

The Pricing Kernel in the Heston and Nandi (2000) and Heston
(1993) Index Option Pricing Model: An Empirical Puzzle

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Abstract

The Pricing Kernel in the Heston and Nandi (2000) and Heston (1993) Index Option Pricing Model: An Empirical Puzzle

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This thesis estimates a quadratic pricing kernel developed by Christoffersen, Heston and Jacobs (2013) under the Heston-Nandi GARCH pricing model, using both American and Canadian data. Initially, we find a misfit of data across different data samples, indicating lack of support in the closed-form quadratic pricing kernel. Comparing with the estimation of the continuous-time Heston (1993) model from Christoffersen, Jacobs, and Mimouni (2010), this empirical puzzle exists in both the Heston-Nandi (2000) GARCH and Heston (1993) stochastic volatility model.

We provide additional tests by comparing the Heston-Nandi and CHJ model with the overreaction tests. We find that their empirical performances are not differentiated. Also, we introduce the stochastic dominance bounds in order to select the mispriced options. The results from filtered data sample indicate the mispricing of options is significantly affecting the estimation.

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1 Introduction

The merits of the Black-Scholes model have been widely accepted among academics and investment professionals. It assumes a complete and perfect market that provides a continuous path of the underlying security and a constant variance of the stock return, while the asset price follows a geometric Brownian motion. The assumption establishes a unique framework of risk-neutral probability measure. Also, the idea of pricing kernel is originally implicit in the theory of Black and Scholes (1973) since the absence of arbitrage implies a positive stochastic discount factor. Motivated by the intuitions from the Black-Scholes model, a voluminous option pricing literature has developed on the studies of risk-neutral measurement and pricing kernel.

However, many systematic deviations from the Black-Scholes model remain unexplained. The original assumption of lognormal distribution of asset price presented by Black-Scholes has been challenged after the 1987-crash. In addition, the variance of returns on assets tends to be unstable over time. Furthermore, the realized volatilities are systematically and consistently lower than at-the-money (ATM) implied volatilities. There have been two directions of modeling such a feature of the data. The first one is stochastic volatility. Many option pricing models have been focusing on parametric continuous-time models for the underlying asset. The unsatisfactory performance of the constant variance geometric Brownian motion leads to a new class of the stochastic volatility models. These models assume that volatility is volatile itself and moving towards a long-term mean.

Originating with Garman (1976), stochastic volatility (SV) option pricing models have to satisfy a fundamental partial differential equation (PDE) of both underlying price and volatility. The early SV models have the most general solutions of the PDEs but they are infeasible to compute. Both Hull and White (1987) and Stein and Stein (1991) have problems in generating the characteristic function of distribution of the average variance. Alternatively, Heston (1993) develops a specific stochastic volatility diffusion. He computes the risk-neutral probabilities that a call option will expire in-the-money (ITM) by a Fourier transform of a conditional characteristic function, which is known in closed form under his assumption that stochastic

volatility follows a square-root diffusion. The option price is generated together with index and strike prices. Building on this insight, numerous studies have been investigating the Heston-type stochastic volatility model. Benzoni (1998) and Eraker, Johannes, and Polson (2003) conclude that the SV model provides a much better fit of data than standard one-factor diffusions. In particular, the Heston model contains a leverage effect, which allows an arbitrary correlation between volatility and asset returns. It is consistent with the negative skewness observed in stock returns. Also, the non-zero risk premium for volatility is indispensable to the closed-form solution of the option prices; its inclusion is an important step towards the correction of mispricing and the hedging errors for out-of-the-money options. The closed-form pricing model from Heston (1993) is very influential.

The Heston model has been generalized to a rich class of affine jump-diffusion (AJD) by Duffie, Pan, and Singleton (2000), who present the transform results for general affine models. The Cox, Ingersoll, and Ross (CIR) model is also one of AJD models in the term structure literature. The AJD approach models the asset price dynamics by means of introducing price-jumps, stochastic volatility, and their combination. It is considered to be consistent with the empirical data and many other specifications.

An alternative to the stochastic volatility model is the GARCH model. GARCH models have the inherent advantage that volatility is observable; they are thus widely adopted. Following the work of Engle (1982) and Bollerslev (1986), numerous econometric studies have been developed on volatility estimation and forecasting. Bollerslev, Chou, and Kroner (1992) provide a thorough overview of the GARCH literature and the empirical applications from a large class of the model.

Motivated by the success of GARCH models in estimating and forecasting volatility, researchers have introduced the GARCH model into option valuation. Duan (1995) first proposes a NGARCH (1, 1)¹ option valuation model, which assumes a *locally risk-neutral valuation relationship (LRNVR)* to measure the return process by adjusting asset-specific drift terms under the risk-neutral distribution. With *LRNVR*, Duan (1995) characterizes the transition between

¹ NGARCH is introduced by Engle and Ng (1993).

physical and risk-neutral distributions under the GARCH framework. It implies that the variances under both physical and risk-neutral measures are identical, corresponding to a linear pricing kernel. After 50,000 Monte Carlo simulations, the model prices indicate that Black–Scholes model underprices deep out-of-the-money options and short-maturity options. Duan and Simonato (1998) further propose an empirical martingale simulation (EMS) method, which ensures that the simulated option price satisfies rational price bounds. The EMS has a significant effect on reducing the Monte Carlo errors.

Among most of the GARCH option pricing models, the main technical problem is the derivation of the distribution of future asset prices (Stentoft, 2005). Numerical methods have to be applied instead. An exception of this is the particular formulation in Heston and Nandi (2000). They widely follow the concept of *LRNVR* and formulate a specific affine GARCH model that yields a closed-form solution. The closed form is based on an inversion of the characteristic function technique, which is introduced by Heston (1993), under the normal innovations. They also provide considerable empirical supports to the Heston-Nandi model. It outperforms the ad-hoc implied volatility benchmark model of Dumas, Fleming, and Whaley (1988) that use an independent implied volatility for each option to fit the volatility smile. They conclude that the improvements provided by their model are largely due to the inclusion of the leverage effect as well as the path dependent in volatility. Their empirical results have brought GARCH option pricing models to the forefront.

The importance of GARCH option pricing has expanded due to their linkage with stochastic volatility models. Nelson (1990) is one of the first papers to examine the continuous-time limits of GARCH models. Duan (1997) extends Nelson's work into a broader class of GARCH models, including NGARCH, EGARCH, GJR-GARCH, etc. Heston and Nandi (2000) document how the Heston-Nandi model approaches the stochastic volatility model of Heston (1993) in the continuous-time limit. The Heston-Nandi model is thus considered as a special case of the Heston-type model. Both of them yield closed-form solutions, indicate the leverage effect, and take advantage of the Fourier transform of the characteristic function. They also manage to contain the volatility dynamics those capture the stylized facts in the option market. Based on all the advantages, the Heston and Heston-Nandi models have been the most popular option pricing

models over the last two decades. Despite the great success achieved by the Heston and Heston-Nandi model, they have not been evaluated in the context of the equilibrium theory with an analytical pricing kernel.

Several equivalent martingale measures for option pricing models have been proposed and tested so far. *LRNVR* from Duan (1995) is the first theoretical risk-neutralization for GARCH option valuation. The conditional Esscher transform² for option valuation, proposed by Gerber and Shiu (1994), is also used for many applications. Building on the Esscher transform, Christoffersen, Elkamhi, Feunou, and Jacobs (2010) characterize the Radon-Nikodym derivative for neutralizing a class of GARCH models. Monfort and Pegoraro (2012) further propose a second-order Esscher transform method. The pricing kernel for Heston and Heston-Nandi model is not developed in a recent paper as Christoffersen, Heston, and Jacobs (2013, CHJ hereafter). CHJ (2013) propose a closed-form variance-dependent pricing kernel for the Heston (1993) and also the Heston-Nandi (2000) model. The pricing kernel accounts for both the equity premium and the variance risk premium. The authors claim that the new parameters improve the explanatory power relative to from several empirical phenomena. Specifically, in order to provide a unified explanation for the empirical puzzles, they develop a conditional U-shaped relation between the conditional pricing kernel and the returns, presented by a quadratic function of the market return. Moreover, they solve the quantitative mappings between physical parameters and risk-neutral parameters. The CHJ pricing kernel successfully models various empirical data, robust across multiple time periods. In particular, CHJ introduce three types of stylized facts, including the U-shaped pricing kernel, short-sell straddle strategy, and the implied volatility overreaction. The newly developed quadratic pricing kernel is successful in capturing such stylized facts (see CHJ for more details).

However, despite the model's advantages, CHJ (2013) have shown that a core parameter suffers a parametric magnitude problem under the GARCH estimation. The risk-aversion parameter is problematic and may lead to a failure of the CRRA marginal utility function. This would invalidate the model, while the pricing kernel is no longer appropriately estimated.

² Esscher transform is introduced by Esscher (1932).

The primary purpose of this paper is to further examine the quadratic pricing kernel under the GARCH process and to compare it to the pricing kernel from Heston's (1993) model. Since the estimation is based on a multiple-dimensional joint-likelihood, which is highly sensitive due to the information from both the return dynamics and the option prices, we attempt to determine whether the misfit of data presented by the quadratic pricing kernel is a general case from various option markets. Also, it is of great importance to compare the GARCH model estimation with the stochastic volatility model estimation since they share the same pricing kernel. This study corroborates these findings as the estimation problem is present in both American and Canadian data. Moreover, our analysis suggests the newly developed pricing kernel under both GARCH and stochastic volatility dynamics tends to have empirical puzzles.

We attempt to extract the cause of such a misfit of data. In a seminal paper, Jackwerth (2000) documents massive changes of the pricing kernel during the 1987 crash. It is the famous "pricing kernel puzzle". A possible reason of the puzzle from Jackwerth is the mispricing of the options in the market. Following Jackwerth (2000), it is natural for us to introduce the stochastic dominance bounds to remove the mispriced options from our options sample. Intuitively, the mispriced options are expected to violate such bounds and thus to provide noisy information with respect to the model estimation.

The stochastic dominance bounds for the options prices are initially derived by Perrakis and Ryan (1984), who use the Rubinstein (1976) procedure. This methodology is based on the single price law and arbitrage arguments, which require the entire distribution. Perrakis (1986) and Perrakis (1988) extend the Perrakis-Ryan bounds into a multiperiod context. On the other side, the linear programming bounds, derived by Ritchken (1985), show an identical upper bound to the Perrakis-Ryan upper bound. The Ryan bounds rely on market equilibrium arguments. It also claims the lower bound of linear programming approach is tighter than that of Perrakis-Ryan approach. The LP approach is extended to the multiperiod by Ritchken and Kuo (1988).

Following Perrakis and Ryan (1984), Constantinides and Perrakis (2002) derive the bounds with intermediate trading of the underlying asset and proportional transaction costs. The derivations are based on the multiperiod utility maximization with transaction costs originally from

Constantinides (1979). Constantinides, Jackwerth and Perrakis (2009) empirically examine the S&P 500 options with the theory from Constantinides and Perrakis (2002). Constantinides and Perrakis (2007) further extend the Constantinides-Perrakis bounds to American options.

In our study we identify mispriced 1-month S&P 500 call options using the Constantinides-Perrakis bounds. In order to select the option data, a non-parametric form is imposed while estimating the statistical distribution of the S&P 500 index returns through the kernel density estimation. We then estimate the pricing kernels with option data filtered by the stochastic dominance bounds. A significant influence from the mispriced options is well documented by our empirical results.

The remainder of this paper is organized as follows. Section 2 analyzes the two types of pricing kernels we test in the paper. Section 3 details the new methodology for fitting the GARCH pricing kernels and presents the estimation results. Section 4 compares the linear and quadratic pricing kernels from the implied volatility overreaction tests. Section 5 provides extensions on the stochastic dominance bounds. Section 6 analyzes the empirical estimation of the continuous-time Heston (1993) model and compares it to our discrete-time GARCH estimation. Section 7 concludes.

2 The Pricing Kernel

2.1 Introduction

In option pricing, the estimation of time-series volatility models using underlying returns yields the physical distribution. On the other hand, the option prices extracted from the available market option data lead to the risk-neutral or Q-distribution. The connection between these two distributions is regarded as a central issue in options research. The stochastic discount factor or pricing kernel, which is estimated by the ratio of risk-neutral to physical distribution, becomes an essential component of such researches.

In a seminal paper Merton (1971) introduces a family of hyperbolic absolute risk aversion (HARA) utility function, which indicates the risk tolerance as a linear function of the consumption. The HARA-type utility functions are widely used in financial economics since they include both constant (CRRA)³ and non-constant relative risk aversion. The study derives a marginal utility function that corresponds to the optimal portfolio and consumption rules under HARA. Rubinstein (1976) works further on the ideas of Merton and replicates the Black-Scholes model with a particular pricing kernel by narrowing the type of utility to constant relative risk aversion (CRRA):

$$U_t(\tilde{C}_t) = \rho_1 \rho_2 \dots \rho_t \frac{1}{1-b} \tilde{C}_t^{1-b}$$

where ρ_t is a measure of time-preference. Following the CRRA utility function, the marginal utility is:

$$U_t'(\tilde{C}_t) = \rho_1 \rho_2 \dots \rho_t \tilde{C}_t^{-b}$$

In standard financial models the pricing kernel is proportional to the marginal utility of a representative investor. The asset prices are derived by a single decision problem of the representative investor. The investors are assumed to be risk-averse and trade in a complete set of markets from the model. As a result, the pricing kernel is a monotone decreasing function of

³ The standard CRRA utility function is given by $u(c) = c^{1-b}/(1-b)$ with $b > 0$. b is the coefficient of relative risk aversion and also the elasticity of marginal utility for consumption since $b = -cu''(c)/u'(c)$.

aggregate resources that measures intertemporal marginal rate of substitution. After these early studies, a large amount of economic studies focus on the power utility function and the pricing kernel under CRRA. They widely follow the risk-aversion and monotone decrease assumptions. With some special functional forms of the utility, the risk aversion parameter enters specifically into the pricing kernel. Among these studies, Wiggins (1987) first proposes the pricing kernel of stochastic volatility model. It follows the CRRA utility function and yields the following closed-form expression:

$$J(W, \sigma, t) = e^{-rt} X(\sigma, t) W^\gamma / \gamma,$$

where γ is the CRRA coefficient ($\gamma < 1$). If we take the first derivative of the function with respect to W , a generalized stochastic discount factor would be:

$$J_W = e^{-rt} X(\sigma, t) W^{\gamma-1},$$

$X(\sigma, t)$ is a non-negative function to be determined.

2.2 The Heston-Nandi GARCH Model

Since the continuous-time stochastic models are difficult to implement, GARCH models have obvious advantages in observing the volatilities from the history of underlying asset prices. However, most GARCH pricing models are not able to yield closed-form solution for the option valuations (Duan, 1995). The first exception is Heston and Nandi (2000) that derive a closed-form solution for the European options. According to Heston and Nandi (2000), we have the following physical return process under GARCH:

$$\ln(S(t)) = \ln(S(t-1)) + r + \left(\mu - \frac{1}{2}\right) h(t) + \sqrt{h(t)} z(t)$$

$$h(t) = \omega + \beta h(t-1) + \alpha \left(z(t-1) - \gamma \sqrt{h(t-1)}\right)^2,$$

where r is the risk-free rate, μ governs the equity premium, and $h(t)$ is the discrete type of the volatility from Heston's model $v(t)$.

In order to value the option, we need to have the risk-neutral distribution of the spot price. Heston and Nandi (2000) assume the following GARCH process:

$$\ln(S(t)) = \ln(S(t-1)) + r - \frac{1}{2} h^*(t) + \sqrt{h^*(t)} z^*(t)$$

$$h^*(t) = \omega^* + \beta h^*(t-1) + \alpha^* \left(z^*(t-1) - \gamma^* \sqrt{h^*(t-1)} \right)^2.$$

Given the risk-neutral GARCH dynamics in the Heston-Nandi model, they derive the moment-generating function (MGF) for GARCH (1, 1) option pricing formula and it is applied in CHJ (2013). We can have the conditional MGF:

$$g_{t,T}^* \equiv E_t^* [\exp(\varphi \ln(S(T)))] = \exp \left(\varphi \ln(S(t)) + A_{t,T}(\varphi) + B_{t,T}(\varphi) h^*(t+1) \right).$$

The MGF is bounded at the terminal condition that

$$A_{T,T}(\varphi) = B_{T,T}(\varphi) = 0.$$

Both $A_{t,T}(\varphi)$ and $B_{t,T}(\varphi)$ are functions of φ and they could be defined by

$$\begin{aligned} A_{t,T}(\varphi) &= A_{t+1,T}(\varphi) + \varphi r + B_{t+1,T}(\varphi) \omega^* - \frac{1}{2} \ln(1 - 2B_{t+1,T}(\varphi) \alpha^*) \\ B_{t,T}(\varphi) &= -\frac{1}{2} \varphi + B_{t+1,T}(\varphi) \beta + B_{t+1,T}(\varphi) \alpha^* (\gamma^*)^2 \\ &\quad + \frac{\frac{1}{2} \varphi^2 + 2B_{t+1,T}(\varphi) \alpha^* \gamma^* (B_{t+1,T}(\varphi) \alpha^* \gamma^* - \varphi)}{1 - 2B_{t+1,T}(\varphi) \alpha^*}. \end{aligned}$$

The Heston-Nandi call options are then priced by

$$C^{Mkt}(S(t), h^*(t+1), X, T) = S(t) P_1(t) - X \exp(-r(T-t)) P_2(t),$$

where the integrations $P_1(t)$ and $P_2(t)$ can be computed by

$$\begin{aligned} P_1(t) &= \frac{1}{2} + \frac{\exp(-r(T-t))}{\pi} \int_0^\infty \operatorname{Re} \left[\frac{X^{-i\varphi} g_{t,T}^*(i\varphi + 1)}{i\varphi S(t)} \right] d\varphi \\ P_2(t) &= \frac{1}{2} + \frac{1}{\pi} \int_0^\infty \operatorname{Re} \left[\frac{X^{-i\varphi} g_{t,T}^*(i\varphi)}{i\varphi} \right] d\varphi. \end{aligned}$$

In the original Heston-Nandi model, γ^* is the only risk-neutralized parameter. Both α^* and ω^* are identical to their counterparts (α and ω) under the physical dynamics. Moreover, the volatilities under both measurements are same as well ($h(t) = h^*(t)$). It indicates a linear pricing kernel that corresponds to the Heston-Nandi option pricing model.

2.3 GARCH Pricing Kernel

In GARCH option pricing, many studies have been following the power pricing kernel from Rubinstein (1976). Both Duan (1995) and Heston and Nandi (2000) adapt the linear pricing kernel, which suggests that the physical volatilities are identical from the risk-neutral volatilities. Specifically, Duan (1995) proposes LRNVR as the presumptions to confirm it, while Heston and Nandi (2000) do not risk-neutralize the volatility. A problem with the theory is that the empirically observed pricing kernels have exhibited some anomalies in explaining the option data. As Jackwerth (2000) points out, the pricing kernel would change its shape dramatically (for example, during the 1987 crash) instead of staying with the monotonic pattern predicted by the existed theories. It is the famous “pricing kernel puzzle”. On the other hand, empirical findings suggest that the risk-neutral volatilities are different from their physical counterparts (usually higher). It is supported by Bates (2000) and Bates (2003). The success of short straddle strategy would also imply the point valid. There exists a conflict between the linear pricing kernel and the empirical findings.

With such claims, CHJ (2013) relax the linear pricing kernel assumption and propose a variance-dependent pricing kernel by discretizing the continuous-time pricing kernel from the Heston model. It is equivalent to the pricing kernel from Rubinstein (1976) when the variance is constant:

$$M(t) = M(0) \left(\frac{S(t)}{S(0)} \right)^\phi \exp \left(\delta t + \eta \sum_{s=1}^t h(s) + \xi (h(t+1) - h(1)) \right),$$

where δ and η are the time preference parameters in the pricing kernel. The parameter ϕ captures equity risk aversion and ξ is the variance risk aversion parameter. The discrete-time pricing kernel is able to fit into the Heston-Nandi GARCH model flawlessly. It offers a more feasible shape together with a nontrivial wedge between the volatilities under the physical and risk-neutral measures. The CHJ pricing kernel is thus more general compared with the linear pricing kernels. Note that it is also a special case of the pricing kernel from Wiggins (1987), simply taking the $X(\sigma, t)$ in the form of $\exp \left(\delta t + \eta \sum_{s=1}^t h(s) + \xi (h(t+1) - h(1)) \right)$. Both models introduce the volatility into the marginal utility function and then are successful in pricing the

volatility risk. Comparing with the new pricing kernel to the Wiggins' marginal utility function, we could have an important indication that $\phi = \gamma - 1$. Given an appropriate CRRA coefficient ($\gamma < 1$), the risk aversion parameter is supposed to be negative ($\phi < 0$). Intuitively, the marginal utility is a decreasing function of the index return.

We can take the GARCH pricing kernel in a lognormal context, namely,

$$\begin{aligned} \ln\left(\frac{M(t)}{M(t-1)}\right) &= \frac{\xi\alpha}{h(t)}(R(t) - r)^2 + \left(\phi - 2\xi\alpha\left(\mu - \frac{1}{2} + \gamma\right)\right)(R(t) - r) \\ &\quad + \left(\eta + \xi(\beta - 1) + \xi\alpha\left(\mu - \frac{1}{2} + \gamma\right)^2\right)h(t) + \delta + \xi\omega + \phi r. \end{aligned}$$

The logarithm of the pricing kernel is a quadratic function of the stock return and thus is U-shaped when $\xi > 0$. Also, the Heston-Nandi model represents the special case without the variance premium ($\xi = 0$), while the conditional pricing kernel is a linear function with respect to $R(t)$.

Based on the mathematical properties, the closed-form pricing kernel sets up a strict mathematical relation between the parameters and the volatilities from physical and risk-neutral density. They differ by the effect of the equity premium parameter μ and the scaling factor $(1 - 2\alpha\xi)^{-1}$. It can be shown to be as follows:

$$\begin{aligned} h^*(t) &= h(t)/(1 - 2\alpha\xi) \\ \omega^* &= \omega/(1 - 2\alpha\xi) \\ \alpha^* &= \alpha/(1 - 2\alpha\xi)^2 \\ \gamma^* &= \gamma - \phi. \end{aligned}$$

From the equations, the risk-neutral dynamics are implied by the kernel parameters ϕ and ξ , which indicate the equity premium and variance premium respectively. The quadratic pricing kernel from CHJ (2013) offers quantitative scales towards both risk-neutral parameters and risk-neutral variance. Comparing with traditional Heston-Nandi model, CHJ (2013) introduce a new variance preference parameter (ξ) into the option pricing model via the mappings of parameters

and volatilities. Since we are able to risk-neutralize two more parameters (α^* , ω^*) and the volatility (h^*), we can have an augmented Heston-Nandi model with the quadratic pricing kernel.

Also, as implied by the pricing kernel, the risk-aversion parameter ϕ is interpreted by the equity risk premium μ , the correlation coefficient γ , and the scaling factor $(1 - 2\alpha\xi)^{-1}$. In the GARCH process, it is shown as:

$$\phi = -\left(\mu - \frac{1}{2} + \gamma\right)(1 - 2\alpha\xi) + \gamma - \frac{1}{2}.$$

This equation has shown some important implications. We can rewrite the above as

$$\phi = \left(\gamma - \frac{1}{2}\right)\left(1 - \frac{1}{(1 - 2\alpha\xi)^{-1}}\right) - \frac{\mu}{(1 - 2\alpha\xi)^{-1}},$$

where $(1 - 2\alpha\xi)^{-1}$ is the scaling factor.

We may consider the special case where the variance premium is zero ($\xi = 0$ and then $\frac{1}{1-2\alpha\xi} = 1$), which corresponds to the Heston-Nandi linear pricing kernel. The risk-aversion parameter is directly determined by the equity premium ($\phi = -\mu$). A positive equity premium ($\mu > 0$) would imply a negative risk-aversion parameter ($\phi < 0$), which is expected from the CRRA utilities.

However, the quadratic pricing kernel of CHJ (2013) allows a floating scaling factor. This would result in a positive risk-aversion parameter ($\phi = 106.25$) based on their estimation results of the scaling factor ($\frac{1}{1-2\alpha\xi} = 1.26$). It is due to the relatively large value of γ ($\gamma = 515.57$) as suggested by many empirical results related to the Heston-Nandi GARCH process. Such a positive risk-aversion parameter ($\phi > 0$) would imply increasing marginal utility with higher returns. This result therefore contradicts the law of diminishing marginal utility. The other way around, if we have a proper magnitude of the risk-aversion parameter ($\phi < 0$), the scaling factor becomes controversial ($\frac{1}{1-2\alpha\xi} < 1$). This paradox is confirmed by our empirical tests, which suggest an inversed U-shape pricing kernel ($\xi < 0$) and higher physical volatilities compared to the risk-neutral volatilities.

3 Estimation

3.1 Data

The estimations include both index and option data. We use different indices and their corresponding options from both Canadian and American markets, as represented by S&P TSX 60 (SXO) and Dow Jones Industrial Average (DJX).

The index sample period extends from Jan. 1, 2005 to Dec. 31, 2013 for SXO and Jan. 1, 1990 to Dec. 31, 2010 for DJX. In order to have more weight on the optimization, such long-ranged data would guarantee enough information from the index returns. Empirically, the balance between the two parts of the estimation is very important, considering the sensitivity of the parameters when performing the optimization. Also, the long-track of the index data is able to stabilize the equity premium.

Regarding to the option data, we collect the out-of-the-money (OTM) put and call options of S&P TSX 60 (SXO) from Jan. 1, 2009 to Dec. 31, 2013 and those of Dow Jones Industrial Average (DJX) from Oct. 1, 1997 to Dec. 31, 2010. All the option data are obtained from the Montreal Exchange and the Option Metrics. The option value is defined as the midpoint of the bid and ask prices. The moneyness is computed by the implied futures price F divided by the strike price X . We pick both SXO and DJX options with maturity between 14 days and 180 days. We eliminate all the options whose quotes are lower than $\$3/8$, considering the impact of the price discreteness. The risk-free rate is fixed at 5 percent.

In both samples, we only use the Wednesday options for our empirical estimations. It would allow us to study a long time series of the options. Also, Wednesday is least likely to be a holiday, while Monday and Friday are affected by the weekday effect. Early literatures (Dumas, Fleming, and Whaley, 1998; Heston and Nandi, 2000) have largely used the option data for Wednesdays. We pick 6 options with the highest volume from each available maturity when estimating with the Dow Jones options. For the Canadian options, we keep all the available options from each maturity. It is mainly because the inactivity of the SXO options would cause an imbalance of likelihoods during the estimation.

Table 3.1 provides both the returns and options data description for the Dow Jones Industrial Average index. We present the return statistics that cover the time periods from both the return sample and option sample. The standard deviation of sample returns is close to the average option-implied volatility. With regards to the higher moments of the return distribution, the table shows a slight negative skewness and significant excess kurtosis. We also present descriptive statistics for the option data. The implied volatility is relatively stable across the sample moneyness and maturity range. It is notably different from the S&P 500 index (SPX) options since they have higher implied volatility from OTM put options. More important, the SPX options with longer maturity have significantly larger implied volatilities. The different implied volatility patterns from the indices initially provide empirical supports to our overreaction tests in the next section.

Table 3.2 presents the statistics of the S&P TSX 60 sample data. Compared to the Dow Jones Industrial Average sample, the S&P TSX 60 index and options behave quite differently. First, the standard deviation of returns is higher than the average option-implied volatility. We also observe stronger negative skewness from the returns. For the option data, the OTM put options have the largest implied volatility, which is consistent with the SPX options. Given the differentiations between the two samples, it is important for us to test the new pricing kernel's ability to fit both data.

Table 3.1
Dow Jones Industrial Average index and options data description

Panel A: Annualized Return Statistics							
	1990-2010			1997-2010			
Mean	0.0684			0.0284			
Standard Deviation	0.1777			0.2024			
Skewness	-0.1197			-0.0827			
Kurtosis	11.2927			10.1750			
Panel B: Option data by moneyness							
	F/X≤0.94	0.94<F/X≤0.97	0.97<F/X≤1	1<F/X≤1.03	1.03<F/X≤1.06	F/X>1.06	All
Number of Contracts	2057	2686	4421	4604	3251	5857	22876
Average IV	0.1935	0.1939	0.1940	0.1934	0.1933	0.1929	0.1934
Average Price	1.3326	1.7133	2.4447	2.2692	1.7097	1.2528	1.8139
Panel C: Option data by maturity							
	DTM≤30	30<DTM≤60	60<DTM≤90	90<DTM≤120	120<DTM≤150	150<DTM≤180	All
Number of Contracts	2805	9160	5295	1919	2252	1445	22876
Average IV	0.1931	0.1934	0.1946	0.1876	0.1930	0.1986	0.1934
Average Price	1.0706	1.5162	1.9777	2.2563	2.5876	2.7507	1.8139

We present the statistics of both return and option data. The sample returns date from Jan. 1, 1990 to Dec. 31 2010. The sample options date from Oct. 1, 1997 to Dec. 31, 2010

Table 3.2
S&P TSX 60 index and options data description

Panel A: Annualized Return Statistics							
	2005-2013			2009-2013			
Mean	0.0475			0.0742			
Standard Deviation	0.2058			0.1753			
Skewness	-0.6509			-0.2839			
Kurtosis	13.2657			5.7918			

Panel B: Option data by moneyness							
	F/X≤0.94	0.94<F/X≤0.97	0.97<F/X≤1	1<F/X≤1.03	1.03<F/X≤1.06	F/X>1.06	All
Number of Contracts	79	151	241	207	144	181	1003
Average IV	0.1308	0.1120	0.1118	0.1753	0.1861	0.2104	0.1549
Average Price	4.3530	5.7808	13.4961	14.7085	8.7833	6.6760	9.9573

Panel C: Option data by maturity							
	DTM≤30	30<DTM≤60	60<DTM≤90	90<DTM≤120	120<DTM≤150	150<DTM≤180	All
Number of Contracts	305	338	185	66	79	30	1003
Average IV	0.1496	0.1530	0.1634	0.1679	0.1596	0.1365	0.1549
Average Price	5.3666	8.3781	11.4138	14.8981	21.0272	25.4192	9.9573

We present the statistics of both return and option data. The sample returns date from Jan. 1, 2005 to Dec. 31, 2013. The sample options date from Jan. 1, 2009 to Dec.31, 2013.

3.2 Joint Likelihood Estimation

The maximum likelihood estimation is first developed by Duan (1995) for derivatives pricing. He uses the prices of derivative contracts to calculate the likelihoods obtained from an unobservable return process. The parameters are thus obtained from the maximization of likelihoods. Empirical performance of the method is consistent with the results from Merton (1977) theoretical model that equity volatility is stochastic. Following this methodology, the maximum likelihood estimation has been widely applied within the domain of option pricing both theoretically and empirically.

In our study the estimation of the quadratic pricing kernel is based on a joint likelihood maximization containing both the index returns and the option prices. Since the conditional density of the daily return is normal distributed, we have the following return log likelihood:

$$\ln L^R \propto -\frac{1}{2} \sum_{t=1}^T \left\{ \ln(h(t)) + (R(t) - r - \mu h(t))^2 / h(t) \right\}.$$

With regards to the likelihood from options, CHJ (2013) define a volatility-weighted error based on the Black-Scholes Vega (BSV):

$$\varepsilon_i = (C_i^{Mkt} - C_i^{Mod}) / BSV_i^{Mkt},$$

where C_i^{Mkt} and C_i^{Mod} are market and model prices of the i^{th} option, respectively. The model price is computed from the augmented Heston-Nandi model with new parameters from the pricing kernel. They further define the option log likelihood with respects to the BSV:

$$\ln L^O \propto -\frac{1}{2} \sum_{t=1}^T \left\{ \ln(s_\varepsilon^2) + \varepsilon_i^2 / s_\varepsilon^2 \right\},$$

where $\hat{s}_\varepsilon^2 = \frac{1}{N} \sum_{i=1}^N \varepsilon_i^2$ for sample estimating.

In order to estimate the pricing kernels, which connect the information from index and options, we optimize a joint likelihood

$$\max_{\theta, \theta^*} \ln L^R + \ln L^O,$$

where $\theta = \{\omega, \alpha, \beta, \gamma, \mu\}$ and $\theta^* = \{\omega^*, \alpha^*, \gamma^*\}$. All the risk-neutral parameters are linked with the physical parameters by the mappings.

We estimate three types of pricing kernels. The first one comes with no risk premium. It refers to the setting $\mu = \xi = 0$. It is the most fundamental case that refers to the logarithm of the pricing kernel is a constant with respect to the return. The second one is identical to the Heston-Nandi (2000) linear pricing kernel, which contains the equity risk only, as specified by $\mu \neq 0$ and $\xi = 0$. The last case amounts to the quadratic pricing kernel developed by CHJ (2013). Given two preference parameters (ϕ and ξ) in the transformation, the estimation would result in non-zero μ and ξ . The first two pricing kernels can be considered as the special cases of the quadratic pricing kernel. All of them would be estimated by the joint-likelihood maximizations.

Table 3.3
Joint maximum likelihood estimation with Dow Jones Industrial Average index and options

Physical Parameters	No Premia	Equity Premium Only	Equity and Volatility Premia
ω	0	0	0
α	7.24E-07	7.25E-07	1.23E-06
β	0.7029	0.7030	0.6724
γ	630.1274	628.7239	508.1599
μ	0	1.1824	1.1824
Risk-neutral Parameters			
$1/(1-2\alpha\xi)$	1	1	0.7457
ω^*	0	0	0
α^*	7.24E-07	7.25E-07	6.83E-07
β^*	0.7029	0.7030	0.6724
γ^*	630.1274	629.9063	682.8595
Pricing Kernel Parameters			
ϕ	0	-1.1824	-174.6996
ξ	0	0	-1.39E+05
Total Likelihood	52182.2917	52182.4141	52296.8818
From Returns	17042.0208	17042.2308	17126.7787
From Options	35140.2709	35140.1833	35170.1030

We estimate three types of pricing kernels with the Dow Jones index and its corresponding option data. The parameters estimations are based on a joint likelihood optimization on both returns and options. The first pricing kernel has four parameters: $\omega, \alpha, \beta, \gamma$. The second one corresponds to the linear pricing kernel, which has five parameters: $\omega, \alpha, \beta, \gamma, \mu$. The last one, with both equity and volatility premia, has six parameters: $\omega, \alpha, \beta, \gamma, \mu, \xi$. We force all the volatility parameters to be positive to avoid the negative variance during the estimation. The OTM put prices are converted into call prices using put-call parity.

Table 3.4
Joint maximum likelihood estimation with S&P TSX 60 index and options

Physical Parameters	No Premia	Equity Premium Only	Equity and Volatility Premia
ω	0	0	0
α	9.29E-07	9.29E-07	1.44E-06
β	0.8701	0.8704	0.7943
γ	354.1281	352.1645	366.7981
μ	0	1.4918	1.4918
Risk-neutral Parameters			
$1/(1-2\alpha\xi)$	1	1	0.6368
ω^*	0	0	0
α^*	9.29E-07	9.29E-07	5.82E-07
β^*	0.8701	0.8704	0.7943
γ^*	354.1281	353.6563	578.0323
Pricing Kernel Parameters			
ϕ	0	-1.4918	-211.2342
ξ	0	0	-1.99E+05
Total Likelihood	9238.6134	9238.7339	9322.6211
From Returns	7127.7375	7128.0082	7180.0521
From Options	2110.8759	2110.7257	2142.5690

We estimate three types of pricing kernels with the S&P TSX 60 index and its corresponding option data. The parameters estimations are based on a joint likelihood optimization on both returns and options. The first pricing kernel has four parameters: $\omega, \alpha, \beta, \gamma$. The second one corresponds to the linear pricing kernel, which has five parameters: $\omega, \alpha, \beta, \gamma, \mu$. The last one, with both equity and volatility premia, has six parameters: $\omega, \alpha, \beta, \gamma, \mu, \xi$. We force all the volatility parameters to be positive to avoid the negative variance during the estimation. The OTM put prices are converted into call prices using put-call parity. Although the likelihoods are slightly imbalanced between the returns and the options, we still keep a long-track of the index data in order to stabilize the equity premium. The minimum Black-Scholes Vega in our options sample is 1.

Table 3.5
Joint maximum likelihood estimation with S&P 500 index and options

Physical Parameters	No Premia	Equity Premium Only	Equity and Volatility Premia
ω	0	0	0
α	1.410E-06	1.410E-06	8.887E-07
β	0.755	0.755	0.756
γ	411.19	409.63	515.57
μ	0	1.594	1.594
Risk-neutral Parameters			
$1/(1-2\alpha\xi)$	1	1	1.2638
ω^*	0	0	0
α^*	1.410E-06	1.410E-06	1.419E-06
β^*	0.755	0.755	0.756
γ^*	411.19	411.23	409.32
Pricing Kernel Parameters			
ϕ	0	-1.594	106.25
ξ	0	0	1.17E+05
Total Likelihood	56403.5	56410.7	56480.9
From Returns	17673.7	17681.0	17749.2
From Options	38729.7	38729.8	38731.6

The estimated parameters in this table are obtained from Christoffersen, Heston, and Jacobs (2013), who originally tested the pricing kernel. The parameters estimations are based on a joint likelihood optimization on both returns and options. The first pricing kernel has four parameters: $\omega, \alpha, \beta, \gamma$. The second one corresponds to the linear pricing kernel, which has five parameters: $\omega, \alpha, \beta, \gamma, \mu$. The last one, with both equity and volatility premia, has six parameters: $\omega, \alpha, \beta, \gamma, \mu, \xi$. They use out-of-the-money S&P 500 options from Jan. 1, 1996 to Oct. 28, 2009. The index return sample is from Jan. 1, 1990 to Dec. 31, 2010.

Table 3.3 and Table 3.4 present the results for the joint likelihood estimation of the parameters, using different indices and options data (SXO and DJX respectively). The first column shows the estimation results without premia. Column 2 amounts to the linear pricing kernel, which corresponds to the Heston-Nandi model. The last column represents the CHJ case that allows both equity and variance premium. It stands for the quadratic pricing kernel with an independent variance premium. Despite the differences between two samples from the descriptive statistics, both tables show that the total likelihoods are very close from the first two cases. Based on the likelihood ratio test, which compares the difference between the log-likelihood values following the chi-square test, insignificant statistics are implied by the estimation results. The linear pricing kernel is not able to provide strong improvements to the model's empirical performance according to the test. It is mainly because we use the constant equity premium during the estimation in order to ensure its proper calibration. The two cases are thus not statistically differentiated.

Consider the quadratic pricing kernel in Column 3. When adding the independent volatility premium (ξ) to the linear pricing kernel specified in Column 2, the total likelihood function improves dramatically (from 52182.4 to 52296.9 in Table 3.3 and from 9238.7 to 9322.6 in Table 3.4). As a result, the likelihood ratio test statistics (228.9354 from Table 3.3 and 167.7744 from Table 3.4) are both significant at the 0.1% level. The quadratic pricing kernel has a great improvement in terms of the model performance from this perspective. However, both results from DJX and SXO data demonstrate that the scaling factor is less than 1. It would result in a negative ξ due to the positive α and thus an inverted U-shaped pricing kernel. On the other hand, since the risk-neutral volatility is widely accepted to be higher than the physical volatility, a negative volatility premium implied by ξ is also against the empirical findings. We are confident to conclude that the new pricing kernel fails to fit the data from both American and Canadian market.

Meanwhile, as Table 3.5 presents, the original CHJ estimation has also shown the contradiction. Although the scaling factor $(1 - 2\alpha\xi)^{-1}$ is correctly estimated by CHJ (2013) with a positive variance preference ($\xi = 1.17E + 05$), the risk-aversion parameter is misfit from the newly developed GARCH pricing kernel ($\phi = 106.25$). Such a large positive risk-aversion parameter

is inconsistent with the CRRA-type utility, which generates decreasing marginal utility with higher returns, accordingly leaving a bias against the law of diminishing marginal utility.

In summary, the empirical results are consistent with our previous analysis. The new GARCH model with quadratic pricing kernel does not fit the indices and options data properly. The magnitude problem raised by the quadratic pricing kernel for the GARCH model tends to be unsolvable. A more reasonable explanation is the strict quantitative relations located by the parameters and the volatilities. For instance, as a single representative, the pricing kernel presented by the corresponding market behavior is irreconcilable. It is also pointed by Jackwerth (2000). In recent work, Barone-Adesi, Mancini, and Shefrin (2013) have provided strong empirical supports to this viewpoint. They develop a model that nests investors' sentiment from the option and stock prices and estimate the empirical pricing kernels with a weekly rolling window. The pricing kernel is U-shaped by 2003 and inverted-U by 2005. The results show that investors tend to be overconfident when market is growing with low volatility. They can be also underconfident during crisis periods. The observed overconfidence is a main driving force of the pricing kernel puzzle. From this perspective, the closed-form U-shape pricing kernel is not a good representative of the investors.

4 The Overreaction Test

In our study the pricing kernels are estimated through a joint-likelihood function. Since the likelihoods from option data are based on the Vega-weighted pricing errors, it is important to test the model's ability to observe the volatility patterns. An indirect but efficient way is to test the consistency between the actual option prices and GARCH model option prices in predicting the long-term implied volatility overreaction.

The overreaction phenomenon in the options market is initially tested by Stein (1989) with the S&P 100 index options. The study starts with the term structure of implied volatility. We assume an instantaneous volatility σ_t , which follows a continuous time mean-reverting AR1 process:

$$d\sigma_t = -\alpha(\sigma_t - \bar{\sigma}) dt + \beta\sigma_t dz.$$

The expectation of volatility at time $t + j$ is given by

$$E_t(\sigma_{t+j}) = \bar{\sigma} + \rho^j(\sigma_t - \bar{\sigma}),$$

where $\rho = \exp(-\alpha)$ is and j is measured by the number of weeks. Given an option at time t with T remaining until expiration, the implied volatility of it equals to the average expected instantaneous volatility:

$$IV_t(t) = \frac{1}{T} \int_{j=0}^T [\bar{\sigma} + \rho^j(\sigma_t - \bar{\sigma})] dj = \bar{\sigma} + \frac{\rho^T - 1}{T \ln \rho} [\sigma_t - \bar{\sigma}].$$

Since the instantaneous volatility is unobservable, we can take both a short-term (ST) option and a long-term (LT) option in order to test the term structure without the instantaneous volatility:

$$(IV_t^{LT} - \bar{\sigma}) = \frac{ST(\rho^{LT} - 1)}{LT(\rho^{ST} - 1)} (IV_t^{ST} - \bar{\sigma}).$$

This equation can be exactly approximated when the gap between short-term and long-term is one month ($j = 4$):

$$(IV_t^{LT} - \bar{\sigma}) \approx \frac{(1 + \rho^4)}{2} (IV_t^{ST} - \bar{\sigma}).$$

Again, we reintroduce the expectation $E_t(\sigma_{t+j}) = \bar{\sigma} + \rho^j(\sigma_t - \bar{\sigma})$, the above approximation can be rewritten in a more general form as

$$(IV_t^{LT} - \bar{\sigma}) = \frac{1}{2}(IV_t^{ST} - \bar{\sigma}) + \frac{1}{2}E_t(IV_{t+4}^{ST} - \bar{\sigma}),$$

which is equivalent to

$$E[(IV_{t+4}^{ST} - IV_t^{ST}) - 2(IV_t^{LT} - IV_t^{ST})] = 0.$$

We can simply take that the expected change in implied volatility is twice the slope of the term structure of the implied volatility. The volatility reaction study tests whether the “term structure” of implied volatility is consistent with rational expectations. Intuitively, future implied volatilities are systematically lower than predictions made by the term structure of volatility. The other way around, long-term options tend to overreact to changes in short-term volatility. It would be more significant when the term structure of implied volatility is steep. Given the expectation, Stein (1989) estimates the following OLS regression to test the overreaction:

$$(IV_{t+4}^{1M} - IV_t^{1M}) - 2(IV_t^{2M} - IV_t^{1M}) = a_0 + a_1IV_t^{1M} + e_{t+4}.$$

The parameter a_1 is expected to be negative, indicating that the future implied volatility is expected to be smaller than the forward forecasts implied by the term structure of volatility. The regression is performed with at-the-money option data. 1-month maturity is set as short-term and a 2-month maturity is set as long-term. For a given day, we fit a polynomial for the implied volatility as a function of the moneyness and maturity. Since the S&P TSX 60 option sample is not able to provide enough eligible options in order to fit the polynomials, we only run the regressions from the Dow Jones Industrial Average options.

Table 4.1
Long-term volatility overreaction tests

Sample	Model Prices								
	Panel A: Market Prices			Panel B: Equity Premium Only			Panel C: Equity and Volatility Premia		
	Coefficient	Std. Error	t-Statistic	Coefficient	Std. Error	t-Statistic	Coefficient	Std. Error	t-Statistic
1998	-0.2200	0.1487	-1.4793	-0.1631	0.1154	-1.4128	-0.1535	0.1156	-1.3271
1999	-0.1650	0.1128	-1.4627	-0.3020	0.1578	-1.9138	-0.2750	0.1574	-1.7472
2000	-0.3012	0.1487	-2.0258	-1.0843	0.1402	-7.7360	-1.0773	0.1406	-7.6595
2001	-0.2484	0.1282	-1.9372	-0.4795	0.1296	-3.6999	-0.4747	0.1298	-3.6557
2002	-0.2066	0.1187	-1.7414	-0.1094	0.1195	-0.9154	-0.1037	0.1194	-0.8688
2003	0.0860	0.0675	1.2739	0.0592	0.0847	0.6984	0.0813	0.0834	0.9754
2004	-0.7410	0.1406	-5.2689	-0.5311	0.1291	-4.1129	-0.5121	0.1292	-3.9639
2005	-0.6311	0.1349	-4.6776	-0.4995	0.1144	-4.3659	-0.4775	0.1138	-4.1971
2006	0.0896	0.1439	0.6226	0.0808	0.0939	0.8605	0.1045	0.0939	1.1130
2007	-0.1712	0.0841	-2.0368	0.0125	0.1101	0.1135	0.0351	0.1103	0.3183
2008	-0.0176	0.0974	-0.1807	-0.0467	0.0768	-0.6079	-0.0483	0.0768	-0.6287
2009	-0.0961	0.0496	-1.9386	0.0661	0.0393	1.6807	0.0752	0.0390	1.9267
2010	-0.7267	0.1659	-4.3807	-0.3941	0.1222	-3.2245	-0.3716	0.1219	-3.0477

We present the estimation results of the long-term overreaction regression (Stein, 1989). The OLS regression is $(IV_{t+4}^{1M} - IV_t^{1M}) - 2(IV_t^{2M} - IV_t^{1M}) = a_0 + a_1 IV_t^{1M} + e_{t+4}$. The implied volatilities are obtained from the Dow Jones Industrial Average options. We fit a polynomial function of the maturity and moneyness on every day in order to compute the at-the-money (ATM) implied volatility. We use one-month maturity as short-term and two-month maturity as long-term. In Panel A, we presents the results from market option prices; in Panel B, the implied volatilities are extracted from the Heston-Nandi model prices, which correspond to the linear pricing kernel; in Panel C, we regress the implied volatilities from the augmented Heston-Nandi model prices that allow the quadratic pricing kernel. The model parameters are from Table 3.3.

Table 4.1 presents the results from the overreaction tests based on the market, Heston-Nandi model, and CHJ model option prices. Within most of our sample range, the overreaction phenomenon is observable. As Table 3.1 shows, the DJX implied volatility is relatively stable across different maturities. The regression results are thus expected to be insignificant from most of the sample years. The two exceptional years are 2003 and 2006; the behavior of long-term implied volatilities indicates slight underreactions. In those years, the regression results still present consistency between the market and model prices.

However, we also observe inconsistency between the test results in 2007 and 2009. Both the Heston-Nandi model and the augmented Heston-Nandi model from CHJ (2013) are not able to present overreactions from the market option prices. It is potentially due to the financial crisis, while the GARCH dynamics are incapable of modeling the econometrical form of the volatility.

Overall, we can observe the overreaction phenomenon from the DJX options, though it is not as significant as CHJ (2013) document. Our results are closer to the original empirical tests from Stein (1989), which presents a relative low t-statistic across each sample year. The regression parameters are consistent between the market option prices and model option prices, except for the 2 years during the financial crisis. More important, the two GARCH models that nest the linear and quadratic pricing kernel respectively are not significantly differentiated from the overreaction tests.

5 Stochastic Dominance Bounds

5.1 Introduction

Since the Black-Scholes model is based on a perfect complete market, it establishes a self-financing dynamic trading between the stock and risk-free accounts. When there are transaction costs and the investors cannot continuously hedge their portfolios, the assumption of completeness would go down.

Most option pricing models have to face constraints from transaction costs given the non-arbitrage arguments. From this aspect, the stochastic dominance provides an alternative explanation of option pricing and option trading. Due to the presence of transaction costs, the market is discrete and the investors are able to trade both the underlying assets and the options. The stochastic dominance bounds are determined based on the utility maximization principle. We can identify the mispriced options those provide opportunities to adopt the stochastically dominating strategies since such violations of upper and lower bounds would bring superior returns. A feasible feature of the methodology is that the bounds can be derived from any arbitrary distribution of the stock price. They are free from any presumptions about the utility function, as in arbitrage.

As motivated by Jackwerth (2000), we apply the stochastic dominance bounds in order to filter out the mispriced options from the estimation data sample. According to Constantinides and Perrakis (2002), in a single-period economy, the upper bound with transaction costs for a European option at any time t prior to its expiration is presented as follows:

$$\begin{aligned}\bar{C} &= \{(1 + k_1)/(1 - k_2)\} E[(S_T - K)^+ | S_t] / R_S^{T-t} \\ \bar{P} &= \bar{C} - (1 - k_2)S(t)/(1 + k_1) + K/R^{T-t},\end{aligned}$$

where k is the transaction cost ratio and R_S is the expected return on the stock per period.

5.2 Estimation

In order to estimate the distribution of asset returns, we widely follow the methodology from Constantinides, Jackwerth, and Perrakis (2009), which impose non-parametric forms on both

unconditional and conditional distribution of the index returns. The unconditional distribution is extracted from historical returns as the smoothed histograms using the kernel estimator. They also estimate conditional densities from a generalized GARCH (1, 1) process and the Black-Scholes implied volatility (IV).

In our empirical work we use the at-the-money (ATM) S&P 500 call options with moneyness from 1 to 1.03. Only upper bound violations are tested since most of the violations are those from the upper bounds (Constantinides, Jackwerth, and Perrakis, 2009). We estimate the unconditional distribution of the index returns through the kernel estimator. The distribution is obtained from post-crash monthly index returns between Jan. 1, 1988 and Dec. 31, 2010. The post-crash data would provide relatively stable distribution and also the pricing kernel. The monthly return is calculated by 30 calendar day (21 trading day) returns given the historical daily prices of the S&P 500 index. We define 512 mesh points from the range of the returns. The cumulative densities are calculated by the integrals. We have some numerical problems with the extreme probabilities for the beginning and ending states. Following Constantinides, Jackwerth, and Perrakis (2009), we eliminate such probabilities and rescale the remaining.

The mean expected return is fixed to a 4% premium over the risk-free rate. Empirically we keep the 5% risk-free rate instead of the floating government bond rates, it is mainly because the prices of 1-month call options are insensitive to the expected return of the index. We assume the proportional transaction costs in a single-period economy and the cost ratio is 0.03.

From the data described above, we could generate a kernel density of the distribution. It is formulated as

$$\hat{f}(x) = \frac{1}{nh} \sum_{i=1}^n K\left(\frac{x - X_i}{h}\right),$$

where X_i denotes the i^{th} state, K is the Gaussian density function, and h is the window width, or the smoothing parameter. Given the properties of the kernel estimator, the window width h is a key factor when generating the kernel density. For the Gaussian $K(t)$, the optimal window width is

$$h_{opt} = \left(\frac{4}{3}\right)^{1/5} \sigma n^{-1/5} = 1.06\sigma n^{-1/5},$$

by minimizing the approximate mean integrated square error.

For the S&P 500 index option sample, we have 3533 1-month OTM call options from 1996 to 2010. It is easy to calculate the upper bound of each option from our data sample. 496 of them violate the stochastic dominance bounds. The violation rate is 14.04%. It is a relatively high ratio given the fact that we have only filtered all the ATM options. The pricing kernels are tested with the filtered option data, while the return sample dates from Jan. 1, 1990 to Dec. 31, 2010.

Table 5.1
Joint maximum likelihood estimation with S&P 500 index and 1-month call options

Physical Parameters	No Premia	Equity Premium Only	Equity and Volatility Premia
ω	0	0	0
α	1.22E-06	1.22E-06	2.02E-06
β	0.6949	0.6948	0.6650
γ	485.8554	484.0931	397.4966
μ	0	1.7087	1.7087
Risk-neutral Parameters			
$1/(1-2\alpha\xi)$	1	1	0.6763
ω^*	0	0	0
α^*	1.22E-06	1.22E-06	9.22E-07
β^*	0.6949	0.6948	0.6650
γ^*	485.8554	485.8018	590.0827
Pricing Kernel Parameters			
ϕ	0	-1.7087	-192.5861
ξ	0	0	-1.19E+05
Total Likelihood	26110.1379	26110.9649	26288.9637
From Returns	16956.0588	16957.2425	17073.4207
From Options	9154.0790	9153.7224	9215.5430

We estimate three types of pricing kernels with the S&P 500 returns and the 1-month SPX call options. The parameters estimations are based on a joint likelihood optimization on both returns and options. The first pricing kernel has four parameters: $\omega, \alpha, \beta, \gamma$. The second one corresponds to the linear pricing kernel, which has five parameters: $\omega, \alpha, \beta, \gamma, \mu$. The last one, with both equity and volatility premia, has six parameters: $\omega, \alpha, \beta, \gamma, \mu, \xi$. We force all the volatility parameters to be positive to avoid the negative variance during the estimation. The OTM put prices are converted into call prices using put-call parity.

Table 5.2
Joint maximum likelihood estimation with S&P 500 index and 1-month call options filtered by the stochastic dominance bounds

Physical Parameters	No Premia	Equity Premium Only	Equity and Volatility Premia
ω	0	0	0
α	7.77E-06	7.77E-06	1.61E-05
β	0.7945	0.7945	0.8354
γ	67.4673	65.7574	39.3279
μ	0	1.7087	1.7087
Risk-neutral Parameters			
$1/(1-2\alpha\xi)$	1	1	0.4932
ω^*	0	0	0
α^*	7.77E-06	7.77E-06	3.92E-06
β^*	0.7945	0.7945	0.8354
γ^*	67.4673	67.4661	82.6927
Pricing Kernel Parameters			
ϕ	0	-1.7087	-43.3648
ξ	0	0	-3.19E+04
Total Likelihood	23379.2170	23380.0923	23898.4959
From Returns	16570.8108	16571.6558	16998.3110
From Options	6808.4061	6808.4365	6900.1849

We estimate three types of pricing kernels with S&P 500 returns and 1-month SPX call options. The parameters estimations are based on a joint likelihood optimization on both returns and options. The first pricing kernel has four parameters: $\omega, \alpha, \beta, \gamma$. The second one corresponds to the linear pricing kernel, which has five parameters: $\omega, \alpha, \beta, \gamma, \mu$. The last one, with both equity and volatility premia, has six parameters: $\omega, \alpha, \beta, \gamma, \mu, \xi$. We force all the volatility parameters to be positive to avoid the negative variance during the estimation. The OTM put prices are converted into call prices using put-call parity. The options with moneyness lower than 1.03 are filtered by the stochastic dominance bounds from Constantinides and Perrakis (2002). We use the kernel density to estimate the unconditional distribution of the returns.

Table 5.1 presents the results for the estimation of the pricing kernels with 1-month S&P 500 call options, while Table 5.2 presents the results from identical option data but those filtered by the stochastic dominance bounds. Both the estimations indicate that the quadratic pricing kernel is not fitting the data properly with the scaling factor ($\frac{1}{1-2\alpha\xi} < 1$), while the results from the linear pricing kernel do not show any magnitude problems as expected.

Comparing the results from the two tables, a number of the results are noteworthy. First, the value of γ has changed a lot after the data filtering. γ controls the skewness or the asymmetry of the distribution of the log-returns. The leverage effect, which is determined by the parameter, has been much lower after we introduce the stochastic dominance bounds to the estimation. Also, the estimations with stochastic dominance bounds are closer to the estimation results from asset returns data only, in terms of the GARCH model parameters. It indicates the results presented by Table 5.2 are more consistent with the physical dynamics, comparing with the results without performing the stochastic dominance bounds. Finally, the likelihoods from both returns and options have been increasing with regards to the three types of pricing kernels after filtering the data. It can be viewed as an improvement of the kernel estimation given a better quality of the options sample.

Although the estimations conducted with and without the stochastic dominance bounds are still indicating a misfit of the data presented by the kernel estimation, the parameters estimated after performing the bounds are better fit in magnitude. The mispriced options, which represent 14.04% of the options sample, are strongly affecting the estimation results.

6 The Continuous-Time Heston Model

From previous sections, we observe perverse parameters from both the analytical formulations and the empirical estimations under the GARCH framework. Because of the convergence from the Heston-Nandi (2000) model to the Heston (1993) model in a continuous-time limit⁴ and also their identical pricing kernel, it is important to test whether such a misfit of data is observable from the continuous-time Heston model as well.

In Heston (1993), the price dynamics under stochastic volatility are:

$$\begin{aligned} dS(t) &= (r + \mu v(t))S(t)dt + \sqrt{v(t)}S(t)dz_1(t) \\ dv(t) &= \kappa(\theta - v(t))dt + \sigma\sqrt{v(t)}\left(\rho dz_1(t) + \sqrt{1 - \rho^2}dz_2(t)\right), \end{aligned}$$

where r is the risk-free rate, μ governs the equity premium, while $z_1(t)$ and $z_2(t)$ are independent Wiener processes.

The pricing kernel under the Heston model is equivalent to the GARCH pricing kernel with the summation replaced by an integral:

$$M(t) = M(0) \left(\frac{S(t)}{S(0)}\right)^\phi \exp\left(\delta t + \eta \int_0^t v(s)ds + \xi(v(t) - v(0))\right).$$

With the pricing kernel, the physical dynamics of Heston (1993) model are risk-neutralized to

$$\begin{aligned} dS(t) &= rS(t)dt + \sqrt{v(t)}S(t)dz_1^*(t) \\ dv(t) &= \left(\kappa(\theta - v(t)) - \lambda v(t)\right)dt + \sigma\sqrt{v(t)}\left(\rho dz_1^*(t) + \sqrt{1 - \rho^2}dz_2^*(t)\right), \end{aligned}$$

where $z_1^*(t)$ and $z_2^*(t)$ denote two independent Wiener processes under the risk-neutral measure Q . Given that the pricing kernel $M(t)$ is the only arbitrage-free specification that satisfies the dynamics under both physical and risk-neutral distribution, CHJ (2013) solve the following equations:

$$\begin{aligned} \mu &= -\phi - \xi\sigma\rho \\ \lambda &= -\rho\sigma\phi - \sigma^2\xi = \rho\sigma\mu - (1 - \rho^2)\sigma^2\xi. \end{aligned}$$

⁴ See more details of the convergence in the appendix.

With such relations, we can interpret the equity risk premium μ and variance risk premium λ using the underlying risk-aversion parameter ϕ and the variance preference parameter ξ .

The equity premium and variance preference parameters (ϕ and ξ) from the GARCH quadratic pricing kernel, which are part of the parameter and volatility mappings, are directly involved in the joint likelihood estimation. As a result, the two preference parameters from the continuous-time pricing kernel are implied by the stochastic volatility model parameters:

$$\xi = \frac{\mu\sigma\rho - \lambda}{\sigma^2(1 - \rho^2)}$$

$$\phi = \frac{-\mu + \lambda\sigma^{-1}\rho}{1 - \rho^2}.$$

This results in a major difference between the continuous-time Heston model and the discrete-time Heston-Nandi model as implied by the identical pricing kernel.

Christoffersen, Jacobs, and Mimouni (2010) have estimated the Heston model with S&P 500 index and option data. The sample includes 14,828 Wednesday closing OTM options from Jan. 1, 1996 to Dec. 31, 2004. They use the particle filter algorithm to observe the time-series volatilities from the return data and then estimate the parameters by minimizing the implied volatility error between the market option prices and the model option prices. The estimation is implemented through the nonlinear least squares estimation (NLSIS):

$$IVMSE(\mu, \kappa, \theta, \rho, \sigma, \lambda) = \frac{1}{N^T} \sum_{t,i} (IV_{i,t} - BS^{-1}\{C_i(\bar{V}_t)\})^2,$$

where N^T is the total number of the sample options ($N^T = \sum_{t=1}^T N_t$). $IV_{i,t}$ is the i^{th} option-implied volatility on a given day t . BS^{-1} denotes the Black-Scholes inversion implied from the Heston model option prices. $C_i(\bar{V}_t)$ is the Heston model price evaluated at the filtered volatility \bar{V}_t , which is the average of the smooth resample particles:

$$\bar{V}_t = \frac{1}{N} \sum_{j=1}^N V_t^j.$$

In the NLSIS optimization for the Heston model, the equity premium μ is fixed, as was the GARCH joint likelihoods estimation from previous sections. We simply take their results into our analysis:

κ	θ	σ	λ	ρ
2.8791	0.0631	0.5368	-8.69E-05	-0.7042

Implied by the pricing kernel, the empirical results suggest both positive variance premium of the volatility ($\lambda < 0$) and risk-aversion of the market ($\phi < 0$) from the Heston model. However, the variance preference parameter ξ is still misfit from the estimation. Normally, the U.S. equity premium $\mu v(t)$ is around 8% and the variance is $v(t)$ is 20%². It indicates the value of the equity premium μ should be around 2.⁵ Given the magnitude of μ , ξ can be assured to be negative ($\xi < 0$). It is consistent with our empirical results from the GARCH pricing kernel estimations with both DJX and SXO data samples. Overall, the CHJ pricing kernel that accounts for both the continuous-time Heston and the discrete-time Heston-Nandi model has been confronted with the estimation puzzle.

⁵ It is also confirmed by CHJ (2013). Empirically, the equity premium μ is varying from 0.5 to 2.5. For the S&P 500 index returns, it is close to 1.6.

7 Concluding Remarks

This study estimates a GARCH option pricing model together with its quadratic pricing kernel proposed by CHJ (2013). As motivated by a perverse estimation result from CHJ (2013), we replicate the estimation with different data samples from both American and Canadian markets. The new pricing kernel is still observed to misfit the data. We further examine the pricing kernel under the continuous-time Heston model with the estimation results from Christoffersen, Jacobs, and Mimouni (2010). The variance preference parameter is misfit as well. The newly developed quadratic pricing kernel is confirmed to have the empirical puzzle.

In addition to the estimations, we compare the empirical performance of the linear pricing kernel from the Heston-Nandi model to the quadratic pricing kernel from the CHJ model. Both the pricing kernels have a good performance in the overreaction tests. However, the newly developed pricing kernel is not able to outperform the linear pricing kernel.

We try to analyze the causes of the parametric magnitude problem. According to the quantitative relations posted by the pricing kernel, either the risk-aversion parameter ϕ or the scaling factor $1/(1-2\alpha\xi)$ tends to be misfit. Also, we find the mispricing of the options would have an influence on the estimation. There is a notable difference between the estimation results from the options filtered by the stochastic dominance bounds and those from the unfiltered options. Part of the failure would be contributed to the mispricing of the options.

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Appendix

The convergence from the Heston-Nandi (2000) model to the Heston (1993) model

The physical dynamics from Heston and Nandi (2000) are:

$$\begin{aligned}\ln(S(t)) &= \ln(S(t-1)) + r + \lambda h(t) + \sqrt{h(t)}z(t) \\ h(t) &= \omega + \beta h(t-1) + \alpha \left(z(t-1) - \gamma \sqrt{h(t-1)} \right)^2,\end{aligned}$$

where $\lambda = \mu - \frac{1}{2}$. We have the conditional mean and variance of $h(t)$ given a lag Δ :

$$\begin{aligned}E_{t-\Delta}[h(t+\Delta)] &= \omega + \alpha + (\beta + \alpha\gamma^2)h(t) \\ \text{Var}_{t-\Delta}[h(t+\Delta)] &= \alpha^2(2 + 4\gamma^2h(t)).\end{aligned}$$

The instantaneous variance is defined by $v(t) = h(t)/\Delta$, while $h(t)$ converges to zero under the continuous-time limit. Following the GARCH process, $v(t)$ follows the dynamics:

$$v(t+\Delta) = \frac{\omega}{\Delta} + \beta v(t) + \frac{\alpha}{\Delta} \left(z(t) - \gamma \sqrt{\Delta} \sqrt{v(t)} \right)^2.$$

Assume $\alpha(\Delta) = \frac{1}{4}\sigma^2\Delta^2$, $\beta(\Delta) = 0$, $\omega(\Delta) = (\kappa\theta - \frac{1}{4}\sigma^2)\Delta^2$, $\gamma(\Delta) = \frac{2}{\sigma\Delta} - \frac{\kappa}{\sigma}$, $\lambda(\Delta) = \lambda$, the following expectations are derived:

$$\begin{aligned}E_{t-\Delta}[v(t+\Delta) - v(t)] &= \kappa(\theta - v(t))\Delta + \frac{1}{4}\kappa^2v(t)\Delta^2 \\ \text{Var}_{t-\Delta}[v(t+\Delta)] &= \sigma^2v(t)\Delta + \left(\frac{\sigma^4}{8} - \sigma^2\kappa v(t) + \frac{\sigma^2\kappa^2}{4}v(t)\Delta \right)\Delta^2.\end{aligned}$$

Given the expectations, we can have the physical process of the Heston (1993) model:

$$\begin{aligned}d \log S(t) &= (r + \lambda v(t))dt + \sqrt{v(t)}dz(t) \\ dv(t) &= \kappa(\theta - v(t))dt + \sigma\sqrt{v(t)}dz(t).\end{aligned}$$

Meanwhile, Heston and Nandi (2000) provide a proposition that offers the risk-neutralization. As under the risk-neutral process, λ is replaced by $-\frac{1}{2}$ and γ is replaced by $\gamma^* = \gamma + \lambda + \frac{1}{2}$. Then it follows:

$$\gamma^*(\Delta) = \frac{2}{\sigma\Delta} - \left(\frac{\kappa}{\sigma} - \lambda - \frac{1}{2}\right).$$

The risk-neutral conditional mean can be further derived as:

$$E_{t-\Delta}^*[v(t + \Delta) - v(t)] = \left[\kappa(\theta - v(t)) + \sigma\left(\lambda + \frac{1}{2}\right)v(t)\right]\Delta + \frac{1}{4}\left(\kappa + \sigma\left(\lambda + \frac{1}{2}\right)\right)^2 v(t)\Delta^2.$$

Following the proposition of risk-neutralization and the conditional mean, we have the continuous-time risk-neutral process:

$$\begin{aligned} d \log S(t) &= \left(r - \frac{v}{2}\right) dt + \sqrt{v(t)} dz^*(t) \\ dv(t) &= \left(\kappa(\theta - v(t)) - \sigma\left(\lambda + \frac{1}{2}\right)v(t)\right) dt + \sigma\sqrt{v(t)} dz^*(t). \end{aligned}$$

Note that it is not a complete convergence since the Wiener processes under both physical and risk-neutral measurements are perfect correlated from the derivation. However, it holds when the time interval Δ shrinks. The empirical performance of the convergence has been verified numerically by Heston and Nandi (2000).