

# 1000 Graphic Novels!!

for the  
**Bibliothèque nationale du Québec**

Bibliothèque nationale Québec

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## Outline

- ⌘ Intro to Graphic Novels
- ⌘ 1000 GNs for the BNQ
  - ☒ The Mandate
    - ☒ Documents
    - ☒ Users
  - ☒ The Strategy
  - ☒ The Tools
    - ☒ Awards
    - ☒ Creators
    - ☒ Publisher
  - ☒ The List
    - ☒ How to get it..

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## Intro to Graphic Novels

	Format	Market Strategy	Production cycles	Main access point
Japan ( <i>manga</i> )	Serials + reprints	Market segmentation	15-20 pages per week	Heroes, genres, artist
Franco-Europe	<i>Album de BD</i>	Luxury items	1 page per week	Heroes, genres, artist
USA	Comic book	Superheroes, <i>CB Stores</i>	28 pages per month	Heroes, artist
	Comic strips	Newspapers, merchandising	Daily, single or 4-5 panels	Hero, artist
Sequential art	Book-length	I'm an artist! (autobio.)	Inspiration...	Artist

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## Intro to Graphic Novels

### ⌘ Users – at the Octogone Library (LaSalle)

Sum % Age	Gender		Total
	Female	Male	
A- 12 or less	5%	10%	15%
B- 13-15	10%	13%	23%
C- 16-17	4%	7%	11%
D- 18-21	3%	8%	11%
E- 22-25		3%	3%
F- 26-29	4%	6%	9%
G- 30-39	6%	4%	9%
H- 40-49	6%	6%	11%
I- 50-59	2%	4%	6%
J- 60 +		2%	2%
Total	38%	62%	100%

- ⌘ Language
  - ☒ 31% English spk.
  - ☒ 69% French spk.
  - ☒ 3/4 of English spk. Are younger than 22

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## Intro to Graphic Novels

### ⌘ 1- Are GNs the main reason for your visit?

Gender	No	Yes	Total
Female	22%	16%	38%
Male	19%	44%	62%
Total	41%	59%	100%

### ⌘ 6- Do you use other services?

Gender	No	Yes	Total
Female	3%	35%	38%
Male	12%	50%	62%
Total	15%	85%	100%

⌘ 11% are males younger than 22 that read only BDs\GNs

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## Intro to Graphic Novels

Library	Titles (T) or Documents (D) of bandes dessinées
Québec (Minerva) - 2004	8 916 (T)
Montréal (Gulliver) - 2004	13 937 (T)
L'Octogone (LaSalle)	7 406 (T)
Le Prévot	5 859 (T)
Côte-des-Neiges	5 387 (T)
Plateau-Mont-Royal	5 098 (T)
La Petite-Patrie	3 717 (T)
Centrale Adultes	3 516 (T)
Hochelega	1 759 (T)
Europe - 2002	
CNBDI, Angoulême, France	14 000 (D)
Bibliothèque Jean-Pierre Melville, 13e arrondissement, Paris	8 300 (D)
Médiathèque municipale, Les Ulis	7 000 (D)
Médiathèque municipale Louis Aragon, Le Mans	4 500 (T)
Médiathèque Fellini, Montpellier	3 000 (D)
Bibliothèque François Villon, 12e arrondissement, Paris	2 600 (D)
Bibliothèque Place des Fêtes, 19e arrondissement, Paris	2 400 (D)

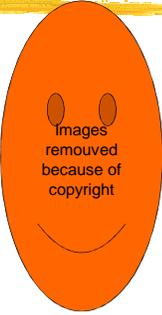
**Bandes dessinées holdings for a selection of libraries (2004)**

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## The Mandate

- ⌘ The documents
  - ☑ Goal of the collection
    - ☑ Circulating collection – Adults!
    - ☑ Research... but not reference
    - ☑ UQAM
  - ☑ Some specifics
    - ☑ Paper quality, format
    - ☑ Sex & violence considerations
    - ☑ 1000 documents



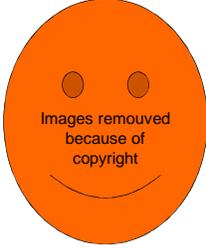
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## The Strategy

- ⌘ 5 “categories”
  - ☑ Classic comic book reprints
    - ☑ Golden & silver age
    - ☑ Mostly DC Comics and Marvel
  - ☑ Contemporary comic book
    - ☑ Films
  - ☑ Graphic Novels, Comix
    - ☑ Publisher, Artist
  - ☑ Comic Strips
    - ☑ As seen in your local newspaper
  - ☑ Manga (yikes!)



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## The Tools

- ⌘ Harvey Award Winners
  - ☑ MoCCA Art Festival: New York City
  - ☑ <http://harveyawards.org/>
- ⌘ Will Eisner Comic Industry Award
  - ☑ Comic-Con International: San Diego, CA
  - ☑ <http://users.rcn.com/aardy/comics/awards/eisnersu.m.shtml>
- ⌘ Ignatz Award Winners
  - ☑ The Small Press Expo: Bethesda, Maryland
  - ☑ <http://www.spxpo.com/ignatzaward.htm>

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## The Tools

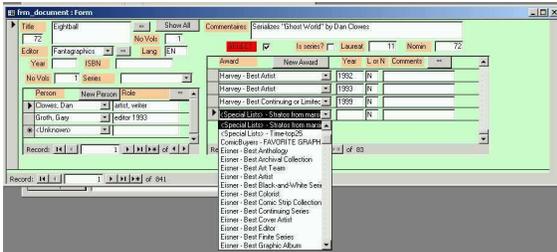
- ⌘ Other lists
  - ☑ The Comics Journal 100 list ([www.tcj.com](http://www.tcj.com))
  - ☑ Andrew Arnold in Time Magazine
- ⌘ [www.marsimports.com](http://www.marsimports.com)
  - ☑ Has great author and collection index
- ⌘ Publisher website
- ⌘ Renowned Artists
- ⌘ Bookstore owners, artists

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## The Tools

- ⌘ Citation database



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## The List

- ⌘ Classic Comic Books
- ⌘ DC Comics
  - ☑ 175 titles, 215 doc.
  - ☑ Superman, Batman, Justice League, Legion of Superheroes, Plastic Man, Shazam, The Spirit
  - ☑ The “Archives” Collections
- ⌘ Marvel Comics
  - ☑ 66 titles, 66 docs
  - ☑ Daredevil, Fantastic Four, Hulk, Mighty Thor, Spider-Man, Silver Surfer, X-Men
  - ☑ The “Masterworks” Collections

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## The List

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- ⌘ Graphic novels
  - ⊠ By Publisher:
    - ⊠ Fantagraphics
    - ⊠ Drawn & Quarterly (from Montreal!)
    - ⊠ Top Shelf, Last Gasp
    - ⊠ Kitchen Sink, NBM
  - ⊠ By Artist (too many!)
    - ⊠ Will Eisner, Frank Miller, Alan Moore, Chris Ware, Jaime and Gilbert Hernandez...
- ⌘ Contemporary Comic Books
  - ⊠ DC Comics, Marvel
  - ⊠ Vertigo, Image
  - ⊠ Dark Horse Comics
- ⌘ Manga
  - ⊠ More ancient translations
  - ⊠ Lone Wolf and Cub, Eagle
- ⌘ Comic strips
  - ⊠ The Gazette's funnies page
  - ⊠ Chapters, Indigo

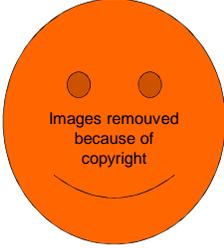
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## The List

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- ⌘ How to get it?
  - ⊠ Ask Olivier!
  - ⊠ (give him a "thank you" letter...)

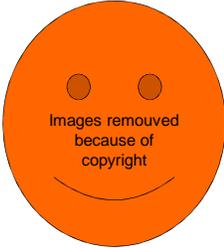


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## Questions?

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## Thank you!

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