1000 Graphic Novels!!

for the Bibliothèque nationale du Québec

Olivier Charbonneau, Librarian and researcher
Concordia University

CLA, June 2005

Intro to Graphic Novels

<table>
<thead>
<tr>
<th>Format</th>
<th>Market Strategy</th>
<th>Production cycles</th>
<th>Main access point</th>
</tr>
</thead>
<tbody>
<tr>
<td>Japan (manga)</td>
<td>Serials + reprints</td>
<td>15-20 pages</td>
<td>Heroes, genres, artist</td>
</tr>
<tr>
<td></td>
<td></td>
<td>per week</td>
<td></td>
</tr>
<tr>
<td>Franco-Europe</td>
<td>Album de BD</td>
<td>1 page per week</td>
<td>Heroes, genres, artist</td>
</tr>
<tr>
<td></td>
<td>Luxury items</td>
<td></td>
<td></td>
</tr>
<tr>
<td>USA</td>
<td>Comic book</td>
<td>Superheroes,</td>
<td>Heroes, artist</td>
</tr>
<tr>
<td></td>
<td></td>
<td>CB Stories</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Comic strips</td>
<td>Newspapers,</td>
<td>Hero, artist</td>
</tr>
<tr>
<td></td>
<td></td>
<td>merchandising</td>
<td></td>
</tr>
<tr>
<td>Sequential art</td>
<td>Book-length</td>
<td>I’m an artist!</td>
<td>Inspiration...</td>
</tr>
<tr>
<td></td>
<td></td>
<td>(autobiog.)</td>
<td>Artist</td>
</tr>
</tbody>
</table>

1- Are GNs the main reason for your visit?

<table>
<thead>
<tr>
<th>Gender</th>
<th>No</th>
<th>Yes</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Female</td>
<td>22%</td>
<td>16%</td>
<td>38%</td>
</tr>
<tr>
<td>Male</td>
<td>19%</td>
<td>44%</td>
<td>62%</td>
</tr>
<tr>
<td>Total</td>
<td>41%</td>
<td>59%</td>
<td>100%</td>
</tr>
</tbody>
</table>

6- Do you use other services?

<table>
<thead>
<tr>
<th>Gender</th>
<th>No</th>
<th>Yes</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Female</td>
<td>3%</td>
<td>35%</td>
<td>38%</td>
</tr>
<tr>
<td>Male</td>
<td>12%</td>
<td>50%</td>
<td>62%</td>
</tr>
<tr>
<td>Total</td>
<td>15%</td>
<td>85%</td>
<td>100%</td>
</tr>
</tbody>
</table>

11% are males younger than 22 that read only BDs\GNs

Outline

Intro to Graphic Novels
1000 GNs for the BNQ
The Mandate
Documents
Users
The Strategy
The Tools
Awards
Creators
Publisher
The List
How to get it...

Intro to Graphic Novels

Users – at the Octogone Library (LaSalle)

<table>
<thead>
<tr>
<th>Gender</th>
<th>Male</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Female</td>
<td>5%</td>
<td>10%</td>
</tr>
<tr>
<td>Male</td>
<td>13%</td>
<td>23%</td>
</tr>
<tr>
<td>Total</td>
<td>18%</td>
<td>33%</td>
</tr>
</tbody>
</table>

Language
31% English spk.
69% French spk.
94% of English spk. Are younger than 22

Intro to Graphic Novels

<table>
<thead>
<tr>
<th>Library</th>
<th>Title (T) or Document (D) of Bespoke database</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bibliothèque de Montréal</td>
<td>8,915 (T)</td>
</tr>
<tr>
<td>Bibliothèque du Val-de-Grace</td>
<td>3,997 (T)</td>
</tr>
<tr>
<td>Bibliothèque de Laval</td>
<td>7,890 (D)</td>
</tr>
<tr>
<td>Bibliothèque de Montreal</td>
<td>6,890 (D)</td>
</tr>
<tr>
<td>Bibliothèque des Laurentides</td>
<td>6,890 (D)</td>
</tr>
<tr>
<td>Bibliothèque de la Rive-Sud</td>
<td>6,890 (D)</td>
</tr>
<tr>
<td>Bibliothèque de Pointe-Sainte-Françoise</td>
<td>6,890 (D)</td>
</tr>
<tr>
<td>Bibliothèque de l’Achard</td>
<td>6,890 (D)</td>
</tr>
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Intro to Graphic Novels

Hochelaga 1 759 (T)

Bibliothèque du Plateau, Montréal, Paris
10,889 (D)

Bibliothèque de l’Achard, Montréal, Paris
2,660 (D)

Bibliothèque de la Rive-Sud, Montréal, Paris
2,660 (D)
The Mandate

- The documents
  - Goal of the collection
    - Circulating collection – Adults!
    - Research... but not reference
  - UQAM
- Some specifics
  - Paper quality, format
  - Sex & violence considerations
  - 1000 documents

The Tools

- Harvey Award Winners
  - MoCCA Art Festival: New York City
  - http://harveyawards.org/
- Will Eisner Comic Industry Award
  - Comic-Con International: San Diego, CA
    - http://users.rcn.com/aardy/comics/awards/eisneru
    - m.html
- Ignatz Award Winners
  - The Small Press Expo: Bethesda, Maryland
  - http://www.spxxps.com/ignatzaward.htm

The Strategy

- 5 “categories”
  - Classic comic book reprints
  - Golden & silver age
  - Mostly DC Comics and Marvel
  - Contemporary comic book
  - Films
  - Graphic Novels, Comix
  - Publisher, Artist
  - Comic Strips
  - As seen in your local newspaper
  - Manga (yikes!)

The Tools

- Other lists
  - The Comics Journal 100 list (www.tcj.com)
  - www.marsimports.com
  - Has great author and collection index
  - Publisher website
  - Renowned Artists
  - Bookstore owners, artists

The List

- Classic Comic Books
  - DC Comics
    - 175 titles, 215 doc.
    - Superman, Batman, Justice League, Legion of Superheroes, Plastic Man, Shazam, The Spirit
    - The “Archives” Collections
  - Marvel Comics
    - 66 titles, 66 docs
    - Daredevil, Fantastic Four, Hulk, Mighty Thor, Spider-Man, Silver Surfer, X-Men
    - The “Masterworks” Collections

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Graphic novels
- Fantagraphics
- Drawn & Quarterly (from Montreal)
- Top Shelf, Last Gasp
- Kitchen Sink, NBM
- Will Eisner, Frank Miller, Alan Moore, Chris Ware, Jaime and Gilbert Hernandez...

Contemporary Comic Books
- DC Comics, Marvel
- Vertigo, Image
- Dark Horse Comics

Manga
- More ancient translations
- Lone Wolf and Cub, Eagle

Comic strips
- The Gazette's funnies page
- Chapters, Indigo

Questions?

How to get it?
- Ask Olivier!
  - (give him a “thank you” letter...)

Thank you!

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http://alcor.concordia.ca/~ocharbon/bd/