Product Development Flow: A Queueing Perspective

Ehsan Vasheghani Farahani

A Thesis

In

The Department of

Mechanical and Industrial Engineering

Presented in Partial Fulfillment of the Requirements

For the Degree of Master of Mechanical and Industrial Engineering

Concordia University

Montréal, Québec

May 2014

© Ehsan Vasheghani Farahani

Concordia Univeristy

School of Graduate Studies

This is	to certify that the thesis prepared			
By:	Ehsan Vasheghani Farahani			
Etitled	l: Product Development Flow:			
	A Queueing Perspective			
and sub	bmitted in partial fulfillment of the requirements for the	legree of		
	Master of Mechanical and Industrial Engi	neering		
	y with the regulation of this university and meets the acc to originality and quality.	epted standards with		
Signed	bythe final examining committee:			
		Chair		
	Dr. Ali Akgunduz			
		Examiner		
	Dr. Gerard J. Gouw			
		Examiner		
	Dr. Andrea Schiffauerova			
		Supervisor		
	Dr. Nadia Bhuiyan			
Approv	ved by			
	Chair of Department or Graduate Program	m Director		
	20			
	Christopher Trueman, PhD., Interim Dean Faculty of Mechanical and Industrial Engineering			
	racuity of Mechanical and	a maustriai Engineering		

Abstract Product Development Flow: A Queueing Perspective Ehsan Vasheghani Farahani

In today's global marketplace, companies have become aware of the need for agility in the development of new products to survive or in the best case to continue the endless competition. In order to stay competitive, companies are adopting various approaches to maintain a high level of performance in all enterprise domains and deliver value to their customers. With much success in production environments, lean principles have also been found to be applicable in other areas of the enterprise, including product development (PD).

The research reported in this thesis addresses the goal of continuous improvement of flow in PD. While the lean philosophy has been implemented successfully in manufacturing, the context of PD lacks application of such concepts. To tackle the information flow problem, practitioners of lean in manufacturing have established the "one piece flow" logic where the size of the lot of goods moving from one process to the next is intented to be closer to one. However, information as the moving piece in PD is not as visible as in manufacturing. Therefore, the "one piece flow" concept is difficult, if not impossible, to achieve in PD.

A smooth and steady flow of value delivery among processes results in several improvements, such as a reduction in lead time, intellectual work in process (IWIP), rework, and so on. The current research is mainly focused on achieving flow in PD by making a bridge among lean principles, queueing theory and operations research. Information flow is translated into entities of a simple priority queuing system that monitors the flow rate of jobs among servers, or PD team members. The reverse flow of jobs from downstream processes represents rework which due to its nature has a higher priority than those of regular tasks. Since rework flow updates information and assumptions within a process, preemptive queuing policies are studied. Two types of waste through the value stream, namely queue waiting time and outdated information processing time (lost effort), have been quantified accordingly. The wastes, along with the throughput, have been optimized using a multi-objective non-linear model regarding the flow rates among engineers.

Results show higher rework generation in downstream processes increases the congestion (the main barrier to flow) in the system, which leads to increase in the overall lead time. Finally, in addition to a plausible approach to maintain flow, a criterion to improve decision making for value stream managers has been presented.

Acknowledgments

All praise be to God.

I would like to thank my thesis supervisor, Dr. Nadia Bhuiyan. Apart from the financial support, I have learnt a lot from her. Dr. Bhuiyan's wisdom, knowledge and commitment to the highest standards inspired and motivated me during my studies.

I must express my gratitude to my parents *Baba* Ata and *Maman* Manizheh; the ones who taught me the meaning of life. Without their love I would have never felt strong enough to pursue my goals, even though said goals have kept me far away from them.

I am also indebted to my brother Iman and my friend, Dr. Shahin Vakilinia who provided me with valuable advice for this research.

Finally, I would like to thank Dr. Vincent Thomson for his insightful comments during the modeling of the research problem.

Table of Contents

1	Int	troduction	1
2	Li	terature Review	6
2	.1	Lean Thinking	6
2	2	Product Development	10
2	3	Lean Product Development	14
2	.4	Overview of Queues	27
3	Th	ne Model	31
3	.1	Problem Statement	31
3	.2	Description, Scope and Methodology	32
4	Op	otimization	41
4	.1	Measures of interest	41
4	.2	Numerical Example and Analysis	44
4	.3	Flow Maintenance	49
4	.4	Decision making approach	51
5	Co	onclusions and Future Work	57
6	Ap	opendix I – Queueing Formulation	60
6	5.1	Appendix I-M/G/1 Preemptive Repeat	60
6	5.2	Appendix II-Optimimization Results	63
7	Re	eferences	66

List of Figures

Figure 1: Congestion in Upstream.	34
Figure 2: Design process value-stream	39
Figure 3: Conceptual Model of PD Flow	40
Figure 4: Rework intensity and Backlog (IWIP) trend	45
Figure 5: Rework intensity and Lost effort trend	46
Figure 6: Rework Intensity	47
Figure 7: Simulation CA (01), Backlog Versus Throughput	48
Figure 8: Simulation CA (02), Backlog Versus Throughput	49
Figure 9: Normalized Sensitivity Trends	54

List of Tables

Table 1: Symbols Description	41
Table 2: Stream Order	51
Table 3: Goal Programming results for intensity=20%	56
Table 4: Stream CA Optimization Results	63
Table 5: Stream BA Optimization Results	64
Table 6: Stream CB Optimization Results	65

1 Introduction

With the success of the lean philosophy in manufacturing, researchers have tried to apply the same techniques to a PD context. "Lean" is the term originally coined by Krafcik (1998) through the research at the MIT International Motor Vehicle Program (IMVP) and that subsequently led to the genesis of the term "lean production" to differentiate between the Toyota production system and the mass production system (Womack et al., 1990). Lean manufacturing consists of a set of principles that are customer focused and knowledge driven, and strives to eliminate waste and create value, dynamically and continuously (Browning, 2000).

Since the beginning, pioneers of lean production noticed that lean was not just applicable to the manufacturing realm. In fact it is a holistic course of thought and a management system that was in contrast to the traditional mass production rationale. Hence, along with manufacturing, domains such as supplier management, product development, customer management and policy focusing processes for the whole enterprise are believed to have potential to benefit from the lean philosophy (Holweg, 2007).

Our interest focuses on product development as it is broadly accepted that the development of new products is of increasing importance to profitability, prosperity and organizational competitiveness in diverse industries such as the pharmaceutical, automotive, food and nutrition, IT and software development and finally aerospace sectors. In fact, PD reflects a company's competitiveness by showing its ability to create knowledge (Leiponen, 2006).

In 2008, the Canadian manufacturing sector invested approximately 39 billion dollars in product design, research and development (PDR&D) to enhance the link between ideas and concepts to the creation of new and improved products (Industry Canada, 2010a). As the competition has intensified, the most common response by Canadian manufacturers is manoeuvring on price through the implementation of the state of the art cost reduction strategies. According to the same report (Industry Canada, 2010b) reliance on PD and product extensions varies by industry in Canada. For instance, electronics manufacturers focus more on PD and speed to market to meet fast market pace and short product lifecycle, whereas the aerospace industry converges all the efforts on product extension (new features, higher quality, and lower cost) due to the high risk and complexity of PD and long product life cycle in areas such as advanced aircraft structures (fuselage and wing components, horizontal and vertical stabilizers, and sub-assemblies), avionic systems, and critical engine systems and components.

Lean applications to PD activities are generally more recent. One of the prime ideas of lean is "flow". The smooth flowing delivery of value brings about many other improvements as a consequence. Thus, achievement of flow in PD has been of great interest for many years. The design and development of a product is a complex process involving many resources and different varieties of skills. It is essential to manage both efficiency and effectiveness of the whole process in order to improve productivity and quality of design which eventually leads to high quality products. Aside from manufacturing, the goal of "better, faster, cheaper" has triggered movements to reduce development cycles which is believed to have significant effects on life-cycle profits.

Design jobs always involve dealing with numerous tangible and intangible

followed by qualitative and quantitative constraints and customer needs (Oppenheim, 2004). Phrases like *fuzzy front-end* (Smith and Reinertsen, 1991) and *start in the dark* (Wheelwright and Clark, 1994) stem from the uncertainty coupled with new product development (NPD) processes which are essential to take an idea, translate it to a very well defined concept, develop it and launch it to marketplace. Companies care about their productivity and metrics such as lead time more than ever before. Almost every company attempts to measure its PD efforts using various metrics. Interestingly PD practitioners often find metrics unpleasant and sometimes far away from the reality. One reason could be the evaluation of activities that do not indicate the effectiveness of PD or a meaningful trend of how processes operate (*e.g.* hours spent working on a project or the number of changes to a design). Another aspect is the reliability of the data collected to calculate the metric which we believe stems from the absence of flow. We only can rely on metrics that reflect a process in which flow is present. In other words, in the absence of flow, metrics do not exhibit a credible trend on what is going on in the process.

Inefficiencies in processes (e.g. finding errors too late) have become a barrier to reach target productivity levels while customer needs are becoming more and more complex every day. Although estimation of design effort plays an important role, absence of flow in PD activities could be considered as another primary factor that amplifies uncertainty and increases project cost and development cycle time. Unfortunately, companies monitor process outcomes rather than causes and end up with the same poor results they have always faced. Falling behind the planned schedule due to flow related issues could result in irreversible failures to introduce new products and thus competitors take the control of the market. So, in order for PD processes to be effective- which is

critical to the company's success- continuous monitoring and review of flow within processes is indispensable.

Some believe a design job is inherently an art and hence deals with creativity and innovation (Oppenheim, 2004). This is why a standard operation procedure (SOP) is meaningless in the PD context. So, the problem is to determine the right level of detail on how things should work and manage the flow. Production attributes are more tangible than that of flow in processes. There are several established methods to control production flow and associated wastes. However, what is often missed is a set of actions to identify and monitor waste in PD activities. One of the main reasons is invisibility of information as the material being processed.

Hence, as a contribution to the emerging mindset of applying queueing techniques as a means to identify hidden waste in PD, we propose a model to meet the need for managing flow in PD processes. Inspiring from the lean philosophy literature, we intend to identify and quantify non-value added portion of the total flow time of the information (in the form of jobs residing in an open queueing network) within a PD generic 3-phase value stream. To manage the flow in an optimal manner, we study a multi-objective non-linear model, followed by simulation to validate the findings. Finally, two methods to help managers to better deal with flow related issues will be discussed.

The structure of the dissertation will be as follows. First, an introduction to the research context is presented. Then, we review the literature divided into four sections namely lean thinking, product development, lean product development and overview of queues. Followed by that, we present the structure of the model by discussing the research problem and determining the scope of the current study. In the fourth chapter,

we provide the details regarding the optimization model and explain our findings. Finally, we discuss our approach to address the flow in PD and propose our percieved venues of improvement for future research.

2 Literature Review

2.1 Lean Thinking

The notion behind what is called "lean thinking" can be linked to numerous sources, including famous industrialists such as Henry Ford and management thinkers such as Edward Deming. Of particular interest is the manufacturing model originally developed in Toyota's post World War II manufacturing operations (known as the Toyota Production System) under the supervision of its chief engineer, Taiichi Ohno (Liker, 1997).

It is interesting to note that the idea of this type of production and its successor "Lean Manufacturing" was based on observations of customer purchase patterns. While reading about descriptions of American supermarkets, Ohno envisioned supermarkets for the model he was trying to design for the factory. A customer in the supermarket takes only the exact amount of products he needs from the shelf and then the store workers replenish the shelves with only enough new products to fill up the shelves' space. Ohno noticed that this also works in the production environment, since a work center that needed parts would go to an inventory space for a particular part and take only the quantity that is needed. Then, the inventory area will be restocked by the work center that produced the parts, with only enough product to replace the inventory that had been withdrawn. This model is believed to produce the necessary items, in the necessary quantities at the necessary time.

According to the pioneers of lean, five principles were put forward as a framework to be used by an organization to implement lean thinking (Womack and Jones, 2003). An essential and initial assumption is to recognize that only a small portion

of the total time and effort to produce a product adds value from the end customer perspective. These five principles are:

- 1. **Specifying value**: It typically begins with the identification of customers or stakeholders of a process. Understanding customers' needs in terms of a meaningful and a specific outcome (i.e. product or service) is a critical starting point for any lean initiative. Above all, the value can only be defined by the ultimate customer.
- 2. **Identify the value stream**: This step helps to visualize the end-to-end process composed of several operations, tasks or activities within an organization which may or may not add value. The value stream is described as a set of actions currently required to bring the product through the main flows essential to every product. According to the literature (Womack and Jones, 2003), such flows include critical management tasks done in any business (problem-solving task, information management task and physical transformation task). Others limit the aforementioned flow to the production flow and the design flow (Rother and Shook, 2003).

In this context, activities are categorized into three different levels:

- (a) Value added creates value unambiguously;
- (b) Non-value Added necessary or unavoidable due to the current conditions and constraints governing the process;
 - (c) Unnecessary non-value added can be eliminated immediately.
- 3. **Make the flow continuous**: After the identification of wastes along the value stream, all other activities are required to be harmonized in order for the inputs and outputs of processes to flow with no interruption. In other words, the end objective of flow thinking is to totally eliminate all obstructions in the entire production (or value

creation) process. Therefore, existing organizations or infrastructure in which the value stream operates should not be a barrier to flow. Researchers from MIT believe it is best achieved through removing old-fashioned functional organizations and replacing them with integrated product teams organized along the value stream (Murman et al., 2002).

- 4. **Let the customer pull value**: Since in the lean philosophy the term "customer" includes not only the external clients but also succeeding processes as internal customers, pull can be categorized into two levels:
- (a) Among processes None of the upstream processes in the value stream produces a good before it is actually required by the subsequent downstream processes. The production is determined according to the actual demand of the customers. In other words, nothing is made until it is needed.
- (b) Among the company and external clients the pull is similar to the "build-to-order" manufacturing model. Thus, goods are not manufactured to stock but to fulfill actual clients' demand.
- 5. **Pursue perfection**: With continuous interaction of the previous principles, value flows faster and exposes more and more layers of hidden waste. The final and a particular feature of any lean organization is a drastic reduction of the lead time to deliver the value to the customer. Hence, achieving excellence is easier and the whole system heads towards the theoretical end point of perfection.

How these rules are implemented requires a thinking process by every team member and will depend on complexity of the projects and tasks. For this reason, it is critical to systematically coordinate all required enterprise activities to the end customers' needs, so that all of the non-value added activities can be aimed for through a step by step

elimination process.

Reducing inventory, removing unnecessary steps, and eliminating other forms of waste surely clears the path to continuous improvement. However, there is a risk of a misunderstanding and putting emphasis on the wrong idea: cutting costs. On top of that, lean is often seen as a code word for eliminating (unnecessary) jobs. This is why some authors discuss why waste elimination must always serve a larger purpose: "it must be oriented towards value creation". Accordingly, they propose a new definition of lean transformation: "Becoming lean is a process of eliminating waste with the goal of creating value" (Murman et al., 2002).

One unique feature of any lean system is the ability to identify waste. In fact, waste is categorized into seven general types:

- 1. Overproduction
- 2. Inventory
- 3. Movement (motion)
- 4. Waiting time
- 5. Over Processing
- 6. Rework
- 7. Transportation

Waste categories are developed in relation to the manufacturing context, but they can be adapted for design operations or administrative operations.

2.2 Product Development

An enterprise usually has several value streams which can be distinguished based on their outputs and deliverable(s) to their customer(s). For instance, the main objective of a value stream in a production realm is to create a physical change in the goods (value). Also, there is a large number of processes within a company concentrating on the generation and transfer of information. Product development activities form numerous value streams within an enterprise to exchange and convert various types of information with the goal of creating a clear link among market needs and design activities. PD includes a large number of topics and challenges in an enterprise, such as strategic formation, deployment, resource allocation, and coordinated collaboration among people of different professions and systematic planning, monitoring, and control.

Nowadays typical PD mindsets within organizations are ineffectively adapted with respect to creating value. Product development interactions usually aim to meet technical requirements/specifications, reduce risks (both cost-wise and technique-wise), and maintain a safe margin from the deadlines through a strict system in which procedures involve numerous interviews, meetings, reviews and decision making steps. Such a system, though, has severe limitations that can lead to misalignment. This is why many PD departments in companies react/adapt slowly and are therefore vulnerable to needs that derive from a change. PD has been defined from several perspectives:

- 1. Wheelwright and Clark (1992): the effective organization and management (of activities) that enable an organization to bring successful products to market, with short development times and low development costs.
 - 2. Browning and Eppinger (2002): engineering development of knowledge

about the product, or as a process of uncertainty elimination about the product.

- 3. Loch and Kavadias (2007): The activities of the firm that lead to a stream of new or changed product market offerings over time. This includes the generation of opportunities, their selection and transformation into artifacts (manufactured products) and activities (services) offered to customers, and the institutionalization of improvements in the NPD activities themselves.
- 4. Ulrich and Eppinger (2012): The set of activities beginning with the perception of a market opportunity and ending in the production, sale, and delivery of a product.

The common element among the above definitions is the "attempt" in the form of various activities to bring a successful product to the market. Thus, the significance of the relation between NPD and a company's success has motivated researchers to study PD from several perspectives with the hope of obtaining better solutions to "what, how and when" work should be done to ensure lower cost, development lead time and efficient use of resources. Some researchers have suggested a structure for PD processes from technical and marketing perspectives.

Ulrich and Eppinger (2012) presented a generic development process with five stages (Concept development, System-level design, Detail design, Testing and refinement, Production ramp-up).

Other authors Tzokas et al. (2004) have stated that the pursuit of success in NPD necessitates management to navigate complex processes. In their study, the development steps of NPD includes the generation of new product ideas, the development of an initial product concept, an assessment of its business attractiveness, the actual development of

the product, testing it within the market, and finally the actual launch of the product in the marketplace.

The concurrent engineering (CE) literature highlighted the underlying managerial convolution, the necessity of coordination and integrated decision making. CE became popular for its ability to reduce time to market and project costs, while increasing quality by overlapping and/or executing tasks in parallel. Applying CE techniques to PD has revealed that process structure and activity schedule depend on the level of activity overlapping.

According to such findings, in concurrent PD process models complete overlapping is sub-optimal and uncertainty may wear away the benefits gained from concurrency (AitSahlia et al., 1995).

Simultaneous execution of dependent tasks in PD may drastically influence the total amount of rework. Lin et al. (2012) addressed the trade-offs in concurrent processes, developed analytical models to determine the optimal priority ordering of initial development tasks and associated rework, and the optimal overlapping duration.

Considering the learning effects, they showed that initial development must be prior to rework. Then, based on the general assumption of non-negative upstream evolution and the definition of maximum concurrency, they proved that the total development cost (i.e. rework cost and opportunity cost of time) is convex with regard to the overlapping duration, and so the optimal overlapping duration can be determined through a binary search. In addition, they investigated the pareto-optimal overlapping strategies for the cases where budget is given or the time to market is predetermined.

Eppinger's research brings to light the fact that product design and development

depends on reviewing assumptions and updating or adjusting them according to the needs until the whole design solutions converge, and thus the process is inherently iterative and not sequential (Eppinger, 2001). High iteration and concurrency levels of PD activities may generate work for each other as soon as they execute it, therefore causing instability, termed "design oscillations" (Mihm et al., 2003). In addition, according to Bhuiyan et al. (2004), increased informal changes of information in upstream processes (termed "churn" due to participation of a downstream representative in upstream activities) will decrease the amount of rework done later in downstream processes. Studies related to design churn effect and oscillations provide strategies for achieving stability for a diverging process or speeding up a slowly converging process. These strategies include improving the bottleneck cycle time (major source of slow convergence) and delaying responses to changes from highly dynamic activities (Yassine et al., 2003).

In other studies, based upon graph theory and design structure matrix (DSM), Tsung Tsung et al. (2010) developed a systematic planning solution to optimize NPD flow from an informational structure perspective. The planning of workflow was divided into two phases namely activity identification and activity planning. According to the authors, the mapping from design structure matrix to hierarchical workflow graph can be automatically realized, and that greatly improves the efficiency of workflow.

Regarding the practices which help redeem development troubles, Griffin and Somermeyer (2007) have divided strategic tools into two categories:

- 1. Strategic tools for improving NPD performance aross the firm
- 2. Strategic tools for improving NPD project performance

Then, they introduced a set of tools that span from application at the project level to

application at the business unit and firm level. They believe such tools are more powerful when implemented at strategic levels of the business firm. These tools generally are insightful to managing and protecting intellectual capital in the NPD realm, promote creativity, motivation, teamwork and high performance in NPD teams. At the project level, some tools must be used prior to project initiation, (i.e those for choosing the strategy, forming the team and project planning). Whereas tools for increasing learning during or after the project, and the ones for measuring the outcomes are suggested to be implemented later on.

2.3 Lean Product Development

Lean product and process development (Lean PPD) is a rising school of thought wherein "lean thinking" is applied in the engineering design and development phase of the product life cycle. Several development realms ranging from food, pharmaceutical, automotive, software and aerospace industries have focused on implementing value-based approaches in their projects. But still many practitioners state that difficulties in managing PD activities in an efficient way still remain challenging.

During PD projects, staff are often overburdened with too many tasks, some of which include over-engineering a component and non-value added activities. As a result, PD projects deviate from the plan, and also learning does not fully occur from a project to another as previous information is hard to retrieve (organizational learning is often overwhelmed due to over the wall thinking patterns within the companies). Compounding this, the full PD process model is not fully grasped by engineers.

Hence, one of the main objectives of lean product development (LPD) is to create a "recipe" through establishing an efficient, successful and advantageous product value

stream.

Value in PD can be described as a set of requirements in the form of capabilities provided to a customer at the right time at an appropriate price, as defined in each phase by the customer (Womack and Jones, 2003).

Analogous to lean manufacturing, sources of waste have been studied by many authors in LPD. Accordingly categories of waste have been classified as follows (Oehmen and Rebentisch, 2010):

- 1. Over production
- 2. Over processing of information
- 3. Miscommunication of information
- 4. Stockpiling of information
- 5. Generating defective information
- 6. Correcting information
- 7. Waiting of people
- 8. Unnecessary movement of people

It is important to treat waste in PD in terms of information. From this perspective, such wastes occur when information is generated, processed and exchanged without adding any value regarding the fulfillment of customer requirements (Siyam et al., 2012a).

Holmdahl argues that waste elimination and removal requires much effort in PD due to the fact that the cause and effect relation is visible first afterwards. He explains the waste categories make sense if they are referring to the use of resources with no value creation (Holmdahl, 2010).

Based on research by Siyam and others (2012b) the techniques to apply lean principles to

PD are not very well established, and thus instead of following a clear guideline as in lean manufacturing, wehere, admittedly, it is more straightforward to do so, practitioners are learning by doing (or learning from their mistakes). They add that the effect of value methods on waste types is not studied at all due to the structure of LPD literature that either tries to define value in PD or attempts to develop value methods or in other cases is dedicated to exploring waste types and their causes and effects.

Henceforth, they used a Domain Mapping Matrix (DMM) to find the relationship between value methods and waste types in order to develop an improvement guideline (Siyam et al., 2012b).

Waste identification and elimination have become equivalent to the lean philosophy. Browning (2003) believes too much focus on value added activities results in failure to address wastes related to the structure of the process. He clarifies that even if an activity is entirely value added it might be unable to produce the expected output if it receives inappropriate inputs.

The classification of activities as value added, necessary non-value added and pure waste depends on the level of detail at which the activities are planned. It could be inferred that in total, all processes create value. However, as they are studied in more detail, waste reveals itself.

Recently, researchers have focused their studies on managerial factors that enhance the elimination of waste in NPD. They discuss how *employees training* shapes lean-specific knowledge and commitment among all of a project team members (*e.g.* lean thinking principles, waste detection and analysis, work standardisation). They further explain that this is gained through *coaching* in lean management. Due to the fact that

knowledge of waste elimination is contingent and therefore cannot be fully acquired by training, the practice of *coaching* is inevitable (Anja and Stormer, 2012).

The current gap among the generally expected lean outcomes and current state of PD processes within companies has motivated researchers to find out the deficiencies of lean implementation projects in PD. Some authors discussed that principles and tools are essential to every project but not sufficient to improve NPD processes. In fact, they believe a lean culture must be institutionalized in the organization. That means the awareness, familiarity and practice with lean PD principles and tools should be gained by each individual participating in the projects (Kerga et al., 2011).

Furthermore, others argue that certain road maps are needed to know how to apply and integrate the "lean philosophy" in daily company activities and how to put lean PD principles in practice. To answer these two questions, they form a 5 step methodology that reflects lean thinking fifth principle through progressive improvement actions. The 5 steps could be shrank into 3 macro-activities namely Waste Analysis, Map-it Process and Change Implementation (Rossi et al., 2012).

The Lean Advancement Initiative (LAI) at the Massachusetts Institute of Technology (MIT) recently developed the second version of **LESAT** (LAI Enterprise Self-Assessment Tool) tool-a structured framework to assist practitioners in the enterprise transformation process- in which PD falls under "lifecycle processes" category -processes responsible for the product from conception through post-delivery support (Nightingale et al., 2012). Each section of the tool contains diagnostic questions, lean practices, five capability levels, and lean indicators by which current state and desired future state of processes could be determined.

The goal of LESAT is to prioritize the practices that are both achievable and have a high payoff towards leanness of the enterprise. Although LESAT is utilized at for lean transformation at enterprise level, it brings about flow mechanisms that facilitates quick feedbacks and hence more efficient continued lean improvement efforts in all lifecycle processes including PD.

Some researchers (Gudem et al., 2013) have attempted to redefine the functional product value calculation in LPD. Their approach integrates emotional customer value with the traditional model (*i.e* minimizing operating costs and reducing time to market). Interestingly, their findings show a less-than-perfect coordination between end customer needs and product offerings sometimes increases customer satisfaction. In addition, how customers realize value depends on their experience which might be at variance with current needs. They also discuss the fact that complete understanding of *customer-defined* value does not guarantee the ability to meet that value.

Special emphasis on improving value delivery is needed in PD. Most commitments are made at early points in the value stream; if early efforts require rework later on, the implications for ultimate value delivery can be substantial. Within the enterprise value streams, it is arguably PD that, more than any other part, requires effective use of human capital. Much of this takes place in the form of interactions between individuals or groups of individuals. These interactions tend to be nonlinear and are often unstructured. They're also hard to see. This fact challenges defining LPD. In manufacturing, through a GEMBA walk one can identify inventory buffers and the parts that need repair or rework. This can not happen in PD and therefore, translating the concepts from lean manufacturing to lean product development is demanding in its

nature.

Unlike the design deliverables (*e.g.* drawings), which can be inspected to analyze whether they meet a set of predetermined requirements, it is nearly impossible to map the streams in which intellectual capital is actually used to develop those deliverables. However, monitoring information exchanges can help to identify sources of waste (and possibly a detailed root cause analysis) and to point to where information can be transferred more efficiently such as documents or meetings and where higher bandwidth is needed.

According to research comparing Amercian and Japanese auto companies done by Clark and Fujimoto (1991), between 1983 and 1987 in the United States and Europe, on average, the Japanese producers enjoyed a two-to-one advantage in terms of total engineering effort required and a savings of one-third in total product development time. American companies had followed over-the-wall thinking process and thus had organized PD teams and functions into silos causing a poor flow of information among them. Information was pushed from concept to production. Thus, each function would need rework or manipulating the design elements from their perspective.

What was remarkable about these findings was that LPD methods simultaneously reduced the effort and time involved in manufacturing.

During the past decade, several studies have directly focused on the implementation of lean principles in PD. Oppenheim (2004) targets flow and develops a framework to improve Leanness and flow of information in PD projects. He suggests that the key to success for the proposed framework in achieving flow is to follow the conceptual steps of lean manufacturing transformation (i.e. planning and parsing the total

work content into small tasks of equal duration with specified outcome, quality, effort and cycle time). The effort in the proposed framework is started by a value proposition and value stream mapping, which includes detailed planning and ends with releasing a predetermined set of deliverables. He suggests short intervals (one week) as Takt time. Tasks defined earlier in value stream mapping phase are done concurrently and outputs of each set of tasks are reviewed, discussed and analyzed on a proposed Takt time basis through an integrative event.

Moreover, Oppenheim believes design is inherently an art dealing with a large number of quantitative and qualitative constraints and thus mathematical tools such as queueing theory and Petri-nets have at most a limited usage in a PD context. This is in contrast to findings of Morgan and Liker (2006) that queueing theory principles have a significant role in detecting and revealing root causes of waste in PD. Also, such tools may give insights about optimized utilization of workforce to prevent overutilization.

Reinertsen (2009) introduces a new mindset about the flow problem in NPD projects. He discusses the waste in PD and proposes a general framework to measure the hidden inventory in PD projects. His book gives valuable insights on how to make use of queueing theory to tackle the problem of flow in the field. His approach through the whole book is to minimize the cost of job queues. He tries to show that higher WIP will lead to higher delay cost. Hereafter, we consider jobs as set of activities by which systems are engineered, or, generally, by which products and services are designed, developed and tested. Note that the terms "job" and "task" are used interchangeably.

Andrezak (2010), product development director of Mobile International GmbH in Germany has recently discussed drawbacks and issues related to higher WIP levels. His

solution to avoid job congestion in PD context is making use of a well-known tool in JIT concept to create pull within the system: Kanban. His experience in applying Kanban in PD and the way he monitored and managed the workflow in two companies (i.e. mobile.de and e-bay) led to the conclusion that putting a limit on the number of design tasks being processed at any given time in the system decreases the risk of producing waste (that is producing what does not meet customer needs). Hence lead time reduction is significant. By putting a limit on WIP, total number of the tasks in the system is limited; so the probability of producing waste is decreased. This also will lead to ease of rework as there is no pile of WIP and the source of problems are found immediately.

In a manufacturing context, Kanban has become a popular approach to achieve the flow in western academic and industrial societies. Although many studies have concluded that Kanban systems significantly improve operational performance, it could also be inferred that some of these improvements are due to organizational changes than the implementation of Kanban itself (Krieg, 2005). Krieg discusses that a company needs to determine optimal or near-optimal system configuration (i.e. average fill rate and average inventory level) in order to be able to better achieve benefits of a Kanban system.

Research at Metis Design (MIT) (McManus et al., 2005) revealed that engineering work packages were idle 62 percent of the time, stacked in job queues. This finding motivated researchers to find a better strategy to deal with engineering projects. Authors suggest implementing lean engineering and discuss that it is a three-part approach: creating the right products, effective lifecycle and enterprise integration and using efficient engineering processes. Results indicated several benefits received through application of lean techniques to aerospace development projects (e.g. 50 percent

cycle-time reduction, 80 percent reduction in maximum staffing levels). Also, a more recent research focused on load leveling (one of the key notions in lean oriented projects) and proposed a lean engineering logistics performance model that tends to reduce lead time and waste while improving customer and shareholder value. Therefore, variables such as number of design jobs, engineers, weeks spent on a job, demand for a job, priority of a job and capacity of engineers have been applied to form an integer optimization model that helps decision makers to better allocate resources in order to increase the overall throughput of the system (Beauregard et al., 2008).

The same researchers, developed the notion of leanness measurement by comparing lean engineering measures of interest (e.g. Touch days, Non touch days, Average Touch time Ratio, number of nodes, Total wasted hours, Throughput and etc.) during post-certification versus pre-certification tasks for the design of aerospace parts. They defined engineering tasks value dimensions namely business, societal and environmental and consider them as a basis for measuring value index of a job. Along with budget, the proposed value index has been measured to analyze results of a full factorial DOE in which throughput and realized value were response variables. Furthermore, they conducted the second full factorial DOE considering factors such as degree of focus on a task, phase, concurrency level and mean of the charged hour distribution. Their findings showed that for a finite number of servers, more workload on the system results longer time to finish smaller task sizes as a result of lower focus. Also, higher lead time was mainly caused by higher levels of task switching. In addition they obtained a convex relationship between task size and lead time and a decreasing trend between waste and job size and low concurrency (Beauregard et al., 2011).

In another study by Nepal et al. (2011), the design structure matrix (DSM) and the cause and effect matrix have been integrated in order to form a lean transformation framework for analysis of the underlying complexity of a PD system, and facilitating determination of the root causes of wasteful reworks. The study suggests several strategies to transform the current PD process into a lean process which is believed to reduce PD cycle time by 32 percent.

The literature on PD is broad, ranging from marketing and engineering design activities to strategic initiatives of an organization dealing with various levels of enterprise operation management and behavioral aspects. Browning and Ramasesh (2007) categorized purposes for PD process modeling as PD project visualization, planning, execution and control and finally project development.

Within the past decade, PD literature has been influenced, aligned to and directed by a steady perception of the need for increased effectiveness and efficiency, the two critical elements of PD project development efforts. Therefore, lean manufacturing concepts have undoubtedly been a backbone or underlying motivation of a stream of studies in PD, which led to the articulation of the two, forming lean product development.

In a nutshell, a detailed value stream mapping approach was proposed by McManus (2005) following Oppenheim's introduction of flow for PD programs including low risk small projects (Oppenheim, 2004). Later on, Rebentisch and McManus (2007) published a tutorial on Lean PD. Reinertsen (2009) discussed a new perspective of PD projects pertaining to flow, development costs and insights from queueing theory. Oehman and Rebenstish (2010) studied waste and risk management. Later, Oppenheim (2011) reported on an application of lean concepts to systems engineering and more

specifically shed light on its connection with lean PD. A year later, Oehmen et al. (2012) published a guideline of lean enablers for managing of engineering programs. Of particular interest, they discussed top ten themes of challenges in managing engineering programs and suggested approaches such as agile development, capability maturity model and earned value management as complementary to performance improvement of such programs.

Recently, the impact of motivation on lean enablers namely clear project objectives, customer requirements, continuous improvement and cross-functional teams has been studied. The main finding suggests that the voice of the customer is a key to success of any LPD project, due to better understanding of customer needs across the development team. The same research also includes a purposive and brief discussion of approaches to continuous improvement within PD organizations and their effects when applied to knowledge work (Ringen and Holskog, 2013).

In addition, continuous improvement efforts and studies in the field of PD are likely to be directed towards knowledge transfer fields. Concept of LPD and knowledge management have been recently linked through a framework inspired by SECI (socialization, externalization, combination and internalization) model of knowledge transfer. Researchers emphasized on ability of knowledge transfer in achieving PD general aims of better, faster and cheaper and concluded that complementary to improved focus on focus on explicit and tacit knowledge of the organization, LPD principles and approaches help improve knowledge transfer in product development (Lindlöf et al., 2013).

As noted by León and Farris (2011), lack of a holistic agreement on what exactly

forms LPD, causes serious challenges for organizations to establish effective LPD systems. They suggest techniques and methodologies aiming to improve LPD processes need to be developed considering both conceptual and empirical aspects, so that results of the study would be commensurate with real world LPD settings.

The review of the relevant strands of literature in this chapter indicates the need for more quantitative models regarding the application of lean in PD. A recent web-based survey (Kirner et al., 2013) conducted in industry, gave insight about the current status of information flow assessment, particularly from a value-waste perspective. Results indicated almost 55% of the 55 participant companies do not assess value or waste of information. Only 29% of the participants assess waste by frequently monitoring metrics namely cost, time, quality, risk and so on, while others have established their own measurement. Interestingly, participants have expressed the need to the following topics:

- 1. Further analysis of waste causes
- 2. Reshaping lean principles for a better application in PD
- 3. Further analysis of waste types
- 4. Determining the impact of methods on the occurrence of waste
- 5. Categorizing and weighting value
- 6. Development of lean modeling tools and measurements

As the literature continues to grow with newly emerging streams of research such as study of nature of PD process (Felekoglu and Maier, 2013) and its relation with interactions occurred such as top management involvement (Felekoglu and Moultrie, 2014), dealing with deviation during PD project execution (Munthe et al., 2014) and emphasizing the interconnections of sustainability and PD (Gmelin and Seuring, 2014),

the need to overcome uncertainty by elimination of barriers to flow through a holistic methodology still remains a prime challenge.

Lean is not the only solution to achieving excellence in PD. Nevertheless, it is the one that encourages a holistic approach with regards to value creation. It is critical to be aware that the ideas of lean in manufacturing have to be translated one-to-one commensurate with the context in order to be applicable to PD processes In fact, the principles of lean cannot be applied directly to PD as they are done in manufacturing, the processes are too different. They need to be adapted to PD. Otherwise the approach will not be fully beneficial. PD projects, without doubt, are prone to uncertainty (not always in the form of lack of knowledge about the customer requirements, but in the form of information hiding or "churn") due to communications required along the involved value streams.

This justifies the need to study the behavior of information exchange patterns with the aim to reduce the barriers to communication across the teams. Such patterns have to be developed according to the project governance methods that PD teams follow for a particular project. Once the optimal communication pattern with regard to lean principles is established, the expected outcome is to have useful information, in the right place at the right time.

Motivation for this research stems from the need to achieve flow in PD, and the following two sources within the literature:

- 1. Oppenheim's work pertaining to enablement of flow of value within PD projects.
- 2. Insights obtained from Reinertsen's and Andrezak's works related to flow problem in product development projects.

Accordingly, the objectives of the research have been determined as:

- 1. Quantifying waste in LPD.
- 2. Finding a mechanism to maintain the level of performance measures of an LPD value stream close to its optimal level.

Markov chains and queueing theory analyze the delay of work packages in telecommunication systems and are powerful means to study behavior of wide range of systems in terms of performance evaluation. We believe queueing theory facilitates quantification of PD work performance metrics and elements. Hence, we intended to base our research on application of readily available models in queueing theory in PD. More specifically, priority queueing model has been chosen as it provides flexibility to quantify waste according to the assumptions we made. Also, the assumption of preemptive priority amongst PD tasks has been absent from majority of the works available in the literature (Smith and Eppinger, 1997; Ahmadi and Wang, 1999). In the following section, a brief overview of queues is provided.

2.4 Overview of Queues

Queueing models or waiting models study situations in which individuals or a set of people enter a system and join a queue(s). We are familiar with queues in our daily life. Going to a doctor,, a bank, or a bus stop are simple examples that we encounter every day. A queueing system is usually formed when entities or people arrive/enter and require/ask for a service from parts of the system. The former is called "Arrivals" and the latter "Server/Service center". Also, most of the time a line is formed when arrivals enter the system and wait to receive service. Interestingly, it has been observed that both arrivals and service durations follow statistical distributions.

Kendall's notation (Kendall and Buckland, 1957) has become the standard to label and classify queues. A queue is labeled by A/B/C/K/N/D which corresponds to the following:

- A: Describes the arrival process.
- B: Service time distribution.
- C: Shows the number of servers in the system and can be any integer equal or larger than 1.
- K: Indicates the upper bound of the queue length. If this argument is missing, then, by default, the queue capacity is infinity.
- N: Shows the population of the system or the maximum number of jobs that can arrive in the queue. If this argument is missing then, by default, the system population is infinity.
- D: Shows the queueing discipline. If this argument is missing, then, by default, the queueing discipline is FIFO (first in- first out).

The discipline represents the order or pattern in which customers are served in the queue. In general customers entering a queue are served based on FIFO discipline unless otherwise specified (*e.g.* LIFO-last in first out, SIRO-serve in random order, priority based). In reality queues often serve different classes of customers each having different priority levels. In terms of discipline, sometimes servers follow a particular service pattern depending on differences in customer priorities. Two major types of priority service disciplines are Preemptive and Non-preemptive policy.

Based on preemptive policy, a server is allowed to stop the current service to lower priority customers when customers of higher priority enter the system. In such

conditions, lower priority customers who are preempted won't be served until higher priority customers' queues are emptied. Normally, each class of priority is served on a FIFO basis. In Non-preemptive policy, higher priority customers cannot preempt lower priority ones. Thus, the ongoing service is not interrupted, higher priority customers join the front of the queue and once the ongoing service is finished, higher priority customers start receiving service.

Bhat (2008) categorizes preemptive discipline into two subcategories namely preemptive resume and preemptive repeat. Indeed, the second alternative is furthermore divided into two subgroups of "identical" and "different" based on the service time needed to resume the service. Under the first discipline, the same sample realization is used while in the second one, it differs from the one originally chosen. Similarly, Hayes and Ganesh Babu (2004) discussed that in preemptive non-resume discipline, there is a loss of work in the system. They also mention that system performance measures such as delay time in the system and number in the queue will be the same in both policies (i.e. resume and the non-resume) if the server service time is characterized by exponential distribution due to its memoryless feature. Otherwise, under the same loading condition, performance measures are greater in preemptive repeat policy. Imposing priorities on queues changes the order in which customers are served. As a result, the average waiting time for customers (jobs or tasks) of each priority class is different. The mean waiting time in the system, regardless of queueing discipline, is determined by "Little's Law" (Little and Graves, 2008). In the presence of preemption, the average waiting time in the system for jobs of higher priority is less than that of lower priority jobs while the total average remains the same.

The current research attempts to study the application of queueing concepts such as preemptive disciplines and task delays in the system and conduct an evaluation of value stream performance using insights obtained from queueing theory notions discussed in this section.

3 The Model

3.1 Problem Statement

Engineering projects mostly depend on straining limited resources and usually this delays the so called revenue generating achievement of the project. Falling behind the forecasts and targeted schedules make it more likely that the marketplace will change and prevent the company from obtaining the revenue it had anticipated before. These changes can vary from economic crisis or competitive maneuvers of industrial opponents such as the early release of products that potentially can replace yours. All these conditions worsen when the engineering department's business processes lack a robust structure, and are not efficient or very well followed. In such a context, managers have to constantly decide where to allocate overburdened engineers, and which in crisis targets to ignore in order to reduce the workload. Situation becomes more and more complex when human error and consequently feedback cycles are introduced to the process. Usually under such circumstances, process performance degrades drastically and the symptoms occurred are common among similar project contexts. Of our interest, one such engineering project context is PD, in which firefighting syndrome reveals itself with the following symptoms (Bohn and Jaikumar, 2000):

- Too many problems and lack of time to resolve the issues.
- Incomplete initiatives and solutions to the rising problems.
- Recurring and cascading problems
- Urgency supersedes importance.
- Preemption of a problem solving effort by a more urgent one.
- Performance drop.

Continual switching among tasks, incomplete solutions, and recurring problems as a result of managerial pressure initiated by a backlog of work is self amplifying. Firefighting cannot be fully avoided, but can be controlled through proper monitoring of the process deliverables and performance by project managers. Here, we propose a solution based on queueing theory basics which gives product managers insights on how to monitor and optimize the leanness of their product development value streams.

3.2 Description, Scope and Methodology

In PD projects, jobs (determined in the planning phase as the elements of the work breakdown structure, WBS) are ideally designed in a way that task durations are almost the same. Therefore, we can consider jobs as being the customers entering the system. Arrivals in queueing systems are equivalent to "job release" events in PD. Hereafter, the two terms are used interchangeably.

Also, the study is more suitable for the situation where there is low to modest task interdependence amongst engineering jobs; which tends to be according to airflow in a gas turbine engine (intake to exhaust) upstream to downstream. Indeed, the current study fits the small scope PD projects where complexity of the product is commensurate with high legacy knowledge in the organization.

Rework is an inherent part of any design job and PD is not an exception. In general, feedback as an event that may trigger rework can be considered as the consequence of uncertainty. Epema et al. (1996) defines feedback in queueing systems as the consequence of scheduling/discipline policies or as a characteristic of nature of workload in which feedback occurrs when the completion of a job in a server (i.e. process) causes generation of new jobs in other servers.

Here, we categorize jobs into two groups namely "Regular jobs" and "Rework jobs". Rework jobs are the result of various types of feedback along the value stream through the time. Our assumption is that when an engineer finishes a regular task, the information produced is shared among all the successor team members (i.e. teams or engineers). Later on (i.e. after a random period of time), when successor engineers use that information to perform and finish a task, due to low quality outputs or results, a new rework task is generated. Accordingly, the recipient of the rework task (i.e. destination) should give more priority to rework jobs in comparison with regular tasks, as the information gained/generated by doing rework is needed to process regular jobs in the future. This also applies to rework jobs as some are of higher priority than others. Thus, we assume engineers process all jobs according to the preemptive discipline as it better depicts reality. Also, we assume that when a rework job with higher priority than the ongoing job is released to an engineer, operation on the ongoing job is terminated and the rework job is processed immediately. This is due to the nature of the design job and the fact that the information generated as a result of preemption is valuable to continuation of successor jobs and consequently, uncertainty (the risk of creating what downstream processes do not need) in the value stream is reduced.

Normally, when queues with higher priorities are emptied, service on the paused task could be continued from the point it was stopped. However, we consider the case where the rework requires the paused task to be re-done (all the work already done on an interrupted task prior to preemption is lost) as is often the case.

For better understanding of the model, here we briefly discuss an example. Suppose there are three engineers working in tandem in a design process namely A, B

and C. Given the fact that rework jobs coming from later in value stream are of higher priority (preemptive policy), the incoming rework rate from engineer B (type 2 jobs) and the release rate of regular tasks remain constant, increase in rework generated later in the process (by engineer C, indicated by Type 1 Jobs) will increase the congestion in engineer A's job queue as depicted in Figure 1.

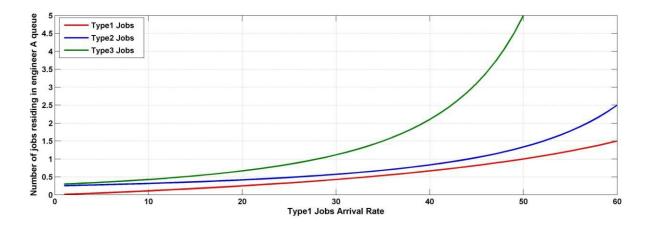


Figure 1: Congestion in Upstream engineer job queue- Type 1 and Type 2 jobs are the incoming reworks from engineers C and B with priorities 1 and 2 respectively and Type 3 jobs are the regular jobs released according to WBS with priority 3. Engineer A's processing rate is 100 jobs/month.

One interpretation could be that increase in rework will lead to an exponential growth of jobs in the system. The example above brings into the question how rework as an inherent part of PD should be incorporated into system and monitored in order to prevent congestion.

The proposed model assumes engineers operate according to M/G/1 preemptive priority discipline under the supervision of a value stream manager. Furthermore, output of design tasks are shared with value stream members via a commonly used database or data repository and the need for rework activities are communicated among members

freely in random time intervals. The value stream manager (i.e. a competent section chief engineer) releases regular tasks to engineers according to WBS and project progress. Here, the elements of value stream include supermarket (temporary queue of jobs) and process nodes (servers). Also, we limit the scale to the case in which each process node represents an engineer; hereafter, the terms engineer, process and server are used interchangeably. The number of jobs waiting in supermarkets is determined by Little's law.

The value stream manager's role is not only task release or prioritization. In fact, tasks should be released in a way that minimizes the cost of hidden PD inventory within the value stream (Reinertsen, 2009).

Regarding optimization, Stidham (2009) studies the optimization of various queueing systems. In particular, he investigates optimal arrival rates of different classes of customers in a preemptive queue and classifies optimal arrival rates into four categories:

- Individually optimal (customer viewpoint-net utility): From this perspective, the customer (the decision maker) is concerned with its own net utility and wishes to maximize it. Henceforth, the customer will join the system if the value received from joining is greater than the admission fee to the system.
- Socially optimal (System Operator-aggregate net utility): Under this category, the decision maker (who represents the collective of all custmers) considers a reward for each customer that enters the system and gets served. Hence, the optimization objective (Social welfare) is to maximize the expected net benefit received per unit of time by the collective of all customers.

- Facility optimal (System Operator-profit): In this category, the goal is to determine a toll such that revenue of the facility is maximized.
- Class optimal: From this viewpoint, manager of each class of customer wishes to maximize the net benefit received per unit of time from each class of customers.

In our model, the decision maker is the value stream manager (or section chief of the PD team), who is concerned with optimal states of the system according to a pre-determined set of performance measures.

Although we do not explicitly consider any rewards for the jobs released to engineers, the value stream optimal state falls under the second category mentioned above since the decision maker represents collective of all types of jobs along the value stream (customers) and the net benefit is believed to be implicitly improved due to the nature of performance measures of interest optimized. From a lean perspective, it is always better to eliminate non-value added activities rather than minimizing costs.

So, our goal is to find the near optimal configuration (performance measures) of the design process to manage both regular and rework activities more efficiently and thus achieve flow by preventing congestion in the process through elimination of NVAT.

The value stream illustrated in Figure 2 includes three tandem engineers and a set of pre-determined information flow routes among them. NVAT is composed of two parts. The first one according to lean principles is sum of IWIP residing in queues and is calculated directly by multiplying number of the jobs waiting in queues by average waiting time in the queue of the priority class to which they belong (The value stream is studied in the steady state).

The second part refers to over processing of defective information or outdated

information; another type of waste defined by lean principles (Oehmen and Rebentisch, 2010). This also could be regarded as lost effort or effort loss.

A preliminary observation of NVAT values as rework flow rates vary within the system indicates the earlier rework jobs are identified and done in the process, the less non-value added time is observed in the system.

This is due to preemptions that occur through the whole process. This observation brings into question what combination of rework rates among processes would lead to the least non-value added time in order to maintain flow in the process.

Hence, our goal is to minimize non-value added time and lost effort described by flow rates among engineers.

A brief depiction of the road map to achieve flow in PD is shown in Figure 3. Our approach to tackle flow problem includes three steps. In the first step, current value stream is mapped along with identification of value stram parameters such as "engineers processing time distribution" and "rework intensity distribution". Also, performance measures and non-value added time have to be determined and identified respectively. In the second step, performance measures are translated into entities of a queueing system according to the observed value stream communication patterns and an optimization model is structured. Optimal flow (or task release) rates are then obtained optimizing the determined performance measures within the value stream; performance measures are then updated and monitored to make sure system is operating near its optimal performance. Once observations indicate system's deviation from its optimal measures, the value stream manager has to maintain system's optimality by making a decision as to whether intervene in task releases and find another optimal solution or to update the

entire model. In the following chapters, further details on how to quantify the performance measures, conduct optimization, maintain the flow and decision making approach will be discussed.

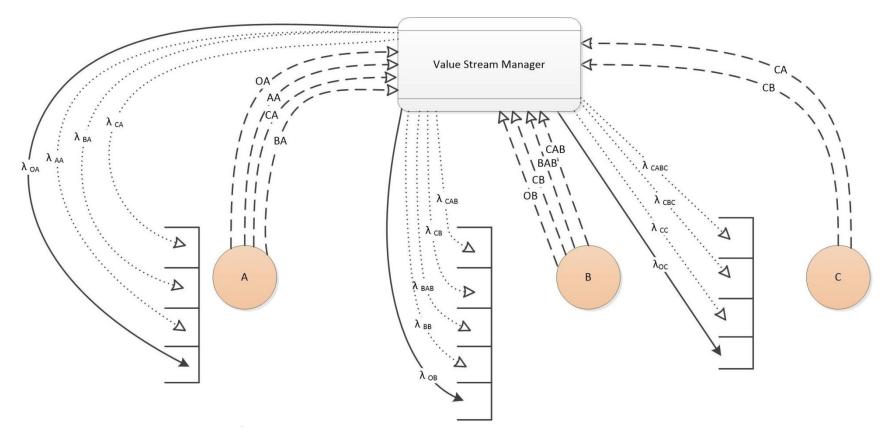


Figure 2: Design process value-stream detailed by queueing performance measures

Total Non-value Added time =
$$\sum_{\mu \in \mathcal{A}} \sum_{\mu \in \mathcal{A}}$$

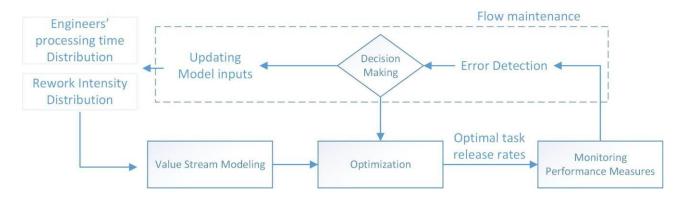


Figure 3: Conceptual Model of PD Flow

In this section, a description of the research problem has been provided. As of today, major strategies studied to achieve flow by reducing the rework in complex PD include reduction of task interdependencies by modularizing the design processes and enhancement of communication. Inspiring from the same concept, we believe this study assumes modest task interdependence amongst engineering jobs in high legacy knowledge organizations running small PD projects at a time. Four categories of optimal arrival rates in queueing systems and their relation to our model have been discussed. In addition, types of waste defined in lean philosophy and their corresponding value stream elements have been reviewed. In the following section, optimization of the value stream will be discussed in detail.

4 Optimization

As mentioned earlier, the primary interest of the current research is to propose an approach to determine near optimal operative measures of a PD process by achieving flow. The details of nonlinear optimization model are given below.

4.1 Measures of interest

In practice, waiting time in a queue neither reduces uncertainty nor creates useful information. This is known as pure "Muda" or waste in lean. So, the first metric we need to monitor is the total amount of wasted time (or amount of work residing) in a queue, which can also be referred to as "Stockpiling of information". This is obtained by multiplying the number of jobs waiting in a queue (see Table 1) by average waiting time in the queue of the priority class they to which they belong.

Table 1: Symbols Description

Symbol	Description
0 00	Regular tasks release rate to server j
ω_{\bullet}	Gross occupancy of priority class i jobs
$B \bullet \bullet \bullet \bullet$	Average backward recurrence time in engineer j's priority class i jobs
1	Average number of preemptions occurred in engineer j's priority class i jobs
0 (00)	Priority class i queue waiting time in engineer j's queue
1	Average number of class i jobs waiting in engineer j's queue
(***)	Engineer's processing rate (can vary among i engineers and j job classes)
000	Rework intensity from engineer i to engineer j

The second measure of interest is associated with the lost effort occurred while switching among activities. In PD this can be described as processing of defective or

outdated information (necessary NVAT); another type of waste defined by lean principles. This is because all the work done prior to interruption of a low priority activity is lost and the job needs to be restarted with new/updated information. It is calculated by multiplying expected number of preemptions occurred by expected backward recurrence time (i.e. the elapsed time since a job is started by an engineer) (Conway et al., 2012).

The third metric, measures throughput of the value stream which is the rate at which the value stream is achieving its objective (e.g. milestones). This can be described by the sum of task release rates of the lowest priority tasks (i.e. the tasks released according to the W.B.S of the project; Regular tasks).

$$\mathbf{\hat{Q}}_{h}\mathbf{\hat{Q}}\mathbf{\hat$$

The total occupancy (i.e. utilization) of each individual engineer should be determined with respect to the lost effort (i.e. failed service attempts). Thus, the gross utilization of engineer i, ω_i (includes all service attempts of jobs) is taken into consideration.

$$Lower \ limit \leq \sum_{Priorities} \omega_i(\lambda) \leq Upper \ limit$$
 (5)

As mentioned before, we assume that each engineer can generate rework jobs in random time intervals within the value stream. An error occurred in value stream is attributed with three characteristics namely **location**, **originator** and **intensity**.

Location is the process (i.e. engineer) along the value stream that receives the request for rework activities due to:

1. detection of an error or mistake in design activities.

2. being a plausible candidate to request for uncertainty related issue resolution/clarification.

Originator is the process:

- 1. in which an error or mistake in design activities is detected.
- 2. an issue or problem due to uncertainty is encountered.

Furthermore, intensity is the degree or quality of being intense associated with the error/issue according to originator's perception of it. We assume the rework generation rate is proportional to the total task release rate to the originator and more specifically depends on the intensity of the need for rework. Here, P(ij) denotes the intensity of the rework generated from engineer 'i' to engineer 'j'. In addition, engineers give higher (preemptive) priority to the reworks generated by downstream colleagues as is the case in the case of firefighting.

The next step is to form a nonlinear optimization model and find an optimal solution. The objective function, can be any of the three measures of interest indicated above based on the decision makers' interest. As an example, we chose throughput as the objective function and solved the optimization problem detailed as follows:

$$Max Z = \sum_{i=A}^{C} \lambda_{Oi}$$
 (6)

Subject to:

$$L_{j} \leq \sum_{\text{priority classs}} \omega_{i}(\lambda) \leq U_{j} \quad j \in A, B, C \quad and \ i \in \text{priority classes in server } j$$
 (7)

$$\lambda_{CA} = \lambda_{CAB} = \lambda_{CABC} \tag{8}$$

$$\lambda_{CB} = \lambda_{CBC} \tag{9}$$

$$\lambda_{RA} = \lambda_{RAR} \tag{10}$$

$$\lambda_{CA} = P_{CA} \times (\lambda_{CABC} + \lambda_{CBC} + \lambda_{CC} + \lambda_{OC})$$
(11)

$$\lambda_{BA} = P_{BA} \times (\lambda_{CAB} + \lambda_{CB} + \lambda_{RAB} + \lambda_{OB}) \tag{12}$$

$$\lambda_{AA} = P_{AA} \times (\lambda_{OA}) \tag{13}$$

$$\lambda_{BB} = P_{BB} \times (\lambda_{OB}) \tag{14}$$

$$\lambda_{CB} = P_{CB} \times (\lambda_{CABC} + \lambda_{CBC} + \lambda_{CC} + \lambda_{OC})$$
 (15)

$$\lambda_{CC} = P_{CC} \times (\lambda_{OC}) \tag{16}$$

$$\lambda \ge 0$$
; for task release rates in all streams (17)

Equation 7, ensures the processes (i.e. engineers) along the value stream are utilized within the targeted boundaries and in fact, they are not overburdened. In addition, Equations 8, 9 and 10 explain how rework streams are structured and make sure the open network of streams remain stable by monitoring the rates rework activities flow among processes. Also, Equations 11 to 16 refer to the rate at which rework activities are generated within the system.

4.2 Numerical Example and Analysis

According to the findings of the previous section, our attempt is to find a solution for task arrival rates to the value stream in order to maintain flow in the whole process with an acceptable performance level from value stream's manager view point. Hence, in addition to a plausible level of throughput, our goal is to minimize non-value added time and lost effort described by flow rates among engineers. In this section, we provide a numerical example. We assumed:

?????????).

Also, lower and upper bound of each process gross occupancy (i.e. gross utilization) in equation 7 are 0.65 and 0.85 respectively. The results for maximization of throughput are as follows.

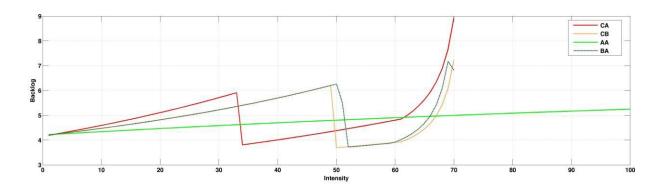


Figure 4: Rework intensity (%) and Backlog (IWIP) trend

While maximizing throughput, with the increase in rework intensity of each stream, IWIP increases drastically. As illustrated in Figure 4, for rework intensities of less than almost 33 percent, the later rework is generated, the sooner churn appears in value stream and consequently backlog of work accumulates (for rework intensities over 70% in streams CA, CB, and BA, the problem will be infeasible). In such cases, the value stream manager should identify the stream in which flow is switching into churn and causing higher levels of backlog. A plausible method to find an efficient order of checking streams is proposed later on. Once the source of error has been found, an A3 process needs to be conducted to prevent similar events in the future. Also, in some cases, there is a chance to maintain the flow and reduce the backlog by applying a temporary strategy of reducing the regular task release rate (i.e. workload) of the rework originator -the one that brings up an issue and generates rework for others- which is process C in this example. This helps to reduce the intensity factor by letting the rework

originator focus on rework jobs and resolving the ongoning issues. Since the goal is to maintain a high level of throughput at the same time, the value stream manager intervention should not be limited to workload reduction of the rework originator. Therefore, the remaining capacity of the value stream, which are processes' A and B regular task streams in this example, should be utilized equally more (Please refer to table 3 in the appendix).

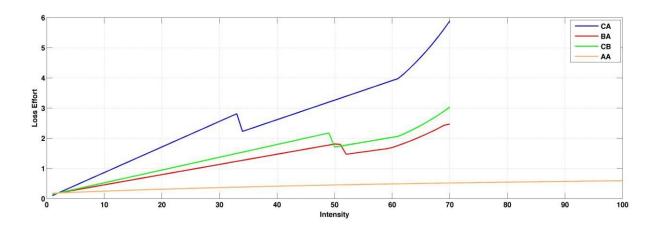


Figure 5: Rework intensity (%) and Lost effort trend

As demonstrated in Figure 5, gradual increase in rework intensity also decreases value creating efforts. The speed at which efforts are lost within the value stream is generally quicker when the originator is located further in downstream due to the preemptions occurred during the firefighting situation the value stream manager and engineers encountered (for rework intensities over 70% in streams CA, CB, and BA, the problem will be infeasible). The temporary solution applied by value stream manager to maintain the flow, also helps to reduce the lost effort, as the high priority reworks are controlled over a short period of time. Thus, the average number of preemptions decreases for both regular activities and lower priority rework jobs through the whole value stream.

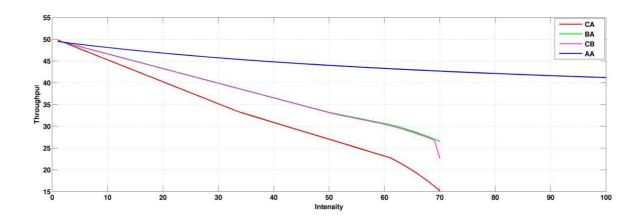


Figure 6: Throughput vs. Rework Intensity (%)

From another perspective, as demonstrated in Figure 6, the growth in rework intensity causes a strictly descending pattern in throughput trend. Also, the pace at which throughput drops when rework flows in the CA stream is noticeable (for rework intensities over 70% in streams CA, CB, and BA, the problem will be infeasible).

The figure also shows the same pattern when churn is internal for all processes when processing rates are equal. Hence, the throughput level of all the related streams (i.e. AA, BB and CC) are overlapping. The same trend exists for BA and CB streams. The only difference between streams CB and BA is that for higher levels of rework intensity, CB can affect both upstream engineers while BA stream only targets process A. Of importance is the point at which the slope of throughput diagram changes slightly; where the value stream manager can intervene and control the throughput reduction pace by equally shifting the workload to available capacity in upstream engineers. Note that a point with similar characteristics exists for CB and BA streams as well.

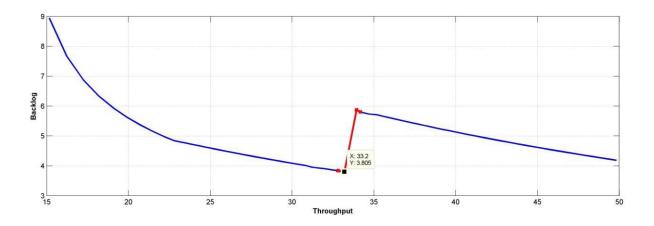


Figure 7: Simulation CA (01), Backlog Versus Throughput

In order to validate the findings, a discrete event simulation model has been developed. The main events considered for simulation of the value stream are arrival of the tasks to the value stream, preemption by higher priority arriving tasks and departure of a task from the value stream. At each round, simulation was performed for 10,000 tasks and the warm up period results have been excluded from the analysis. Simulation completion criteria was the departure of the 10,000th task from the value stream. Optimal solutions to the optimization problem discussed in the numerical example section were the inputs of simulation. Results were collected at the end of each round and performance metrics were updated accordingly. The simulation also validated the trend as depicted in Figure 7 and Figure 8.

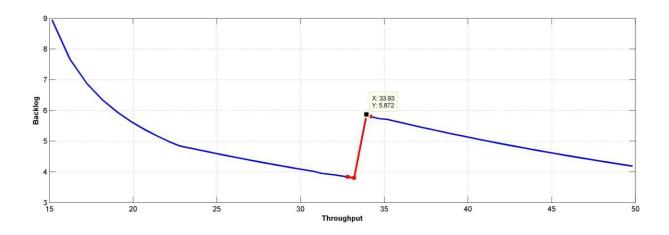


Figure 8: Simulation CA (02), Backlog Versus Throughput

4.3 Flow Maintenance

Most problems that arise in projects are addressed in superficial ways, due to targeting immediate objectives; instead of addressing the root causes of the problem encountered so as to prevent its recurrence. Thus, with a high chance the same type of problem is encountered again and again, and wastes of the same type keep populating along the value stream. The A3 process helps value stream managers conduct a thorough problem solving to address the root causes of problems, which surface in day-to-day work routines blocking the flow. As discussed earlier, without a doubt removing barriers to flow in order to obtain the benefits it brings about remains center of focus in managing engineering projects. Therefore, heuristic flow maintenance methods in addition to the A3 process, may be useful in the decision making pertaining to such management efforts. Here, we propose a method to help the value stream managers in the process of flow maintenance by checking processes with a logical order that tends to detect the churn along the value stream.

The attributes considered in the section 3.1 in relation with error (Originator, Location and Intensity) are assumed to be probabilistic variables independent from one another. Let's assume that originator (X) and location (Y) form an independent joint discrete distribution as described below:

where stream set is $T = \{AA, BA, CA, BB, CB, CC\}$.

is the joint distribution of the originator and the location, while probability distribution of error intensity for x and y is given by $Q_{\bullet\bullet}(\bullet)$, $\bullet \in \Upsilon$ while Υ represents a set of rework intensities that the problem remains feasible under those condition.

Once the value stream manager is monitoring the throughput of the system, various values are observed over the time period. Indeed, the changes in throughput as seen before were directly dependent on rework tasks. Knowing that existence of rework tasks are due to errors occurred along the value stream, one should detect the stream that is causing the churn and degrading the throughput.

Henceforth, the average throughput of the whole value stream, needs to be calculated as follows:

For simplicity, we assumed that intensity probability distribution is independent of location and originator.

In addition, the conditional distribution of throughput over originator can be epressed as:

Assuming a uniform distribution for all distributions in this example, Table 2 briefly indicates the order in which value stream manager should check the streams according to

the average throughput that is expected to result as a single error occurs within each stream. For instance if on average, the observed level of throughput is 35, it can be inferred that the A3 process can be done more efficiently if the processes are checked in the following order: A-B-C.

Table 2: Stream Order

Stream	E(Throughput Originator, Location)	E(Throughput Location)
AA	44.41136	38.60
BA	38.09809	
CA	33.33016	
СВ	38.20018	

4.4 Decision making approach

In the case of single objective optimization, we took the flow maintenance approach to maintain optimality of throughput solely. Although the method helped to prioritize streams for investigation of the error and keep the flow while intensity increases, optimality of the other two objective functions was not guaranteed. Usually, decision makers are interested in collective optimality of the objective functions. To capture this goal, several multi-objective optimization methods are readily available in operations research literature amongst which lexicographic and goal programming are quite popular due to modeling flexibility.

Earlier versions of the current study utilized lexicographic optimization method that was based on sequential selection and optimization of objective functions. The optimization sequence is subject to the decision maker's interest. After optimization of the first objective in the first step, the optimal level of the first objective function is added to the problem constraints. The second objective is optimized with the new feasible region accordingly. This process continues until all objective functions are optimized. From our perspective, the disadvantage of this method is the feasibility of the problem that depends on the sequence objective functions are selected. In addition, complexity order of the algorithm and resources required to solve the problem grows rapidly due to concavity of the feasible region because objective functions added to the constraints are not in linear form and therefore shape of feasible region changes (for instance using Matlab, Genetic algorithm run time grew in the second and the third step; GAMS NLP solvers such as CONOPT and BARON also were used and in our study found to be quicker comparing with Genetic Algorithm).

Presently, we took another approach to better optimize the problem using *FminCon* solver in Matlab. As discussed earlier, we proposed three metrics as objective functions namely throughput, backlog and lost effort. In general, performance metrics are of different importance to a decision maker. Accordingly, considering the single error assumption and the fact that errors are random in terms of location and intensity over the time, we use an approach to assign weights to the previously mentioned objectives to assist decision makers in multi-objective optimization methods such as Goal programming.

Often decision making is impacted by numerous qualitative and quantitative factors. The idea here is to use variance of each performance metric as a determinant factor

to assign a weight for each. Therefore, we captured the changes (derivative) of the system optimum metric (objective function) level while it varied with error intensity, for each stream; objective function changes is defined as follows:

$$\begin{array}{c}
\bullet \\
\bullet \\
\bullet \\
\hline
 \\
\hline
 \\
\bullet \\
\bullet \\
\bullet
\end{array}$$
| $\bullet \bullet \bullet \bullet \in \Upsilon$ (21)

where j represents the type of the objective function, x and y represent the location and originator,

z denotes intensity and Υ represents a set of rework intensities that the problem remains feasible under those condition.

$$\frac{V \otimes (\mathbf{q}_{\mathbf{p}}^{i})}{\sum_{\mathbf{q} \in V} \otimes (\mathbf{q}_{\mathbf{p}}^{i})}, (\mathbf{q}, \mathbf{q}) \in \mathbf{T}$$

$$(22)$$

where stream set is $T = \{AA, BA, CA, BB, CB, CC\}$.

Variance of the data for each stream has been calculated using variation index, as shown below:

$$\hat{\mathbf{Q}}_{\mathbf{Q},\mathbf{Q}}^{j}(\mathbf{Q}) = \sum_{(\mathbf{Q},\mathbf{Q})\in\mathbf{T}} \hat{\mathbf{Q}}_{\mathbf{Q},\mathbf{Q}}^{j}\hat{\mathbf{Q}}_{\mathbf{Q},\mathbf{Q}}^{j}(\mathbf{Q})$$
(23)

We first weight the (a) according to its variance over the total variance and then sum them over the location. The "(a) operator also scales down (b) into interval (0, 1) (denoted by vector (a) (b) for each stream).

The total normalized variation or sensitivity of the metric to intensity of rework, is the weighted sum of variation of streams, given by:

The metric relative variation (or sensitivity) for throughput, backlog and lost effort are illustrated in Figure 9.

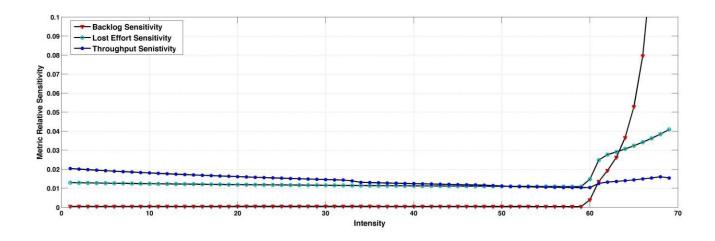


Figure 9: Relative Sensitivity Trends

Here, throughput sensitivity varies as intensity level changes. As depicted, with the increase in intensity in the feasible region, throughput sensitivity decreases whereas backlog and lost effort sensitivities are low to a certain point, after which they grow abruptly higher.

In our study, throughput sensitivity decreases until the point where intensity is almost 60. Although after this point throughput remains sensitive, increase in sensitivity of the two other metrics causes instability and congestion in the system. Therefore, after this point the weights assigned to the metrics for decision making particularly related to the identified wastes should be higher. In fact, the same analogy applies to the weights assigned to

backlog and lost effort as backlog sensitivity exceeds lost effort after intensity level equals 65.

Next, we use goal-programming approach to optimize the three metrics simultaneously taking the following two steps:

Step 1. Solve the problems P1, P2, and P3 (corresponding to the metrics) and label the optimal solutions (if available) as Z_1^* , Z_2^* and Z_3^* :

Step 2. Using "Goal Programming" define the new objective function as the sum of deviation from pre-defined goals namely Z_1^* , Z_2^* and Z_3^* . That is:

New Objective =
$$|\mathbf{Q}_1 - \mathbf{Q}_1^*| + |\mathbf{Q}_2 - \mathbf{Q}_2| + |\mathbf{Q}_3 - \mathbf{Q}_3|$$
 (25)

Considering the range of each function and their unit (Throughput unit: task per time interval, Backlog unit: task-time interval and Lost Effort unit: time), it might be better to use the "relative change" of the functions rather than their actual difference. Therefore, the new objective can be:

Weights corresponding to each metric can be determined by metric relative sensitivity as follows:

$$\alpha_{i} = \frac{\text{Metric (i) Relative Sensitivity}}{\sum_{i=1}^{3} \text{Metric (i) Relative Sensitivity}}$$
(27)

Accordingly, the weighted objective function & is:

$$\mathbf{Q} = \alpha_1 \times |\mathbf{Q} - \mathbf{Q}^*_1| + \alpha_2 \times |\mathbf{Q} - \mathbf{Q}^*_2| + \alpha_3 \times |\mathbf{Q} - \mathbf{Q}^*_3|$$

$$(28)$$

Table 3: Goal Programming results for intensity=20%

Objective function	Throughput	Lost effort	Backlog
Alpha	0.564	0.418	0.017
Z*	40.22	1.30	0.411
Weighted results	35.026	1.38	1.16

Table 2 shows the goal programming results (intensity level: 20%). The total relative change in Z^* denoted by Z_w is 0.54.

This approach gives insight to managers on how to treat variation when they face it through their daily project activities. Variation of the objective functions is inevitable. Within the literature, all the efforts to overcome variability somehow lead to design repetitive tasks, activities, sequences and eventually processes. This causes a gap in lean transformation initiatives within a PD context due to existence of variance in such processes. Instead of targeting for removal of variation, it can be used as a means to prioritize continuous improvement activities to alleviate value stream deficiencies.

The reason goal programming has been applied to the current model is due to the simplicity of doing so. The objectives are optimized individually and then goal programming finds a solution with respect to the determined weights for other objectives. It is interesting to know that the optimal vector of the goal-programming problem is a set in an affine space formed by all three objectives.

5 Conclusions and Future Work

We have described a new approach for addressing flow problem in the context of PD, leading to a better understanding job release rate impact on value stream. The current approach seeks a solution based on queueing theory basics and is insightful for product managers on how to monitor and optimize the leanness of their PD value streams according to their measures of interest. We studied measures namely IWIP, lost effort and throughput through a non-linear optimization model.

Results showed that in the steady state, adverse effects of backward workflow from downstream engineers on the studied measures are quite higher comparing to the same type of workflow from the upstream. Our analysis also revealed the same finding for the case when all error patterns within the value stream follow a unifrom distribution. Furthuremore, our observations of optimization results and associated validations via simulation indicated that for each stream, while rework inensity increases, there exists at least one point where value stream manager can intervene and alleviate negative impacts of increasing rework intensity on the value stream performance measures.

To address the flow problem, the current research adds the followings to the PD literature:

- 1. Quantifying two types of waste in PD
- 2. Obtaining insights on rework flow impacts on the value stream
- 3. Using probability theory to maintain flow in PD
- 4. Using variation as a determinant factor for decision making in PD

As discussed earlier, we optimized a generic PD value stream using a multi-objective approach, goal programming. The objective functions were two types of waste defined by lean principles and throughput of the system. In fact, we bridged lean principles and PD flow using queueing theory in order to quantify the objective functions. Accordingly, the sensitivity of the aformentioned objectives enabled us to structure a meaningful weighting policy for the goal programming model. Moreover, probability theory proved useful in providing managers with insights on how to treat problems related to flow maintenance in PD.

There are a number of opportunities that we believe gives researchers a chance to study behavior of waste in PD. The present model assumes three engineers representing tandem processes or teams in a generic three-phase value stream. The nature of assumptions made to model the value stream limited us to expand it to the team level due to absence of M/G/C preemptive repeat models from the queueing literature. Such models, in addition to closed queueing networks are too complex and the literature is mostly limited to M/G/1 priority models. In fact, more realistic situations that include just in time information sharing via communication mediums can be studied only through simulation of closed loop networks where interarrival times are not random. Nonetheless, due to complexity of retrial queues with preemptive priority, insightful models can be investigated through a detailed Monte Carlo simulation allowing us to understand the trade-offs amongst jobs size, intensity of the rework, and their impact on churn.

Other limitations arise from the optimization perspective where algorithms such as GA are used to find a global optimal solution. Apart from the formulation, finding an optimal solution via heuristic algorithms due to non-linear characteristic of model

constraints (depending on the approach to solve the multi-objective problem) becomes a daunting task specially regarding the required time and resources to run the model. Nevertheless, lexicographic optimization of the same problem with pareto optimality decision criteria will shed light on other aspects of optimal release rates problem in PD.

In the current research we assumed that only one error occurs during the time interval the system is being monitored, and the flow of rework tasks in an open network of queues generated by that error are attributed with random interarrival times. Straightforward extensions to our approach include assumming multiple errors with setup times using vacation queueing models that enables study of PD value stream from a better perspective regarding the occurrence of errors.

Other opportunities are related to decision makers who are concerned about cost of delay and cost of the lost effort. Further studies can be done on the trade-offs amongst such costs and associated weighting policies to objective functions. The present research used the concept of variation to facilitate the decision making process. In addition, it can be concluded that the costs associated with each objective function in our model were the same. Once the incurred costs resulted from different categories of waste can be perceived and distinguished, identification of break even points among wastes and throughput will become essential to efficient delivery of the project.

6 Appendix I – Queueing Formulation

6.1 Appendix I-M/G/1 Preemptive Repeat

The following formulas have been utilized to develop the model in Matlab, using FminCon solver to find the optimal results. Consider a single server priority queueing system where jobs of different priority classes arrive according to a Poisson process with rate λ_i where $1 \leq \spadesuit \leq \spadesuit$ and service time of class i is generally distributed with mean μ_i and variance σ_i^2 . Waiting or Flow time in the system for a class k job includes the average residence time $(E(P_{rk}))$ plus the average queue waiting time $(E(W_q^k))$ which is calculated as follows (Conway et al., 2012):

$$E(F_k) = E(P_{rk}) + \frac{\lambda_k E(P_{rk}^2)}{2(1 - \lambda_k E(P_{rk}))} + \frac{\lambda_a E(T_{bk}^2)}{2(1 + \lambda_a E(T_{bk}))}$$
(29)

If a class K preemption does occur and the server becomes occupied solely with customers of classes 1 through k-1, we shall now let B_k denote the high priority busy period generated by that group of customers, having LST $\Phi_{B_k}(s)$ obtained recursively starting from $\Phi_{B_k}(s) = 1$ by:

$$\Phi_{B_{k+1}}(s) = \frac{\lambda_a}{\lambda_{ak}} \Phi_{B_k}(s + \lambda_k - \lambda_k \psi_k(s)) + \frac{\lambda_k}{\lambda_{ak}} \psi_k(s)$$
(30)

where $\psi_k(s)$ denotes the busy period LST in an M/G/1 queue with arrival rate λ_k and service time LST Φ_{R_k} .

$$\eta_i(s) = \Phi_i(s + \lambda_i - \lambda_i \eta_i(s)) \tag{31}$$

And the first and second moment of breakdown time T_{B_k} experienced by class K

customers is obtained recursively by:

$$E(T_{b,k+1}) = \frac{\lambda_a E(T_{bk}) + \lambda_k E(P_{rk})}{(\lambda_a + \lambda_k)(1 - \lambda_k E(P_{rk}))}$$
(32)

$$E(T_{b,k+1}^2) = \frac{\lambda_a E(T_{bk}^2)(1 - \lambda_k E(P_{rk})) + \lambda_k E(P_{rk}^2)(1 + \lambda_a E(T_{bk}))}{(\lambda_a + \lambda_k)(1 - \lambda_k E(P_{rk}))^3}$$
(33)

Also, $E(T_{B_k})$ could be obtained by:

$$E(T_{B_k}) = \frac{\sigma_{k-1}}{\lambda_a(1 - \sigma_{k-1})} \tag{34}$$

Preemptive Repeat Mean gross processing time:

$$E(P_{gk}) = \frac{1 - \gamma_k(\lambda_a)}{\lambda_a \gamma_k(\lambda_a)}$$
(35)

Gross processing time-second moment:

$$E(P_{gk}^2) = \frac{2}{\lambda_a^2 (\gamma_k(\lambda_a))^2} (1 - \gamma_k(\lambda_a) - \lambda_a E(P_k e^{-\lambda_a P_k}))$$
(36)

Obviously, the queue waiting time for class k jobs are:

$$E(W_q^k) = E(F_k) - E(P_{rk}) = \frac{\lambda_k E(P_{rk}^2)}{2(1 - \lambda_k E(P_{rk}))} + \frac{\lambda_a E(T_{bk}^2)}{2(1 + \lambda_a E(T_{bk}))}$$
(37)

Number of the jobs waiting in the system and in each class queue is determined by little's law respectively:

$$\mathbf{Q} = \mathbf{Q} \times \mathbf{Q} \tag{39}$$

According to Stewart (2009), the time interval from the moment service began until the

current time is known as "backward recurrence time".

Backward Recurrence Time =
$$BRT = \frac{E[S^2]}{2E[S]}$$
 (40)

where E[s] and $E[S^2]$ are the first and the second moments of service time respectively. This clearly represents the duration before preemption occurs.

6.2 Appendix II-Optimimization Results

Table 4: Stream CA Optimization Results

X5 and X15 are artificial variables used for programuning in matrix structw·e in Matlab and therefore, in the optimal results they are equal to zero.

VI	V2	V2	ΥA	VF	Y6	V7	Yc	V0	V1 0	Y11	V12	V12	V14	XIS
XI 0	X2 0.17	X3 0.166634	X4 16.663366	X 5	X6 0	0.17	XS 0.17	X9 0.16495	X10 16.49505	X11 0	X12 0.17	X13	X14 16.663366	0
0.17	0.17	0.166634	16.663366		0.17	0.17	0.17	0.163267	16.49505	0.17	0.17	0.16495	16.663366	0
0.34	0.17	0.16.1267	16.326733		0.17	0.17	0.17	0.161584	16. 158416		0.17		16.326733	0
0.51	0.17	0.161584	16.158416		0.51	0.17	0.17	0.159901	15.990099	0.51	0.17		16.158416	0
0.68	0.17	0. 59901	15.990099		0.68	0.17	0.17	0.158218	15.821782	0.68	0.17	0.159901		0
0.85	0.17		15.821782		0.85	0.17	0.17	0.156535	15.653465	0.85	0.17		15.821782	O
1.02	0.17	0.156535	15.653465		1.02	0.17	0.17	0.154851	15.485149	1.02	0.17	0.156535	15.65346\	0
1.19	0.17	0.154851	15.48.\149		1.19	0.17	0.17	0.153168	15.316&12	1.19	0.17	0.154851	15.485149	O
1 36	0.17	0.153168	15.316832		1.36	0.17	0.17	0.151485	15. 148.\15	136	0.17		15.316832	0
1.53	017	0.151485	15.148515		1.53	0.17	0.17	0.149802	14.980198	1.53	0.17	0.151485	15.14851.\	0
1.7	0.17	0.149802	14.980198		1.7	0.17	0.17	0.148119	14.811881	1.7	0.17		14.980198	0
1.87	0.17	0.148119	14.811881		1.87	0.17	0.17	0.146436	14.643\64	1.87	0.17	0. 148119		0
2.04 2.21	0.17 0.17	0.146436 0.144752	14.643564 14.47\248		2.04 2.21	0.17 0.17	0.17 0.17	0.144752 0.143069	14.475248 14.306931	2.04 221	0.17 0.17		14.643564 14.475248	0
2.38	0.17	0.144732	14.306931		2.38	0.17	0.17	0.143009	14.138614	2.38	0.17	0.143069	14.306931	0
2.55	0.17	0.141386	14.138614		2.55	0.17	0.17	0.139703	13.970297	2.55	0.17	0.141386		0
2.72	0.17	0.139703	13.970297		2.72	0.17	0.17	0.13802	13.80198	2.72	0.17		13.970297	0
2.89	0.17	0.13802	13.80198		2.89	0.17	0.17		13.633663	2.89	0.17	0.13802	13.80198	0
3.06	0.17	0. 38337	13.633663		3.06	0.17	0.17	0.134653 !		3.06	0.17	0.136337	13.633663	0
3.23	0.17	0.134653	13.46.\347		3.23	0.17	0.17	0.13297		3.23	0.17	0134653	13.465347	0
									13.2970					
3.4	0.17	0.13297	13.29703		3.4	0.17	0.17	3 0.131287		3.4	0.17	0.13297	13.29703	0
3.57	0.17	0.13297	13.128713		3.4	0.17	0.17	13.128713		3.4 3.57	0.17	0.13297	13.128713	0
3.74	0.17	0.131287	12.960396		3.74	0.17	0.17	0.129604		3.74	0.17	7	12.960396	0
3.91	017	0.127921	12.792079		3.91	0.17	0.17	12.960396	5	3.91	0.17	0.129604	12.792079	0
4.08	0.17	0.126238	12.623762		4.08	0.17	0.17	0.127921		4.08	0.17	0.127921	12.623762	0
4.25	0.17	0.124554	12.45.\446		4.25	0.17	0.17	12.792079)	4.25	0.17	0.126238	12.455446	0
4.42	0.17	0.122871	12.287129		4.42	0.17	0.17	0.126238		4.42	0.17		12.287129	O
4.59	0.17	0.121188	12.1 18812		4.59	0.17	0.17	12.623762		4.59	0.17		12.118812	0
4.76	017	0.119505	11.950495		4.76	0.17	0.17		12.455446	4.76	0.17		11.95049.\	0
4.93	0. 17	0.117822	11.782178		4.93	0.17	0.17	0.122871 12.28712	0	4.93	0.17	0.1 19505	11.782178	0
5.1	0.17	0.116139	11.613861		5.1	0.17	0.17	0.121188 12.118812		5. 1	0.17	0.117822 0.116139	11.613861	0
								0.1 19505 0.1 17822 0.1 16139 0.1 14455	11.950495 11.782178 11.613861 11.445545					
5.27	0.17	0.114455	11.44\545		5.27	0.17	0.17	0.112772	11.277228	5.27	0.17	0.114455		0
5.44	0.17	0.112772	11.277228		5.44	0.17	0.17	0.111089	11.108911	5.44	0.17		11.277228	0
4.29	017	0.124158	12.41.\842		4.29	0.13	0.17	0.122871		4.29	0.13	0.08495	8.49505	0
4.42	0.17	0.122871	12.287129		4.42	0.13	0.17	12.287129 0.121584	12.158416	4.42	0.13	0.08366.1	8366337	0
4.55	0.17	0.121584	12.158416		4.55	0.13	0.17	0.120297	12.029703	4.55	0.13	0.082376	8.237624	0
4.68	0.17	0.120297	12.029703		4.68	0.13	0.17	0.11901	1190099	4.68	0.13	0.081089	8.108911	O
4.81	017	0.11901	11.90099		4.81	0.13	0.17	0.117723	11.772277	4.81	0.13	0.079802	7.980198	0
4.94	017	0.117723	11.772277		4.94	0.13	0.17	0.116436	11.643.\64	4.94	0.13	0.078515	7.85148.\	O
5.07	0.17	0.116436	11.643564		5.07	0.13	0.17	0.11\149	11.5 1 48M	5.07	0.13	0.077228	7.722772	0
5.2	0.17	0.115149	11.514851		5.2	0.13	0.17	0.1 13861	11386139	5_2	0.13	0.075941	7.594059	0
5.33	0.17	0.113861	11.386139		5.33	0.13	0.17	0.112574	11.257426	5.33	0.13	0.074653	7.46.\347	0
5.46	0.17	0.112574	11.257426		5.46	0.13	0.17	0.111287	11.128713	5.46	0.13	0.073366	7.336634	0
5.59 5.72	017 0.17	0.111287 0.11	11.128713		5.59	0.13	0.17 0.17	0.11	11	5.59 5.72	0.13	0.072079 0.070792	7.207921 7.079208	0
5.72 5.85	0.17	0.108713	11 10.871287		5.72 5.85	0.13 0.13	0.17	0.108713 0.107426	10.871287 10.742\74	5.72 5.85	0.13 0.13	0.070792	6.95049\	0
5.98	0.17	0.103/13	10.742574		5.98	0.13	0.17		06139	5.98	0.13	0.068218	6.821782	0
6.11	0.17	0.106139	10.613861		6.11	0.13	0.17		13861	6.11	0.13	0.066931	6.693069	0
6.24	0.17	0.104851	10.48\149		6.24	0.13	0.17		14851	6.24	0.13	0.065644	6.564356	Ö
6.37	0.17	0.1D.1564	10.356436		6.37	0.13	0.17		85149 10.356436	6.37	0.13	0.064356	6.435644	0
							_		10.227723					
6.5		9	0.37		0.17	0.102277	0.075		7.104543	6.5	9.654412	0.13	0.148	529
663			0.147		0.17	0.10099	205	10.09901	6.663.166	6.63	10.1	0.13	0.1530.	010
6.76 6.89		6 5	0.137 0.77	(017	0.099703	0.071 045	9.970297 9.841.\84	6.194616	6.76 6.89	10.573437	0.13	0.157	812
7.02		4	0.17			0.098416 0.097129	0.066	9.712871		7.02		0.13 0.13		
7.15		4	0.17			0.097129	634	9.584158		7.15		0.13		
7.13		1	0.17			0.093842	0.061	9.45.\446		7.13		0.13		
7.41		2	017			0.094334	946	9.326733		7.41		0.13		
7.54	1		0.17			0.0919		9.19802		7.54		0.13		
7.67	0.		0.17			8		9.069307		7.67		0.13		
7.8	1		0.17			0090693		8.940\94		7.8		0.13		
8. 106579		1	0.17			0.089406		8.637051		8.106579		0.132895		
8.462162		0	017			0.086371		8.284988		8.462162		0.136486		
8.8375		5	0.17			0.082&\		7.913.166		8.8375		0.140278		
9.2.14286		7	0.17			0.079134		7.520.\09		9.234286		0.144286		

0.17	0.1	10.09901	6\	0.13	0.063069	6	
0.17 0.17 0.17 0.17 0.17 0.17 0.17 0.17 0.17 0.17 0.17 0.17	0.1 009 9 0.09 9703 0.098 416 0.09 7129 0.09k 842 0.09	9.970297 9.970297 9.841584 9.712871 9.584158 9.455446 9.326733 9.19802 9.069307 8.940594 8.81 18.81 8.405472	6.63 6.76 6.89 7.02 7.15 7.28 7.41 7.54 7.67 7.8 8.106679	0.13 0.13 0.13 0.13 0.13 0.13 0.13 0.13	0.063069 0.061782 0.060495 0.059208 0.057921 0.056634 0.055347 0.054059 0.052772 0.051485 0.050198 0.0.;	3 0 6 9 3 1	5 5 5 5 5 5 5 0
0.17 0.17 0.17 0.17 0.17 0.17 0.17	4554 0.093 267 009 198 0.090 693 0.089 406 0.088 119	8.149853 7.774477 7.377652 6.957484 6.511851 6.038366	8.462162 8.8375 9.234286 9.654412 10.1 10.573437	0.136486 0.140278 0.144286 0.148529 0. 5303 0.157812	0.05 0.05 0.05 0.05 0.0.; 0.0.; 0.05	7 8 2 1 8 6 0 4 9	0
	0.08\ 0.55 0.08 1499 0.07 7745 0.07					5 0 \ 5 9	0
	3777 0.06 9575 0.06\ 119 0.06 038					2 0 7 9 2 5	0
	4					7 0 2 0 7 9 5	0
						6 61 3 6 6	0
						5 3 4 6 5 3	0
						5 4 0 .\ 9 4	U
						5 . 2 7 7 2 2 2 8	0
						2 2 8 5	0
						4 8 5 1 \ 5	0
						0 1 9	

Table 5: Stream BA Optimization Results

XI	X2	X3	X4	X5	Х6	X7	X	Х9	XI0	Xll	X12	X13	X 14	X15
0.17	0	0.166631	16.663366	0	0.17	0.17	0	0.1 95	16.49505	0.17	0.17	0.1 195	16.49505	0
0.17	0.17	0.16 95	16.49505	0	0.17	0.17	0.17	0.163267	16.326733	0.17	0.17	0.16495	16.49505	0
0.17	0.34	0.163267	16.326733	0	0.17	0.17	0.3-1	0.161584	16.158416	0.17	0.17	0.1 95	16.49505	0
0.17	0.51	0.161584	16.158416	0	0.17	0.17	0.51	0.159901	15.990099	0.17	0.17	0.16495	16.49505	0
0.17	0.6	0.159901	15.990099	0	0.17	0.17	0.68	0.15821	15.8217 2	0.17	0.17	0.16495	16.49505	0
0.17	0. 5	0.158218	15.821782	0	0.17	0.17	0.85	0.156535	15.653465	0.17	0.17	0.1 95	16.49505	0
0.17	1.02	0.156535	15.653465	0	0.17	0.17	1.02	0.15-1851	15.485149	0.17	0.17	0.1 95	16.49505	0
0.17	1.19	0.1 851	15.4 5149	0	0.17	0.17	1.19	0.153168	15.316832	0.17	0.17	0.1 95	16.49505	0
0.17	1.36	0.153168	15.316832	0	0.17	0.17	1.36	0.151485	15.148515	0.17	0.17	0.1 95	16.49505	0
0.17	1.53	0.151485	15.148515	0	0.17	0.17	1.53	0.149802	14.98019	0.17	0.17	0.1 95	16.49505	0
0.17	1.7	0.149802	14.980198	0	0.17	0.17	1.7	0.148119	14.811881	0.17	0.17	0.1 95	16.49505	0
0.17	1. 7	0.14 119	14. 11 I	0	0.17	0.17	1. 7	0.14 36	14.6 3564	0.17	0.17	0.1 95	16.49505	0
0.17	2.0-1	0.14636		0	0.17	0.17	2.0-1	0.144752	14.475U	0.17	0.17	0.1 95	16.49505	0
0.17	2.21	0.141752	14.47524	0	0.17	0.17	2.21	0.143069	1.306931	0.17	0.17	0.1 95	16.49505	0
0.17	2.38	0.143069	H.306931	0	0.17	0.17	2.38	0.141386	14.138614	0.17	0.17	0.1 95	16.49505	0
0.17	2.55	0.141386	14.138614	0	0.17	0.17	2.55	0.139703	13.970297	0.17	0.17	0.1 95	16.49505	0
0.17	2.72	0.139703	13.970297	0	0.17	0.17	2.72	0.13802	13.80198	0.17	0.17	0.1 195	16.49505	0
0.17	2. 9	0.13802	13. 019	0	0.17	0.17	2. 9	0.136337	13.633663	0.17	0.17	0.16495	16.49505	0
0.17	3.06	0.136337	13.633663	0	0.17	0.17	3.06	0.1653	13.4653H	0.17	0.17	0.16495	16.49505	0
0.17	3.23	0.13-1653	13.4653-17	0	0.17	0.17	3.23	0.13297	13.29703	0.17	0.17	0.1 95	16.49505	0
0.17	3.4	0.13297	13.29703	0	0.17	0.17	3.4	0.1312 7	13.12 713	0.17	0.17	0.16495	16.49505	0
0.17	3.57	0.131287	13.128713	0	0.17	0.17	3.57	0.1296	12.960396	0.17	0.17	0.1 95	16.49505	0
0.17	3.74	0.129601	12.960396	0	0.17	0.17	3.74	0.127921	12.792079	0.17	0.17	0.1 95	16.49505	0
0.17	3.91	0.127921	12.792079	0	0.17	0.17	3.91	0.126238	12.623762	0.17	0.17	0.1 95	16.49505	0
0.17	4.08	0.126238	12.623762	0	0.17	0.17	4.08	0.12 15	12.455 1-16	0.17	0.17	0.1 95	16.49505	0
0.17	4.25	0.12-155	12.45 -16	0	0.17	0.17	4.25	0.122 71	12.287129	0.17	0.17	0.16495	16.49505	0
0.17	4.42	0.122 71	12.287129	0	0.17	0.17	4.42	0.1211	12.11 812	0.17	0.17	0.16 95	16.49505	0
0.17	4.59	0.12118	12.11 12	0	0.17	0.17	4.59		1.950-195	0.17	0.17	0.1 95	16.49505	0
0.17	4.76		1.95 95	0	0.17	0.17	4.76	0.117 22	11.7 2178	0.17	0.17	0.1 95	16.49505	0
0.17	4.93	0.117822	11.782178	0	0.17	0.17	4.93	0.116139	11.613861	0.17	0.17	0.1 95	16.49505	0
0.17	5.1	0.116139	11.613861	0	0.17	0.17	5.1	0.111155	11.415515	0.17	0.17	0.1 95	16.49505	0
0.17	5.27	0.114455	11.445545	0	0.17	0.17	5.27	0.112772	1.27722	0.17	0.17	0.16-195	16.49505	0
0.17	5.4-1	0.112772	11.277228	0	0.17	0.17	5.4-1	0.1110 9	11.108911	0.17	0.17	0.16495	16.49505	0
0.17	5.61	O.II1089	11.10911	0	0.17	0.17	5.61	0.109106	10.9-1059-1	0.17	0.17	0.1 95	16.49505	0
0.17	5.7	0.109406	10.940594	0	0.17	0.17	5.7	0.107723	10.772277	0.17	0.17	0.16495	16.49505	0
0.17	5.95	0.107723	10.772277	0	0.17	0.17	5.95	0.1061	10.60396	0.17	0.17	0.1 95	16.49505	0
0.17	6.12	0.10W	10.60396	0	0.17	0.17	6.12	0.1356	10.435644	0.17	0.17	0.16495	16.49505	0
0.17	6.29	0.1 356	10.43564.4.	0	0.17	0.17	6.29	0.102673	10.267327	0.17	0.17	0.1 195	16.49505	0
0.17	6.46	0.102673	10.267327	0	0.17	0.17	6.46	0.10099	10.09901	0.17	0.17	0.16495	16.49505	0
0.17	6.63	0.10099	10.09901	0	0.17	0.17	6.63	0.099307	9.930693	0.17	0.17	0.16-195	16.49505	0
0.17	6.	0.099307	9.930693	0	0.17	0.17	6.	0.097624	9.762376	0.17	0.17	0.16 95	16.49505	0
0.17	6.97	0.097624	9.762376	0	0.17	0.17	6.97	0.095941	9.594059	0.17	0.17	0.1&195	16.49505	0
0.17	7.14	0.095941	9.594059	0	0.17	0.17	7.1-1	0.09-1257	9.425743	0.17	0.17	0.1 95	16.49505	0
0.17	7.31	0.091257	9.425743	0	0.17	0.17	7.31	0.092574	9.257426	0.17	0.17	0.1 95	16.49505	0
0.17	7.48	0.092574	9.257426	0	0.17	0.17	7.18	0.090891	9.089109	0.17	0.17	0.16495	16.49505	0
0.17	7.65	0.090 91	9.089109	0	0.17	0.17	7.65	0.0 9208	.920792	0.17	0.17	0.1 95	16.49505	0
0.17	7.82	0.089208	8.920792	0	0.17	0.17	7.82	0.0 7525	8.752475	0.17	0.17	0.1 95	16.49505	0
0.17	7.99	0.087525	8.752475	0	0.17	0.17	7.99	0.085842	.584158	0.17	0.17	0.16495	16.49505	0
0.17	.16	0.0858-12	.58-115	0	0.17	0.17	.16	0.08-1158	.415842	0.17	0.17	0.1 95	16.49505	0
0.17	.33	0.08<115	8.41582	0	0.17	0.17	8.33	0.082175	8.247525	0.17	0.17	0.1 95	16.49505	0
0.17	8.276774	0.08-1685	.461	0	0.17	0.17	8.276774	0.0785 2	7.858192	0.17	0.17	0.1 95	16.49505	0
0.17	6.63	0.10099	10.09901	0	0.17	0.17	6.63	0.059703	5.970297	0.17	0.17	0.16-195	16.49505	0
0.17	6.76	0.099703	9.970297	0	0.17	0.17	6.76	0.058116	5. 1158-1	0.17	0.17	0.16195	16.49505	0
0.17	6. 9	0.098416	9.8-11584	0	0.17	0.17	6. 9	0.057129	5.712 71	0.17	0.17	0.16495	16.49505	0
0.17	7.02	0.097129	9.712871	0	0.17	0.17	7.02	0.055842	5.584158	0.17	0.17	0.1 95	16.49505	0
0.17	7.15	0.095 12	9.58 158	0	0.17	0.17	7.15	0.05-1554	5.4 46	0.17	0.17	0.16495	16.49505	0
0.17	7.2	0.094554	9.455446	0	0.17	0.17	7.28	0.053267	5.326733	0.17	0.17	0.16-195	16.49505	0
0.17	7.41	0.093267	9.326733	0	0.17	0.17	7.41	0.05198	5.19802	0.17	0.17	0.16495	16.49505	0
0.17	7.51	0.09198	9.19802	0	0.17	0.17	7.5-1	0.050693	5.069307	0.17	0.17	0.16495	16.49505	0
0.17	7.7563 1	0.08983	8.9 382	0	0.17	0.17	7.756311	0.05	5	0.17	0.17	0.1 95	16.49505	0
0.17	8.085	0.086584	8.658416	0	0.17	0.17	8.085	0.05	5	0.17	0.17	0.16495	16.49505	0
0.17	8.430513	0.083163	8.316324	0	0.17	0.17	8.130513	0.05	5	0.17	0.17	0.16495	16.49505	0
0.17	.791211	0.079562	7.956227	0	0.17	0.17	8.791211	0.05	5	0.17	0.17	0.1 95	16.49505	0
0.17	9.177568	0.075767	7.576666	0	0.17	0.17	9.177568	0.05	5	0.17	0.17	0.1 195	16.49505	0
0.17	9.5 2222	0.07176	7.17601	0	0.17	0.17	9.582222	0.05	5	0.17	0.17	0.16495	16.49505	0
0.17	10.01	0.067525	6.752475	0	0.17	0.17	10.01	0.05	5	0.17	0.17	0.16-195	16.49505	0
0.17	10.4629H	0.06301	6.30019	0	0.17	0.17	10.462911	0.05	5	0.17	0.17	0.1 195	16.19505	0
0.17	10.9 3333	0.0582 4	5. 28383	0	0.17	0.17	10.943333	0.05	5	0.17	0.17	0.1 95	16.49505	0
0.17	11.45375	0.05323	5.32302	0	0.17	0.17	11.45375	0.05	5	0.17	0.17	0.1 95	16.49505	0
0.13	11.819032	0.05001	5.000958	0	0.13	0.13	II. 19032	0.05	5	0.13	0.13	0.126139	12.613861	0

 Table 6: Stream CB Optimization Results

XI	X2	X3	X4	X5	X6	X7	X	X9	XIO	XII	X12	X13	Xl4	X15
0.17	0.1 7	0.16495	16.49505	0	0.17	0	0.17	0.16495	16.49505	0.17	0	0.166634	16.6633()6	0
0.17	0.1 7	0.1649:>	16.49505	0	0.17	0.17	0.17	0.163267	16.326733	0.17	0.17	0.16495	16.49505	0
0.17	0.17	0.16495	16.49505	0	0.17	0.34	0.17	0.161584	16.158-116	0.17	0.34	0.163267	16.326733	
0.17	0.17	0.16495	16.49505	0	O. 17	0.51	0.17	0.159901	15.990099	0.17	0.51	0.161584	16.158416	0
0.17	0.1 7	0.16495	16.49:>05	0	0.17	0.68	0.17	0.158218	15.8217 *2	0.17	0.68	0.159901	15.990099	0
0.17	0.17	0.1649::>	16.49505	0	O. 17	0. 5	0.17	0.156535	15. 653465	0.17	0.85	0.15821	15. 217 2	0
0.17	0.17	0.16495	16.49505	0	O. 17	1.02	0.17	0.154851	15.485149	0.17	1.02	0.156535	15.65346:;	0
0.17	0.17	0.16495	16.49505	0	0.17	1.19	0.17	0.153168	15.316832	0.17	1.19	0.154851	15.485149	0
0.17	0.1 7	0.16495	16.49505	0	0.17	1.36	0.17	0.151485	15.148515	0.17	1.3G	0.15316	15.316832	0
0.17	0.1 7	0.16495	16.49505	0	0.17	1.53	0.17	0.149802	14.980198	0.17	1.53	0.1511 5	15.148515	0
0.17	0.17	0.1649::>	16.49505	0	0.17	1.7	0.17	0.148119	14.811 I	0.17	1.7	0.149802	14.980198	0
0.17 0.17	0.17 0.17	0.16495 0.16495	16.49505 16.49505	0	O ₋ 17 0.17	1.87 2.04	0.17 0.17	0.146436 0.14H52	14.643564 14.H5248	0.17 0.17	1.87 2. Q.l	0.148119 0.146436	14.811881 14.643564	0
0.17	0.1 7	0.16495	16.49505	0	0.17	2.04	0.17	0.141132	14.300931	0.17	2.21	0.144752	14.47524	0
0.17	0.17	0.16495	16.49505	0	0.17	2.3	0.17	0.141386	14.138614	0.17	2.38	0.143009	14.300931	0
0.17	0.17	0.16495	16.49505	0	0.17	2.55	0.17	0.139703	13.970297	0.17	2.55	0.141386	14.138614	0
0.17	0.1 7	0.16495	16.49505	0	0.17	2.72	0.17	0.13802	13. 0198	0.17	2.72	0.139703	13.970297	0
0.17	0.1 7	0.16495	16.49505	0	0.17	2. 9	0.17	0.13G337	13.633663	0.17	2.89	0.13802	13.80198	0
0.17	0.17	0.16495	16.49505	0	0.17	3.06	0.17	0.134653	13.465347	0.17	3.00	0.136337	13.633663	0
0.17	0.17	0.16495	16.49505	0	O. 17	3.23	0.17	0.13297	13.29703	0.17	3.23	0.134653	13.465347	0
0.17	0.17	0.16495	16.49505	0	O. 17	3.4	0.17	0.131287	13.128713	0.17	3.4	0.13297	13.29703	0
0.17	0.1 7	0.16495	16.49505	0	0.17	3.57	0.17	0.1296Q.1	12.960396	0.17	3.57	0.131287	13.128713	0
0.17	0.1 7	0.16495	16.49505	0	O. 17	3.74	0.17	0.127921	12.792079	0.17	3.74	0.129604	12.960396	0
0.17	0.17	0.16495	16.49505	0	O. 17	3.91	0.17	0.126238	12.623762	0.17	3.91	0.127921	12.792079	
0.17	0.1 7	0.16495	16.49505	0	O. 17	4.0	0.17	0.124554	12.455446	0.17	4.08	0.126238	12.623762	0
0.17	0.17	0.16495	16.49505	0	O. 17	4.25	0.17	0.122 71	12.287129	0.17	4. 25	0.124554	12.455446	0
0.17	0.17	0.16495	16.49505	0	0.17	4.42	0.17	0.121 1	12.11 12	0.17	4.42	0.122871	12.2 7129	0
0.17	0.17	0.16495	16.49:>05	0	0.17	4.59	0.17	0.119505	11.95Q.19::>	0.17	4.59	0.12118	12.118812	0
0.17	0.17	0.16495 0.16495	16.49505	0	0.17	4.76	0.17	0.117822	11.78217	0.17	4.76	0.11950::>		0
0.17 0.17	0.17 0.17	0.16493	16.49505 16.49505	0	O. 17 0.17	4.93 5.1	0.17 0.17	0.116139 0.114455	11.613861 11.445545	0.17 0.17	4.93 5.1	0.117822 0.116139	11.782178 11.613861	0
0.17	0.1 7	0.1649::>	16.49505	0	0.17	5.27	0.17	0.112772	11.27722	0.17	5.27	0.110139	t 1.+15545	0
0.17	0.17	0.16495	16.49505	0	0.17	5.44	0.17	0.111089	11.108911	0.17	5.4-t	0.112772	11.27722	0
0.17	0.17	0.16495	16.49:;05	0	0.17	5.61	0.17	0.109400	10.940594	0.17	5.61	0.111089	11.108911	0
0.17	0.17	0.16495	16.49505	0	O. 17	5.7	0.17	0.107723	10.772277	0.17	5.78	0.109406	10.940594	0
0.17	0.1 7	0.16495	16.49505	0	0.17	5.95	0.17	O.I00Q.l	10.60396	0.17	5.93	0.107723	10.772277	0
0.17	0.17	0.16495	16.49505	0	O. 17	6.12	0.17	O.IQ.1356	10435644	0.17	6. 12	0.10604	10.60396	0
0.17	0.1 7	0.16495	16.49505	0	0.17	6.29	0.17	0.102673	10.267327	0.17	6.29	0.1043:>6	10.435644	0
0.17	0.17	0.16495	16.49505	0	O. 17	6.46	0.17	0.10099	10.09901	0.17	6.46	0.102673	10.267327	0
0.17	0.1 7	0.16495	16.49505	0	O. 17	6.63	0.17	0.099307	9.930093	0.17	6.63	0.10009	10.09901	0
0.17	0.17	0.1649::>	16.49505	0	0.17	6.8	0.17	0.097624	9.762376	0.17	6.	0.099307	9.930693	0
0.17	0.17	0.16495	16.49:;05	0	0.17	6.97	0.17	0.095941	9.594059	0.17	6-97	0.097624	9.762376	0
0.17	0.17	0.16495	16.49505	0	0.17	7.14	0.17	0.094257	9.425743	0.17	7. 14	0.095941	9.594059	0
0.17	0.17	0.16495	16.49505	0	O. 17	7.31	0.17	0.092574	9_257426	0.17	7.31	0.094257	9.425743	0
0.17	0.17	0.16495	16.49505	0	0.17	7.4	0.17	0.090091	9.089109	0.17	7.48	0.092574	9.257426	0
0.17	0.17	0.16495	16.49505	0	0.17	7.65	0.17	0.089208	8920792	0.17	7.65	0.090891	9.089109	0
0.17 0.17	0.17 0.1 7	0.16495 0.16495	16.49505 16.49505	0	O. 17 O. 17	7.82 7.99	0.17 0.17	0.087525 0.085842	8.752H5 8.584158	0.17 0.17	7.82 7 ₋ 99	0.089208 0.087525	8.920792 8.752475	0
0.17	0.1 7	0.16495	16.49505	0	0.17	.16	0.17	0.083842	8.415842	0.17	- 16	0.087323	8.584158	0
0.17	0.17	0.165347	16.534653	0	0.17	6.37	0.17	0.102277	10.227723	0.17	6.37	0.00336 2	6.435().14	0
0.13	0.17	0.165347	16.534653	0	0.13	6.5	0.17	0.102277	10.09901	0.13	6.5	0.004330	6.300931	0
0.13	0.17	0.165347	16.534653	0	0.13	6.63	0.17	0.099703	9.970297	0.13	6.63	0.0017 2	6.1 78218	0
0.13	0.1 7	0.165347	16.534653	0	0.13	6.76	0.17	0.09 416	9.841584	0.13	6.76	0.006495	6.049505	0
0.13	0.1 7	0.165347	16.531653	0	0.13	6. 9	0.17	0.097129	9.712 71	0.13	6. 9	0.059208	5.920792	0
0.13	0.17	0.165347	16.534653	0	0.13	7.02	0.17	0.095842	9.584158	0.13	7.02	0.057921	5.792079	0
0.13	0.17	0.165347	16.534653	0	O. 13	7.15	0.17	0.09 554	9.455446	0.13	7.15	0.05663	5.663366	0
0.13	0.1 7	0.165347	16.534653	0	0.13	7.2	0.17	0.093267	9.326733	0.13	7.2	0.055.3-17	5.53-1653	0
0.13	0.17	0.165347	16.534653	0	O. 13	7.41	0.17	0.09198	9.19802	0.13	7.41	0.054059	5.405941	0
0.13	0.17	0.165347	16.534653	0	0.13	7.54	0.17	0.090693	9.009307	0.13	7.54	0.052772	5.277228	0
0.13	0.17	0.165347	16.534653	0	0.13	7.67	0.17	0.089400	8.940594	0.13	7_67	0.051485	5.148515	0
0.13	0.1 7	0.165347	16.534653	0	0.13	7	0.17	0.0 119	. II I	0.13	7.	0.05019	5.019802	0
0.132 95	0.1 7	0.165318	16.531787	0	0.132895	8.100579	0.17	0.085055	.505472	0.132895	8.100579	0.05	5	0
0.136486	0.17	0.1652 2	16.528231	0	0.1364 6	8.462162	0.17	0.0 1499	. 149 53	0.13()4 6	.462162	0.05	5	0
0.140278	0.17	0.165245	16.524477	0	0.140"278	8.8375	0.17	0.077745	7.774477	0.140278	8.8375	0.05		0
0.144286 0.148529	0.1 7 0.1 7	0.165205	16.520509 16.516308	0	0.144286 0.148529	9.234286 9.654112	0.17 0.17	0.073777 0.069575	7.377652 6.957484	0.144286 0.148529	9.234286 9.654412	0.05 0.05		0
0.148529	0.1 / 0.1 7	0.165163 0.165119	16.511851	0	0.148529	10.1	0.17	0.065119	6.51 1 51	0.148529	10.1	0.05		0
0.157812	0.1 7	0.165071	16.507116	0	0.15303	10.1	0.17	0.0603119	6.038366		10.1	0.05		0
	U.1 /								5.534334	0.162903				
0.162903	0.17	0.165021	16.502076	0	0.162903	11.077419	0.17	0.055343	3334114	() [0/903	() / /419	0.05		0

7 References

Ahmadi, R., and Wang, R. H. (1999). Managing development risk in product design processes. *Operations Research*, 47(2): 235-46.

AitSahlia, F., Johnson, E., and Will, P. (1995). Is concurrent engineering always a sensible proposition?., *IEEE Transactions on Engineering Management*, 42(2):166-70.

Andrezak, M. and Schiffer, B. (2010). Kanban and Technical Excellence or: Why Daily Releases Are a Great Objective to Meet. In *Lean Enterprise Software and Systems*. 115-17. Springer Berlin Heidelberg.

Schulze, A., and Störmer, T. (2012). Lean product development–enabling management factors for waste elimination. *International Journal of Technology Management*, 57(1): 71-91.

Beauregard, Y., Bhuiyan, N., and Thomson, V. (2011). Post-Certification Engineering Taxonomy and Task Value Optimization in the Aerospace Industry. *Engineering Management Journal*, 23(1).

Beauregard, Y., Thomson, V., and Bhuiyan, N. (2008). Lean engineering logistics: load leveling of design jobs with capacity considerations. *Canadian Aeronautics and Space Journal*, 54(2):19-30.

Bhat, U. N. (2008). An introduction to queueing theory: modeling and analysis in applications. Springer.

Bhuiyan, N., Gerwin, D., and Thomson, V. (2004). Simulation of the new product development process for performance improvement. *Management Science*, 50(12):1690–1703.

Bohn, R. E. and Jaikumar, R. (2000). *Firefighting by Knowledge Workers*. Information Storage Industry Center, Graduate School of International Relations and Pacific Studies, University of California.

Browning, T. R. (2000). Value-based product development: refocusing lean. In *Proceedings of the 2000 IEEE Engineering Management Society, 2000.*, 168–72. IEEE.

Browning, T. R. (2003). On customer value and improvement in product development processes. *Systems Engineering*, 6(1): 49–61.

Browning, T. R., and Eppinger, S. D. (2002). Modeling impacts of process architecture on cost and schedule risk in product development. *Engineering Management, IEEE Transactions on*, 49(4): 428-42.

Browning, T. R., and Ramasesh, R. V. (2007). A Survey of Activity Network-

Based Process Models for Managing Product Development Projects. *Production and Operations Management*, 16(2): 217-40.

Clark, K. B., and Fujimoto, T. (1991). Product development process. *Harvard Business School Press*, Boston, MA.

Conway, R., Maxwell, W. and Miller, L. (2012). *Theory of Scheduling*. Dover Books on Computer Science. Dover Publications.

Epema, D. H., Livny, M., van Dantzig, R., Evers, X. and Pruyne, J. (1996). A worldwide flock of Condors: Load sharing among workstation clusters. *Future Generation Computer Systems*, 12(1): 53-65.

Eppinger, S. D. (2001). Innovation at the speed of information. *Harvard Business Review*, 79(1):149–58.

Felekoglu, B., Maier, A. M., and Moultrie, J. (2013). Interactions in new product development: How the nature of the NPD process influences interaction between teams and management. *Journal of Engineering and Technology Management*, 30(4): 384-401.

Felekoglu, B., and Moultrie, J. (2014). Top Management Involvement in New Product Development: A Review and Synthesis. *Journal of Product Innovation Management*, 31(1): 159-75.

Gmelin, H., and Seuring, S. (2014). Determinants of a sustainable new product development. *Journal of Cleaner Production*, 69: 1-9.

Griffin, A. and Somermeyer, S. (2007). *The PDMA toolbook 3 for new product development*. Wiley Online Library.

Gudem, M., Steinert, M., Welo, T., and Leifer, L. (2013). Redefining customer value in lean product development design projects. *Journal of Engineering, Design and Technology*, 11(1): 71-89.

Hayes, J. F. and Babu, T. V. G. (2004). *Modeling and analysis of telecommunications networks*. John Wiley & Sons.

Holmdahl, L. (2010). Lean Product Development Pa Svenska. Stromia Digitaltryck, 15th edition.

Holweg, M. (2007). The genealogy of lean production. *Journal of Operations Management*, 25(2): 420-37.

IndustryCanada (2010a). Product design research and development, Retrieved 25/05/2014.http://www.ic.gc.ca/eic/site/dsib-dsib.nsf/eng/oq01801.html.

IndustryCanada (2010b). State of design:the Canadian report 2010. Retrieved 25/05/2014. http://www.ic.gc.ca/eic/site/dsib-dsib.nsf/eng/oq01777.html.

Kendall, M. G. and Buckland, W. R. (1957). A dictionary of statistical terms. *A dictionary of statistical terms*.

Kerga, E., Rossi, M., Taisch, M., and Terzi, S. (2011). Lean product development: a learning kit. In *proceedings of the SIG workshop IFIP GaLA Workshop:*Co-Designing Serious Games, 55–65.

Kirner, K. G.M, Siyam, G. I., Lindemann, U., Wynn, D. C., and Clarkson, P. J. (2013). Information in Lean Product Development: Assessment of Value and Waste. In *ICoRD'13*, 809-819. Springer India.

Krafcik, J. F. (1988). Triumph of the lean production system. *Sloan Management Review*, 30(1):41–52.

Krieg, G. N. (2005 Krieg, G. N. (2005). *Kanban-controlled manufacturing systems*. Vol. 549. Springer.

Leiponen, A. (2006). Managing knowledge for innovation: The case of business-to-business services. *Journal of Product Innovation Management*, 23(3):238–258.

León, H., and Farris, J. A. (2011). Lean Product Development Research: Current State and Future Directions. *Engineering Management Journal*, 23(1): 29-51.

Liker, J. K. (1997). *Becoming lean: Inside stories of US manufacturers*. Productivity Press.

Lin, J., Qian, Y., and Cui, W. (2012). Managing the concurrent execution of dependent product development stages. *Engineering Management, IEEE Transactions*, 59(1):104–14.

Lindlöf, L., Söderberg, B., and Persson, M. (2013). Practices supporting knowledge transfer–an analysis of lean product development. *International Journal of Computer Integrated Manufacturing*, 26(12): 1128-35.

Little, J. D. and Graves, S. C. (2008). Little's law. In *Building Intuition*.81-100. Springer US.

Loch, C., and Kavadias, S. (Eds.). (2008). *Handbook of new product development management*. Routledge.

McManus, H., Haggerty, A., and Murman, E. (2005). Lean engineering: Doing the right thing right. In *Proceedings of the 1st international conference on innovation and*

integration in aerospace sciences, Queen's University Belfast, Northern Ireland. UK 2005

McManus, H. L., *Product Development Value Stream Mapping (PDVSM) Manual*, Release 1.0, MIT Lean Aerospace Initiative, September 2005.

Mihm, J., Loch, C., and Huchzermeier, A. (2003). Problem–Solving Oscillations in Complex Engineering Projects. *Management Science*, 49(6): 733-50.

Morgan, J. M. and Liker, J. K. (2006). *The Toyota product development system*. Productivity Press New York.

Munthe, C. I., Uppvall, L., Engwall, M., and Dahlén, L. (2014). Dealing with the devil of deviation: managing uncertainty during product development execution. *R&D Management*, 44(2), 203-16.

Murman, E. M. (2002). Lean enterprise value: insights from MIT's lean aerospace initiative. Palgrave Macmillan.

Nepal, B. P., Yadav, O. P., and Solanki, R. (2011). Improving the npd process by applying lean principles: A case study. *Engineering Management Journal*, 23:65 – 81.

Nightingale, D., Abdimomunova, L., Shields, T., Perkins, L. N., Srinivasan, J.,

and Valerdi, R. (2012). *LAI Self Assessment Tool*. LAI releases, LESAT 2.0. Retrieved 25/5/2014, http://hdl.handle.net/1721.1/84688, 2012

Oehmen, J. and Rebentisch, E. (2010). Waste in lean product development. In *LAI Paper Series: "Lean Product Development for Practitioners"*. Massachusetts Institute of Technology.

Oehmen, J., Oppenheim, B.W., Secor, D., Norman, E., Rebentisch, E., Sopko, J.A., Steuber, M., Dove, R., Moghaddam, K., McNeal, S., Bowie, M., Ben-Daya, M., Altman, W., and Driessnack, J., 2012. The Guide to Lean Enablers for Managing Engineering Programs. *Joint MIT-PMI-INCOSE Community of Practice on Lean in Program Management*, Cambridge, MA.

Oppenheim, B. W. (2004). Lean product development flow. *Systems Engineering*, 7(4): 352-76.

Oppenheim, B. W. (2011) Development of Lean Enablers for Systems Engineering (LEfSE), In *Lean for Systems Engineering with Lean Enablers for Systems Engineering*, John Wiley & Sons, Inc., Hoboken, NJ, USA.

Rebentisch, E., and McManus, H. (2007). Tutorial on Lean PD. Massachusetts Institute of Technology, *Lean Advancement Initiative*, Cambridge, MA.

Reinertsen, D. G. (2009). The Principles of Product Development Flow: Second

Generation Lean Product Development. Celeritas Publishing.

Ringen, G., and Holtskog, H. (2013). How enablers for lean product development motivate engineers. *International Journal of Computer Integrated Manufacturing*, 26(12): 1117-27.

Rossi, M., Taisch, M., and Terzi, S. (2012). Lean product development: A five-steps methodology for continuous improvement. In *Engineering, Technology and Innovation (ICE)*, 2012 18th International ICE Conference on, 1–10.

Rother, M. and Shook, J. (2003). *Learning to See: Value Stream Mapping to Add Value and Eliminate Muda*. Lean Enterprise Institute.

Siyam, G., Kirner, K., Wynn, D., U.Lindemann, and Clarkson, P. (2012a). Relating value methods to waste types in lean product development. In *Proceedings of DESIGN 2012, the 12th International Design Conference*, Dubrovnik, Croatia.

Siyam, G. I., Kirner, K. G. M., Wynn, D. C., Lindemann, U., Wynn, D. C., and Clarkson, P. J. (2012). Value and waste dependencies and guidelines. In *14th international DSM conference (DSM2012)*, Kyoto, Japan.

Smith, R. P. and Eppinger, S. D. (1997). A predictive model of sequential iteration in engineering design. *Management Science*, 43(8): 1104-20.

Smith, P. G. and Reinertsen, D. G. (1991). *Developing products in half the time*.

Van Nostrand Reinhold New York.

Stewart, W. J. (2009). *Probability, Markov chains, queues, and simulation: the mathematical basis of performance modeling*. Princeton University Press.

Stidham Jr, S. (2009). Optimal design of queueing systems. CRC Press.

Tsung, K. Y., Ping-Hong, K., and Chia-Wen, Y. (2010). Modelling concurrent workflow for new product development management. In *Management of Innovation and Technology (ICMIT)*, 2010 IEEE International Conference on, 474–79, IEEE.

Tzokas, N., Hultink, E. J., and Hart, S. (2004). Navigating the new product development process. *Industrial Marketing Management*, 33(7):619–26.

Ulrich, K. and Eppinger, S. (2012). *Product Design and Development*. Business And Economics, 5 edition.

Wheelwright, S. C. (1992). Revolutionizing product development: quantum leaps in speed, efficiency, and quality. Simon and Schuster.

Wheelwright, S. C., and Clark, K. B. (1994). Accelerating the design-build-test cycle for effective product development. *International Marketing Review*, 11(1): 32-46.

Womack, J. P. and Jones, D. T. (2003). *Lean Thinking: Banish Waste and Create Wealth in Your Corporation*. Free Press, 2nd edition.

Womack, J., Jones, D., and Roos, D. (1990). *The machine that changed the world*. New York: Rawson Associates.

Yassine, A., Joglekar, N., Braha, D., Eppinger, S., and Whitney, D. (2003). Information hiding in product development: The design churn effect. *Research in Engineering Design*, *14*(3): 145-61.