Engaging Older Adults with Dementia in Creative Occupations Using Artificially Intelligent Assistive Technology

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Abstract

Engagement in creative occupations has been shown to promote well-being for older adults with dementia. Providing access to such occupations is often difficult as successful participation requires face-time with a person who is knowledgeable in facilitating engagement as well as access to any required resources, such as an arts studio. In response, a computer-based device, the Engaging Platform for Art Development (ePAD), was created with the aim of enabling more independent access to art creation. ePAD is an artificially intelligent touch-screen device that estimates a client’s level of engagement and provides prompts to encourage engagement if the client becomes disengaged. ePAD is customizable such that an art therapist can choose themes and tools that they feel reflect their client’s needs and preferences. This paper presents a mixed-methods study that evaluated ePAD’s usability by six older adult (with mild-to-moderate dementia) and art therapist dyads. Usability measures suggest that all participants found ePAD engaging but did not find prompts effective. Future development of ePAD includes improving the prompts, implementing the recommendations made by participants in this research, and long-term testing in more naturalistic art therapy contexts.

Key words: Assistive technology, Human-computer interface, Intelligent systems, Memory impairment, Quality of life, Older adults.
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1 Introduction

For people with dementia, participation in a meaningful occupation can promote quality of life (QoL), facilitate communication and emotional expression, and enhance personal relationships (Rusted, Sheppard, & Waller, 2006; Stoukides, 2008). This perspective complements that of the American Art Therapy Association (2011), which defines art therapy as “a mental health profession that uses the creative process of art making to improve and enhance the physical, mental and emotional well-being of individuals of all ages”.

The literature indicates that individuals with dementia may benefit from participation in creative processes (Karp, et al., 2006; Waller, 2002). However, these individuals may have difficulty engaging in various occupations for a number of different reasons, including diminished desire to participate in an activity and a reduced ability to self-engage in a task (Lubinski, 1991). Computer-based technology has the potential to help overcome many of these limitations by providing an interactive structure that could foster participation in art activities, as well as technique for monitoring participants’ levels of engagement (Carrillo, Dishman, & Plowman, 2009). In a treatment setting, this approach could be used for therapeutic and diagnostic purposes.

Advances in technology have expanded the media available to art therapists (hereafter referred to as therapists). Computer-based art programs allow therapists to manage many aspects of the artwork and art-creating process (Mattson, 2010), allow for multiple reproductions of an image for manipulation or re-creation (Orr, 2005), and can be adapted to compensate for a lack of cognitive or physical skills necessary for more traditional art mediums (Kuleba, 2008). For example, in a case study by Cummings, Miller, Christensen, and Cherry (2008), a client with a
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degenerative neurological disease was able to communicate and continue her previous occupation of painting using a computer system that tracked eye movements.

Despite the benefits of integrating computer technology into art therapy, therapists have noted several limitations, including a lack of training and experience with computer hardware and software (Kuleba, 2008). Moreover, therapists have expressed concern surrounding the lack of sensory qualities of using a computer to create artwork and the cost of integrating these technologies into practice (Kuleba, 2008; Orr, 2005). Additionally, therapists have described emotional factors, such as their own technology-related anxiety, as a barrier for integrating computers in practice (Peterson, 2010). While a large proportion of therapists report use of some form of technology to support their profession, very few report using technology as a therapeutic medium (Orr, 2005). A properly designed computer-based device could allow a therapist to capitalize on the time spent with each client with dementia during a session while promoting autonomy in the creation of art (Blunsden, et al., 2009; Mihailidis, et al., 2010). There is potential for such a device to support group art therapy sessions by providing some measure of semi-autonomous support to each client, thus lessening individual clients’ demands for artistic assistance from the therapist.

Overview of the Engaging Platform for Art Development (ePAD)

The authors developed a computer-based art device: the Engaging Platform for Art Development (ePAD; Figure 1) with the goals of engaging persons with dementia in creative art occupations, providing appropriate structure and cues to engage these persons, and to mitigate barriers to using technology in art therapy contexts. ePAD uses artificial intelligence (i.e., software that allows a computer to make human-like decisions) to monitor a client’s (i.e., an older adult with dementia) level of engagement in order that ePAD can actively engage the client.
in an art activity, using prompts should the client become disengaged (Blunsden, et al., 2009; Mihailidis, et al., 2010). This is accomplished by tracking how much the client is touching the screen and by tracking whether or not the client is looking at the screen, as described in Blunsden et al. (2009). The first ePAD prototype was developed from information gathered by an international online survey and subsequent focus group with therapists who were working with older adults with dementia (Blunsden, et al., 2009; Mihailidis, et al., 2010). Seven therapists evaluated the prototype and offered suggestions for improvement (Hoey, Zutis, Leuty, & Mihailidis, 2010), which were incorporated into the version of ePAD used in the research presented in this paper.

The therapist uses ePAD’s touch screen (top of Figure 1b) to design the layout of the screen that will be used by their client (bottom of Figure 1b). This includes selecting a background for the canvas area (which could be a solid colour or an image for the client to use as a starting point), selecting the tools that will be used by the client, configuring the features and functions of these tools, and selecting the prompts ePAD will use to engage the client. Tools can are represented by an image that depicts what the tool does. For example, there is a tool that looks like a paintbrush that the client can use to “paint” with and there are tools that look like shapes that the client can touch and then “stamp” onto the canvas area. Prior to a session, the therapist sets up a client’s toolbox by selecting the desired tools from the available tools on the left side of the screen and dragging them onto the toolbox area (top Figure 1b). The therapist can then configure the tool through simple commands using a mouse (e.g. resize the tool by clicking-and-dragging). Additionally, there is a properties menu that allows the therapist to configure options specifically related to each tool, such as background colour, changing the tool’s icon, a label for the tool, and other functionality options. The therapist can therefore make the
application as simple or as complex as he/she wishes for a particular client. When a client is using ePAD, only the canvas and toolbox are visible (bottom of Figure 1b) and tools’ properties cannot be changed. The client interacts with ePAD by selecting (or having the therapist help them select) tools and then touching the canvas area on ePAD’s screen. The client can use their fingers or an object, such as a paintbrush, to interact with ePAD.

When a client is working with ePAD, ePAD autonomously estimates a client’s level of engagement based on the client’s interactions with the device and whether or not he/she is looking at the screen. This estimate of engagement allows ePAD to provide the client with appropriate prompts. For example, if ePAD senses that the client's engagement level is dropping, it can issue a prompt to try to re-engage the client. ePAD’s prompts include adding shapes or images to the canvas, and animating tools to attract the client’s attention. The images and audio used by the prompts are fully customizable by the therapist. The therapist can also set the threshold engagement level; when ePAD estimates the user’s engagement is below this threshold, ePAD will begin prompting the client using the prompts that were specified by the therapist.

**Purpose**

The purpose of the research was to test ePAD with dyads of art therapists (therapists) and older adult (OA) clients with mild-to-moderate dementia. This research investigated the following research questions:

1. What is the usability of ePAD for therapists who work with OAs diagnosed with mild-to-moderate dementia?

2. What is the usability of ePAD for OAs diagnosed with mild-to-moderate dementia in an individual art therapy context?
3. What features and functions should be improved in future versions of ePAD?

**Method**

**Research Design**

Tullis and Albert (2008) defined usability as a product’s effectiveness, efficiency, and satisfaction. Examples of usability measures given by ISO 9241-11 include: effectiveness – percentage of goals achieved, percentage of successfully completed tasks; efficiency – task time, costs of performing a task; satisfaction – rating scale of satisfaction, frequency of compliments or complaints (International Organization for Standardization, 1994). Thus, ePAD’s usability was defined as ePAD’s *effectiveness* in enabling therapists and OAs to participate in computer-based art making, ePAD’s *efficiency* in reducing effort, and client *satisfaction* with the system.

This research was pilot testing of a first prototype to get a feel for what therapists and clients with dementia thought about ePAD and to identify areas that could use improvement. and used a pragmatic mixed methods, concurrent nested design, where quantitative and qualitative data were collected and analyzed concurrently but with unequal priority; qualitative data (written comments) were only used to clarify quantitative results (Hanson, Creswell, Clark, Petska, & Creswell, 2005). Quantitative data was obtained through questionnaires that used five-point Likert rating scales which measured ePAD’s usability from the perspectives of therapists and OAs.

**Participants**

Art therapist participants had to have at least two years of experience working with OAs with dementia in art therapy. OA participants had to be over 65 years in age, have mild-to-moderate dementia (represented by a Mini-Mental State Examination (MMSE) score of 10 to 24.
out of 30 (Folstein, Folstein, & McHugh, 1975), be physically able to participate, and be
currently participating in an art therapy program at [FACILITY MASKED]. Study approval was
obtained from the Research Ethics Boards of [FACILITY NAME MASKED], [INSTITUTION
MASKED], and [INSTITUTION MASKED]. Consent was obtained from all therapist
participants and OAs’ surrogate decision makers prior to starting the trials.

**Study Procedures**

Each therapist was introduced to ePAD through a one hour, one-on-one training session
with a researcher. Therapists were encouraged to explore ePAD’s features and then to set up
ePAD for the specific client they would be working with. This included setting up their client’s
canvas and toolbox as well as selecting and customizing the prompts ePAD would use to try and
engage the client if he or she became disengaged. For the trials described in this work, there were
approximately 80 tools available, which included a paint brush, different shapes or “stamps”, and
images that could be placed and resized. Therapists were encouraged to make any changes they
wished to ePAD’s setup between sessions.

Up to five, one-hour trials were held with each therapist-OA dyad in the Creative Arts
Therapies studio at [FACILITY MASKED]. Each trial began with the therapist explaining the
goal of the session to their client. The OA was then encouraged to interact with ePAD as
independently as possible. Throughout each trial, ePAD automatically determined the OA’s
engagement every ten seconds and the research assistant made observational notes. At the end of
each trial, therapists and OAs completed a questionnaire regarding their perceptions of ePAD.
All questionnaires were administered verbally to OAs and in writing for therapists.

Questionnaires can be viewed at:
http://www.ot.utoronto.ca/iatsl/documents/epad_questionnaires.pdf. After each trial, therapists
were encouraged to make any changes to ePAD’s setup that they thought would be appropriate for the next session. All sessions were recorded by ePAD, enabling the therapist to consult logs of previous sessions. Each log contained information collected every 30 seconds throughout the related session, including ePAD’s estimates of engagement levels, screenshots of the client’s artwork, and ePAD’s actions. By reviewing a log, the therapist could review what happened during the session and print off any information or pictures that were of interest.

**Data Analysis**

Median responses from Likert questions were calculated from questionnaire responses. A directed content analysis was conducted on the qualitative data gathered from participants’ comments (both therapists and OAs) using coding categories and subcategories that were developed by the research team from the quantitative data. The size of the data samples allowed for a descriptive statistical analysis.

**Results**

**Participants**

Art therapist participants (n=6) had at least two years of clinical experience working with OAs with dementia. OA participants (n = 6, mean age=89.2 years) had a mean MMSE score of 16.5 (min=15, max=25). Of the six therapist-OA dyads, only three completed all five trials; one OA passed away after the second trial, one became ill after completing three trials, and one found the experience overwhelming and chose to withdraw after the first trial.
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Usability

Figures 2 to 4 present the post-session questionnaire Likert data for therapist and OA participants. The subsequent sub-sections present summaries of the coded analysis of the qualitative data used to explore different aspects of ePAD’s usability.

Efficiency

Ease of use according to therapists. Overall, therapists reported configuring the system to accommodate the needs of a specific client as being fairly intuitive, however, half of the therapists expressed some discomfort in navigating the functions and/or fear of potential problems with the system. For example, one therapist stated, “The system was relatively easy to set up; if there was a problem though, I’d be lost as to how to fix it!” [AT6].

Therapists felt selecting and configuring system actions and additional settings was fairly straightforward. The exception was setting up the level of prompting, which was described as being confusing by two of the therapists, who felt that the wording describing the prompting levels were unclear and the scales used to determine when ePAD would prompt the client were counter-intuitive. Two therapists felt that larger text and/or more visually appealing tools would have aided in finding the menus for system actions and settings tabs. When choosing how each tool would look, two therapists commented that better graphics would likely make this system more intuitive for clients, for example, one therapist commented “There was an icon for the paintbrush, but it would have been nice to have additional icons for the pen, paint, etc. which looked like a pen, etc [AT5].”

A “Setup Wizard” was available to help therapists learn about the device and assist with the set up process, however, during four of the training sessions this tool did not work properly.
Therapists seemed interested in the logs captured by ePAD, however, no therapist asked to see their client’s logs; they only looked at them when prompted to do so by the researcher.

**Ease of use according to OAs.** Four of the OAs expressed excitement about the novelty of the device and the ease of using specific features, such as, “It was hard at first but then got easy with practice. Creating the art was good. At least you are doing something with your hands and your mind [OA2].” OAs had suggestions for increasing ePAD’s efficiency, such as, “If I wanted [a specific] effect, it was hard. I would have needed different types and widths of brushes...it made marks I didn’t like because I didn’t have that feeling of a real brush. It was a puzzlement to me; I felt at a complete loss as to what effect I would get from the brush [OA3].”

**Assistance needed from a therapist.** While ePAD was intended to support art therapy in a group setting, four therapists commented that they did not feel that using ePAD would allow them to spend more time with other clients if it were used in a group setting. This was reflected in the average “disagree” responses to questions regarding use in a group (Figure 3) and comments such as, “There were times when the device was quite efficient; [my] client was able to use it without prompting. At other times, though, the buttons and functions required quite a bit of explanation, which required some time and repetition [AT6].” Overall, therapists felt ePAD might distract their other clients in a group setting and felt they needed to provide a fair amount of guidance to their client when using ePAD in the trials. Furthermore, therapists emphasised that the relationship OAs develop through interactions with a therapist is an integral part of the art therapy process.

**Effectiveness**

**Ability to Engage.** Five therapists felt ePAD was a useful tool for engaging clients in a creative process. All of the therapists felt there were sufficient system actions and that the
available settings were helpful in configuring the device for specific clients. Three therapists had suggestions for improving device settings, including “When setting background pictures, the sizing needs to be adjustable [AT2].” and, “Textured backgrounds would be an asset (i.e., canvas, paper, wood grain, etc.) [AT4].”

**Prompting.** Very few prompts were given by ePAD and all therapists felt the device was ineffective in prompting clients. OAs indicated that prompts were not attention grabbing. On the occasions an OA acknowledged a prompt, they generally did not react in the intended fashion.

**Satisfaction**

ePAD’s design. Overall, all therapists were satisfied with ePAD’s design, including the form-factor of an easel, representation of paint colours, and selection of tools. Four therapists felt that the screen needed to be altered, such as, “The vision of my client is already compromised, so crisper lines [on the screen] would be better [AT5],” and, “The easel seemed very big/bulky. I would like it to tilt with ease if possible. The screen sensitivity was fantastic! [AT3].”

Therapists were generally satisfied with how ePAD operated and could envision using the device with clients. Comments included, “[My client] was interested, curious, and had many questions/ comments. The device is quiet, clean, and easy to use. Curiosity was sparked and he arrived at a project idea easily [AT3],” and, “I was surprised at how long the client remained engaged. It was a positive experience for him [AT5].” Therapists also offered suggestions for improvement of ePAD’s functionality, including, “Multiples of an image appearing when the client accidentally touches the screen two or three times is distracting [to] have to undo. It would be better if the client had to touch an image again in order for it to appear again [AT2].”

**Ability to achieve engagement in art.** Therapists seemed uncertain as to whether they or their clients were satisfied in using the device to create art. OA participants reported high
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satisfaction with ePAD and its novelty. They stated that they enjoyed working with the device and were pleased with the art they were able to create, expressed by comments such as, “It’s fantastic. It’s miles ahead of anything I’ve ever seen to give you an ability to do something [OA3].” OAs were not able to report on satisfaction with prompts because they did not recall that the device had prompted them or did not notice the prompts when they played.

Discussion

During the training session, therapists expressed minimal or no anxiety about using ePAD, seemed to be able to set up and configure the system easily, and reported that customizing ePAD was relatively intuitive. However, during the subsequent trials, therapists requested a significant amount of support from the researcher and expressed that navigating setup and post-trial configuration modifications caused some discomfort. This perception did not appear to change over the course of the study, however, as there were only five trials (which were usually held once per week) this perception might diminish with greater exposure.

Alterations to the setup and configuration process would likely improve ePAD’s usability. Therapists gave valuable suggestions, such as including visuals in the set up process and more intuitive wording of features’ descriptions. Improvements to the Setup Wizard, such as ensuring it works robustly, increasing visuals and verbal prompts, and rewording menu items and function descriptions would likely improve usability and feelings of mastery. With regard to the physical design of ePAD, the fixed angle of the screen was problematic for some clients; those who had a limited range of motion had trouble reaching the canvas. Originally the screen’s height and angle could be adjusted with little effort, however, to ensure stability, the structure was reinforced in such a way that the height and angle became fixed; this needs to be remedied in future versions.
Therapists felt their physical presence and/or guidance was still required to enable engagement and quality of the process and therefore did not feel that ePAD was appropriate for group sessions or independent use. However, as the prompting feature of ePAD was not working as intended, it is difficult to truly gauge this aspect. Prompting improvements include more detailed verbal prompts, such as addressing the client by name, and more distinctive, eye-catching visual prompts to get the client’s attention. Research similar to Wilson et al. (Wilson, Rochon, Mihailidis, & Leonard, 2012) would be required to develop effective and appropriate prompting strategies. Moreover, careful consideration is needed regarding how, when, and what prompts should be employed if ePAD is to be used in a group therapy setting.

While the logs of client’s interactions with ePAD were interesting to the therapists, it seems more work needs to be done to identify potential uses of this functionality as well as to ensure data is presented in an accessible and useful manner. The therapist’s lack of self-initiated viewing of the logs could be, in part, because of the novelty of the ability to review detailed logs of a session, which is not possible in conventional art therapy. Also, the logs were originally intended to give therapists information for sessions where they are not able to give a client their full attention or when a client chooses to use the ePAD independently (e.g., in a recreational art group or home setting). As therapists were present at all times for the trials, this may have reduced the need to see any external engagement estimates.

Many OAs expressed excitement about the novelty and ease-of-use of ePAD, however, when asked what they liked least about ePAD, many responses related to frustration with some of the functions. In particular, a feature that was intended to make painting seem more realistic was to have the brush “run out” of paint, requiring the client to load more paint on the brush from the paint palate. However, when the paint “ran out” many OAs thought the paint colour was
changing from the one they were using to the colour of the canvas, leading to frustration. Although clients were given the option to use their fingers to paint with ePAD, all participants chose to use a paintbrush instead. This is may be because a tangible paintbrush was a familiar tool that acted as an implicit reminder for OAs about what activity they were doing. Several OAs felt it was challenging to engage with ePAD because the brush did not produce the stroke width they desired. A slider tool was available to change the stroke width, however, OAs did not use it because they either did not know how to or were not aware of it. Hence, having a selection of different (both real and iconic) sized brushes and/or other objects that are familiar to the client could improve the efficiency of ePAD for OAs with dementia.

Feedback about effectiveness centered on ePAD’s ability to be engaging and its capacity to re-engage clients through prompts. While therapists and OAs expressed that ePAD itself was very engaging, the prompting feature of ePAD was essentially ineffective in enabling engagement. There are many explanations as to why this might be. Therapists did not seem to want to use the prompts and did not set them up unless encouraged by the researcher to do so. The lack of desire to experiment with the prompting feature may have been, in part, due to perceived difficulty, complexity, and reluctance in setting up this feature. These difficulties were exacerbated by wording of the prompts, which did not clearly describe what the prompts did, differences between them, or when they would be used by ePAD. Another reason prompts were not used may have been that encouragement generally evolves as part of the creative process, which is led by the client and then subsequently prompted by the therapist. Thus, a therapist usually cannot predict how he/she will need to prompt because the process is not a procedure that can be gauged ahead of time. Lastly, therapists simply may not have felt that the prompts would be effective in engaging their client.
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When prompts were set up and enabled by therapists, they often did not achieve the intended results. In many cases prompts were not triggered because clients appeared (to ePAD) to be engaged. The majority of prompts that did occur were not effective. For example, one OA became very confused when ePAD gave an audio prompt, which distracted him to the point where the therapist put the process of art-making hold. In another case, the therapist set a prompt that caused the various tools to flash (e.g., the paint brush tool). This prompt was sometimes triggered when the OA participant was considering her next step (e.g., she was not touching or looking at the screen and therefore ePAD thought she was disengaged), which often resulted in distracting, rather than engaging, the client from her task.

Satisfaction with various aspects of ePAD tended to differ between OAs and therapists. With the exception of the prompting feature, OAs reported high satisfaction with ePAD. They reported enjoying using the brush to paint and/or add images to the canvas, took pleasure from working with a novel device, and overall, stated that they were pleased with the art they were able to create. Gerdner (2000) explains how art can provide a means for individuals with dementia to reminisce about past events. This was noted with several of the OAs. Rather than creating paintings, one participant preferred to discuss the images that had been added to her toolbox by the therapist; elaborate stories about past life events were discussed during several sessions. This appeared to make the therapist feel unsatisfied with ePAD as it was not engaging the OA in computer-based art, however, the OA appeared to leave the session feeling satisfied.

In another case, the way ePAD looked reminded a participant about his past employment in a commercial art firm; this created a lot of reminiscent discussion. Although this type of engagement is not what ePAD was intended to create, it helped to facilitate positive engagement in an interactive process.
Unlike OAs, therapists were unsure about their overall satisfaction with ePAD, and despite high satisfaction ratings from OAs, the therapists remained uncertain as to whether clients were truly satisfied with ePAD. Therapists were satisfied with the overall design and with the way they were able to use ePAD to engage their clients in one-on-one sessions. Many therapists expressed excitement about how valuable it would be to be able to print their final product. Incorporating the therapists’ suggestions for improving the prompting and other features of ePAD will be crucial for the next phase of this research.

**Limitations**

There were several limitations inherent to this research. Although the small sample size was sufficient for a preliminary usability study, input from more participants would be valuable. Additionally, only half of the dyads remained in the study until completion; having full data sets would have been beneficial for noting trends in usability and/or engagement over time. While OAs’ and therapists’ positive comments about the device are encouraging, it must be acknowledged that this could be due (at least in part) to a Hawthorne effect, namely, participants stating what they think the therapist and researchers want to hear because they know they are being observed and want to appear capable, amicable, and polite. This may explain the higher levels of satisfaction reported by the OAs compared to the therapists. Moreover, a Hawthorne effect may have been amplified by the fact that therapists selected clients with whom they had already worked and with whom they had established therapeutic relationships. These possibilities can only be investigated through larger, longer-term trials in more naturalistic art therapy contexts. As this was a prototype device, there were several “bugs” in ePAD’s software that negatively impacted the trials. Finally, this study represents feedback from therapists and OAs.
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from the same facility; it would be interesting to see how data from trials with dyads from other facilities and geographical areas compared.

Conclusion

Measures of usability revealed that all participants found ePAD to be an engaging device, but did not find the prompts effective for enabling engagement. Further research is required to determine what type of prompts could be more effective for engaging OAs with dementia as well as how this device can be used effectively in art therapy contexts. However, regardless of how sophisticated the prompts become, it may be that ePAD’s role will be as a tool that fosters accessible and meaningful support to creative art expression for use in dyads in both therapy and non-therapy settings. Technology is becoming more robust, intelligent, and affordable. Combined with cohorts that are increasingly more comfortable using technologies, it is possible that tools such as ePAD will become even more accessible and relevant. In considering the basic philosophy of occupational therapy, ePAD has the potential to enable OAs with dementia engage in a meaningful creative activity, thereby promoting independence and quality of life. Future work includes making the improvements identified in this research, investigating more effective prompting strategies for ePAD, the long-term use of ePAD in more realistic art therapy settings, and eventually, expanding the use of this device from a therapy setting to the home environment for use with family caregivers.

References

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Figure 1. (a) ePAD, which consists of a multi-touch display (screen) and an adjustable wooden easel that contains all of the necessary system electronics. (b) ePAD’s interfaces, which consist of the “Therapist Interface” that an art therapist uses to customize the system for their client and the “Client Interface” that an older adult client uses to create his/her artwork.

203x135mm (300 x 300 DPI)
Figure 2. Median responses for each question questionnaire administered to therapists after the initial training and setup session, where 1=Strongly Disagree, 2=Disagree, 3=Neutral, 4=Agree, 5=Strongly Agree (responses = 6).

174x126mm (300 x 300 DPI)
Figure 3. Median responses for each question questionnaire administered to therapists after each session with their client, where 1=Strongly Disagree, 2=Disagree, 3=Neutral, 4=Agree, 5=Strongly Agree (responses = 21)
174x126mm (300 x 300 DPI)
Figure 4. Median responses for each question on questionnaire administered to the older adults with dementia after each testing session, where 1=Strongly Disagree, 2=Disagree, 3=Neutral, 4=Agree, 5=Strongly Agree (responses = 21).

174x126mm (300 x 300 DPI)